

8 important statements at the Apple WWDC 2017 event

On the stage of Apple's WWDC 2017, the first day will be opened, where executives like Craig Federighi, Phil Schiller and Tim Cook announce the latest updates on iPhones, MacBooks, Apple TV ...

Rumors about WWDC this year are still shady until the last minute before the event by signs of both new hardware and software that Apple will release in the fall. We also anticipated that the company would take Siri position higher than the Amazon Alexa or Google Assistant on smart home devices, possibly appearing as Apple HomePod. Here are the key highlights at the event.

Apple claims HomePod speakers compete with Amazon Echo and Sonos

It's time to skip a rumor about Siri speaker. It turns out that Apple not only targets smart speakers to compete with Amazon Echo or Google Home, but it also targets Sonos home entertainment speakers. With the name HomePod, this device has the ability to perceive the space to adjust itself to the space in the room. Features Musicologist working with Apple Music for music playback on the integrated Siri of this speaker. Users can also request more complex questions related to songs such as "Who is the drummer in this song" or "Which album released 20 years ago?"

HomePod will have 2 colors, black and white, integrated Siri is like the structure of Google Home or Amazon Echo. You can use it to control smart home devices or check the weather temperature. The starting price will be \$ 349, which is scheduled to appear in December for US, UK and Australian customers. Products will be launched internationally next year.

Introducing the iMac Pro and update the desktop version

Apple introduced an improved iMac with Retina display, better graphics, Kaby Lake processor and USB-C. In addition, it also supports graphics for VR content. At the event, Apple introduced demo with VR game with the appearance of characters Darth Vader and TIE Fighter in Star Wars.



New updates on MacBook

The new iMac Pro also comes with 5K display, improved cooling, 8 Xeon processor (can upgrade to core 18), up to 4TB of SSD capacity, up to 128GB of memory ECC, 4 Thunderbolt 3 ports and 10GB Ethernet integration.

The new iMac will cost initially \$ 1,099 for 21.5-inch models and \$ 1,299 for 4K models. The MacBooks are also upgraded, the starting price of the MacBook Pro is \$ 1,299, including the Kaby Lake processor. The iMac Pro will cost \$ 4,990 and launches in December.

iOS 11 Siri upgrade, no-drive mode, iMessage features

The new version of iOS will bring about improved interactivity, Siri improves the ability to speak, translate sentences from multiple languages ??and the ability to self-study on the machine based on what you do on your iPhone or iPad. iMessage is now displayed directly on iCloud, the chats are synchronized and can be deleted from any device with the same account. You can also pay and receive payments from contacts in your contacts through iMessage, no longer need to use Venmo or Square Cash when you don't want to download external apps.

Improved shooting features, better low light shooting, Live Photos editing on photos or video cutting. The new Control Center is based on 3D Touch a lot, displayed at the bottom half of the screen so it is not entangled.



New Control Center with setup options

The new safety feature is able to recognize when you're driving and automatically switches to Do Not Disturb mode to not be distracted. When desired, users can go to Apple Music to see what their friends are listening to and listen to shared playlists.

The App Store is redesigned to make it easy to discover new apps. Section How To provides instructions on how to use popular applications. Apple also returned to the App of the Day section to encourage users to open the App Store more often.

iOS 11 on iPad brings the ability to multitask multiple monitors

On the iPad, iOS 22 improves multitasking, allowing users to drag applications from the dock and drop them to the screen for the machine to automatically split the screen. Similarly on MacBook, you can also touch, hold and drag different files, folders, images and applications like Mail, iMessage.



Multi-tasking feature multiple screens on iPad

Handwritten text with Apple Pencil is also searchable in the Notes application. Apple said using deep learning tools to identify. Apple also briefly describes the Files application, a management system that allows file classification by size, date, similar to desktop or laptop.

Apple allows developers to create applications with ARKit

Just as Lauren Goode predicted, Apple introduced the ARKit suite that allows developers to build an AR application on the iPhone. The kit can help track movement, estimate size, light . Applications like Pokemon Go will use ARKit for better real-time rendering.



ARKit allows building AR applications

Instead of targeting external hardware like Microsoft's HoloLens, Apple seems to want to improve the image quality through the devices users already have with ARKit.

Introducing 10.5 inch iPad Pro

After launching the 10.5-inch iPad Pro, the iPad Pro will now have 3 sizes. The device has a 12 megapixel camera such as iPhone 7 and 7mp front camera, USB 3.0 support and 10-hour battery life.



Released 10.5 inch iPad Pro

The new feature called ProMotion reduced Apple Pencil latency to 20 milliseconds. It can automatically adjust the auto refresh rate based on what you are viewing (video or photo). ProMotion also doubles the refresh rate to a maximum of 120Hz. The 12.5-inch iPad Pro will cost \$ 649 with 64GB and launch next week.

The new MacOS is called High Sierra

The new version of macOS will be called High Sierra, Safari is updated to block site tracking and automatically play videos. Apple also added a new image editing tool like Curves (useful for those without Adobe Photoshop), a better filter for classifying images based on keywords and faces.



MacOS new operating system High Sierra

The new file management system is also part of the update, speeding up the directory copying by original encryption. In terms of graphics, the second version of Metal supports VR and you can buy a Metal 2 kit with AMD GPU for use with applications that use discrete graphics.

WatchOS 4 brings new faces, fitness coaches and new UI

Apple Watch updated to introduce a new face with more information such as Siri's reminders, image of Toy Story character, Mickey mouse. The new update also focuses on training including monthly challenges that encourage users to get more active, NFC data sharing that allows users to touch their Apple Watch on fitness equipment to pair, share accurate information on calories burned .



Exercise on the Apple Watch

In addition, Music app provides the ability to search and play music via Apple Watch more intuitive, using the dock layout to open recently opened applications.

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