

7 types of 'Coming soon' page designs for professional web designers

This article will tell you the different types of page design coming soon with some examples in the process. Hope you find them helpful and inspiring for you to design your own website.

When the design and web technology is gradually improving, the page 'Coming soon' is really no longer just a normal white page with a symbol of a working man or a sign This page is under construction.

Not just a new landing page that suggests visitors to the site or service they will find out, 'coming soon' page is also used by designers and owners of that site to increase the level of anticipation. as well as collecting user data of interest by inserting the registration button '**notify me when launch**'.

Today, this article will tell you the different types of page design "Coming soon" along with some examples in the process. Hope you find them helpful and inspiring for you to design your own website.

What exactly is "Coming soon" page?

As mentioned earlier: If your "Coming soon" page is just a blank page with some icons indicating it's still under construction, you're missing a lot.

When visitors come to an upcoming page, they will most likely never come back if the page lacks information about the service or future launch date. A properly designed 'Coming soon' page not only pushes visitors' prediction to a higher level, but also keeps visitors in the loop by asking them to subscribe to news updates.

7 types of pages "Coming soon"

If you are a web administrator, you know very well that older domains will have an advantage when doing SEO. How if you bought a domain name, but have nothing to post? That's when the 'Coming soon' page appears, let everyone know everything about your site and take this opportunity to exploit something from them.

The page 'Coming soon' is not just about an upcoming website, it can also be used during site modifications or maintenance. Many of you may be curious about why the "Coming soon" page is so minimalist. Simply because the designer doesn't want to put a lot of effort on a temporary page, so they design that page more simply, focusing on the focus as much as possible. 'Coming soon' page is divided into 7 categories as follows:

1. Explain to the website

The biggest use of the site "Coming soon" is to let visitors know everything about your site and what they can expect when your website is launched. You can use a few paragraphs or sentences to introduce your website or the estimated date that the page will be launched, just be aware that you don't need to say too long, because that will make people Access to your website feels 'scared'.

If you want to stimulate curiosity and get visitors to register your site, try using your preferred language. Vietnamese should be a common language because most people use it, but you can use any language as long as it matches the language your website uses or the target user to aim.

When visitors know more about your site, they are more likely to re-bookmark your site or sign up to celebrate the launch date.

Anipals : Anipals introduces you to the world's most important social network for pet lovers. It also explains the functionality of the upcoming website such as specializing in uploading pet photos or sharing interesting things among pet lovers.



ChirpTracker : ChirpTracker introduces itself as the best way to connect with bird lovers, and describes what you can do with other bird lovers when the site is launched.



All System Go Computer Consulting: The traditional style helps provide a clear overview of what you can expect from All System Go Computer Consulting. This introduction is very useful when you offer a variety of services.



Lilly's Table : Not only introducing live features, Lilly's Table also tells us how we can enrich our cooking with seasonal recipes and shopping lists. work together.



Fokus Creative : This page has a very good and comprehensive introduction about the purpose, location and sites that will be provided.

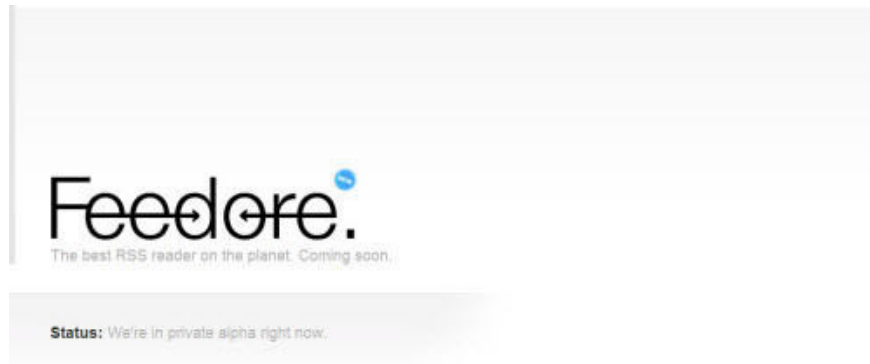


Enstore : Not only telling you that it will change the way you shop on current online stores, Enstore emphasizes its quality in introducing Checkout, Mac Point of Sale award system, etc.



UberLoops : UberLoops cares about visitors by providing that it is a great place to download music tracks, beats and more. It also has a download feature and makes a very good impression of what it will provide in the future for users.

Feedore : Feedore tells you directly that it will be the best RSS reader on the planet, when it provides a display status of being in the alpha stage at the present time.



Zombie Corp : Zombie Corp introduced itself as a publisher of blogs and magazines, and mentioned a bit about their work.



ZOMBIE CORP

We make blogs and web magazines.
We also enjoy human flesh.

Our work: **Uncrate**
Bargainist (Sold) · **Outblush (Sold)**

If you'd like more information or have
found a group of survivors, **email us.**



Gigdom : Gigdom is a job group on the web and said that they will soon have an open beta.



Get On With It : 3 words is enough to let people know that Get On With It is a web specializing in social software development.



2. Encourage registration

All you want to do after introducing your site is get visitors to register your site. Signing up not only increases your chances of returning, it also increases the number of people who follow your site. You can never imagine how large the number of subscribers will increase by simply placing a subscription box on the "Coming Soon" page, especially when visitors are curious about your site.

There are many different designs for subscription forms, but most of them are a square with a registration button that contains any words, simple and clear.

Most "Coming Soon" pages have an introduction containing an optional registration form for visitors to get updates. So it is very clear that, telling visitors what they can expect is the most effective way you can convince them to register your site. Just remember that in any form of registration, don't spam your subscribers.

Hello Rent : The colorful registration box in the center is very attractive to attract the attention of visitors to "Coming soon" page of Hello Rent.



Birdboxx : Birdboxx, accommodation rental website is calling for owners of motels, hotel rental rooms to register their forms and get ready when the website launches.



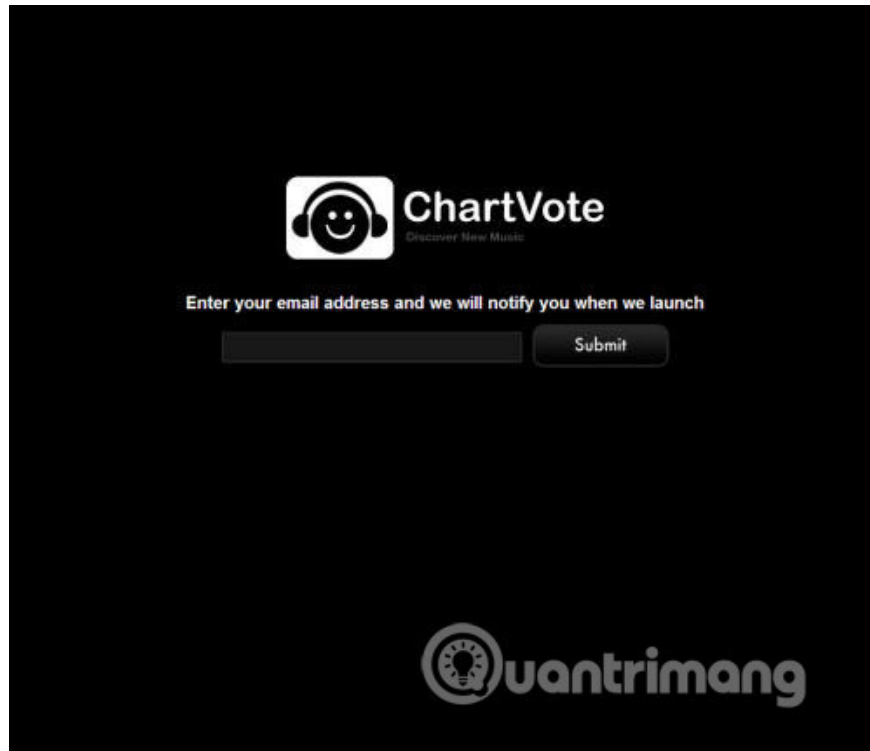
Better Blogger : How to become a professional blogger? Better Blogger has some tips and lessons to do this, and the big 'Sign Up' button really does a good job of drawing visitors' attention to subscriptions.



Upstate Design Collective : The name of the website immediately tells us what its main content is, Upstate Design Collective wants to inform users about upcoming launches and other interesting content in it, right after people use registration.



ChartVote : Want to be the first to discover new music on ChartVote? Registration makes this a reality.



Heeled : Heeled, a shoe shopping paradise also gives you the option to subscribe, so you can be the first to get information about the product when the site launches.



3. Help visitors get updated via social networks

Because social networking plays an essential role in marketing your website, you may want to spend your time outside of the design work on social networks like Facebook, Twitter, Flickr, etc.

In this case, placing some linked social networking icons allows you to build a social network 'kingdom' even if your website has not been launched yet. Linking to social networks like DeviantArt also allows visitors to visit your current portfolio or work, which directly increases their interest in your upcoming new website.

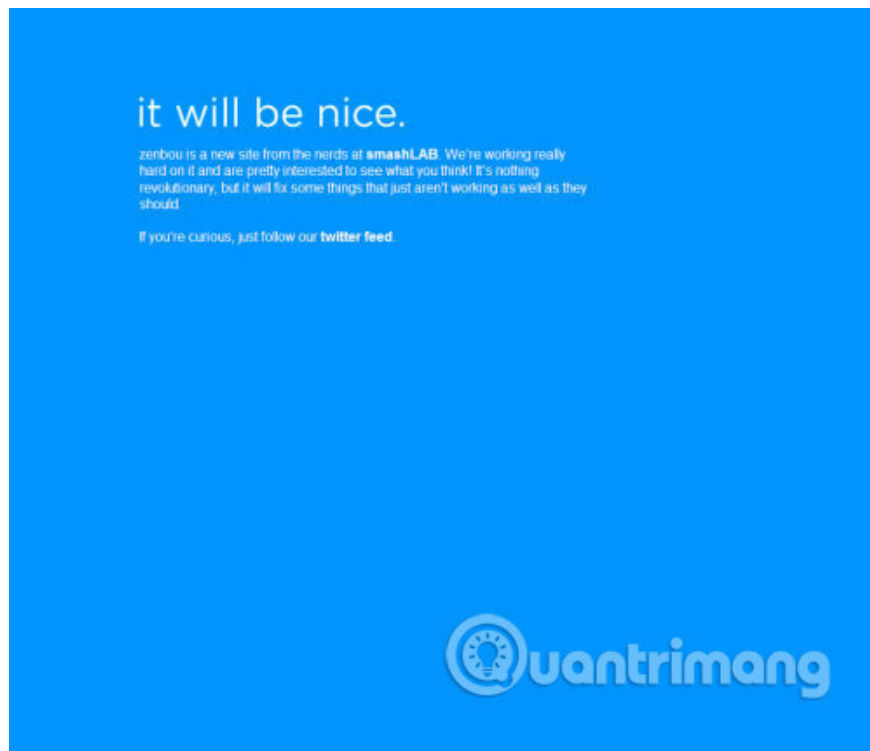
Shabith Ishan : Knowing the importance of social networking, Shabith Ishan focuses more on helping visitors interact with their social networks like Twitter and DeviantArt.



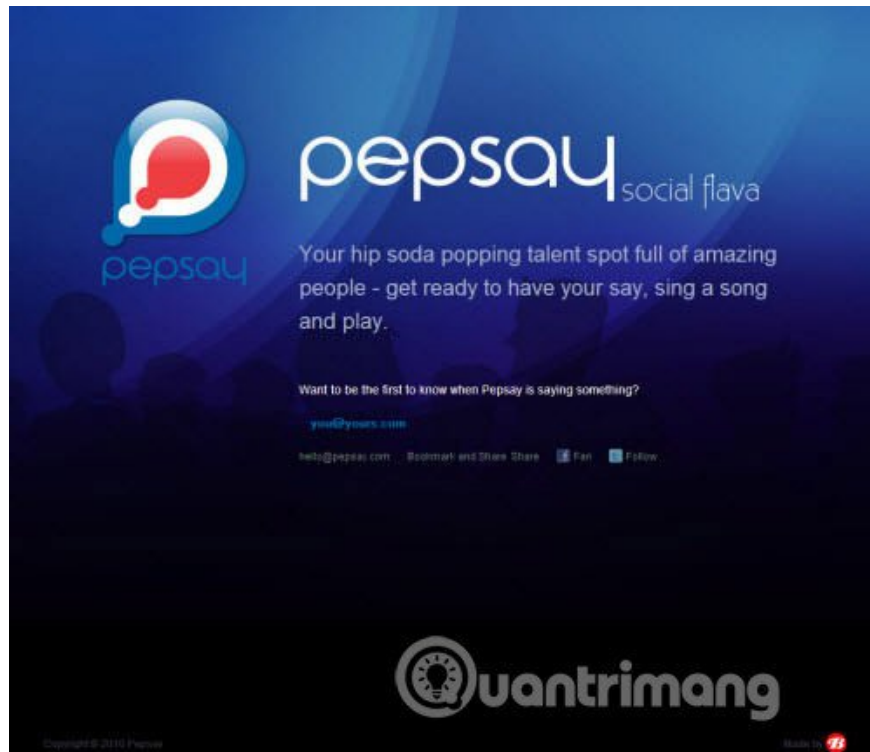
Kiss The Dee Jay : Although users already know this is DJ's personal website, it still invites users to follow more on Twitter and Facebook.



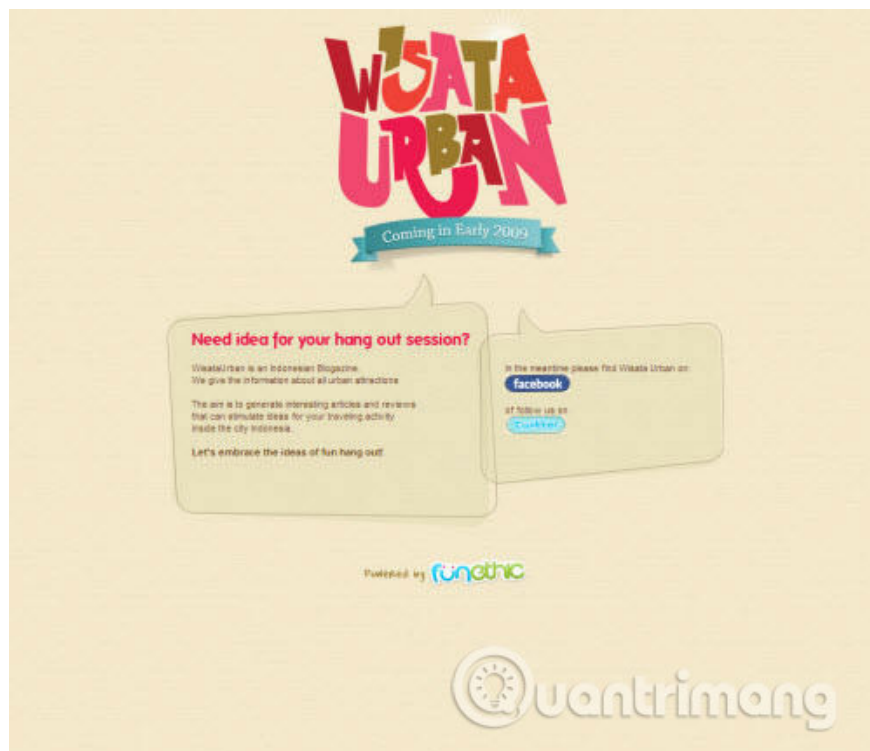
Zenbou : Because Zenbou provides an unclear introduction to what they are currently doing, they invite visitors to follow their Twitter feeds to understand what the group is actually doing.



Pepsay : Pepsay, a social flava tells you that get ready to have your own voice, sing a song and play music, also provide links to follow on Facebook and Twitter until it is launched market.



Wisata Urban : Provided by Funethic, Wisata Urban is preparing to become a blogazine to create interesting articles and reviews for your travel ideas in Indonesia. The advantage before the launch is, you can update the website by following its Facebook and Twitter.



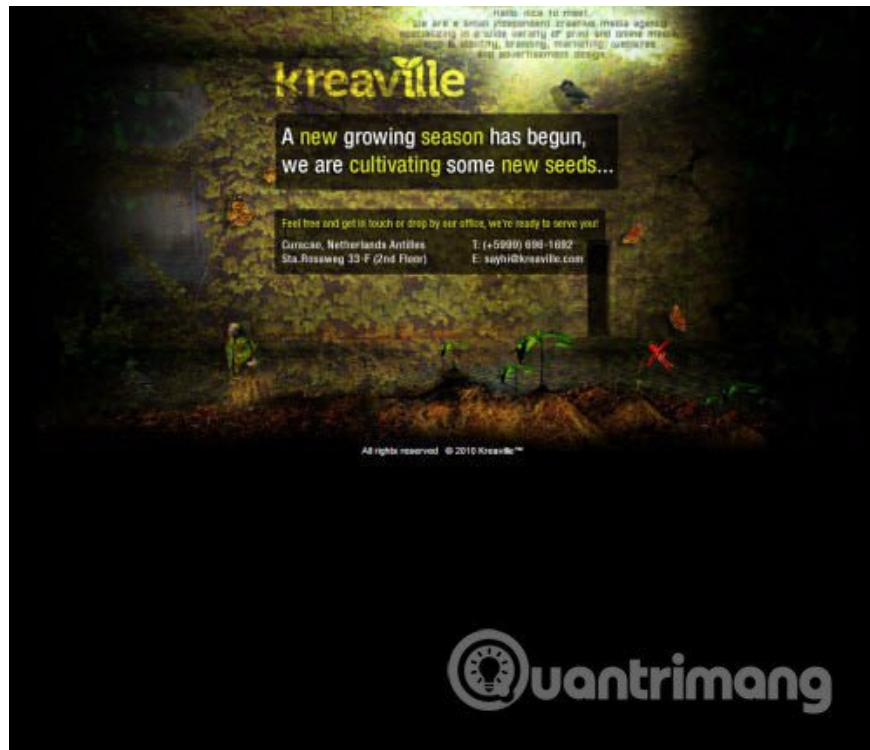
4. Provide useful contacts

If you are launching a consulting or shopping website, contact will play an important role in successful sales. Any contact method such as store location, email address or phone number is appropriate, just make sure the user can actually contact using these methods.

Creative Decor : Because it can be a design company, Creative Decor lets you know the location, POBOX and its phone number if you want to request and consult a new project.



Kreaville : Kreaville, a small independent creative media agency with lots of professional skills, is ready to serve you. Just get the address and phone number from the page and you can contact Kreaville.



Tamedo : Tamedo, a web solution site that lets you know how to contact them by email, phone number and Twitter ID on the 'Coming soon' page.



Mindsource : In addition to introducing new technology, Mindsource is interested in contacting anyone who wants to know more about their service and finding solutions through email and mobile phone numbers they provide.



We are currently working hard to bring
a new brand with state-of-the-art tech solutions
like Web Recycling and Solution 100
for your mind.

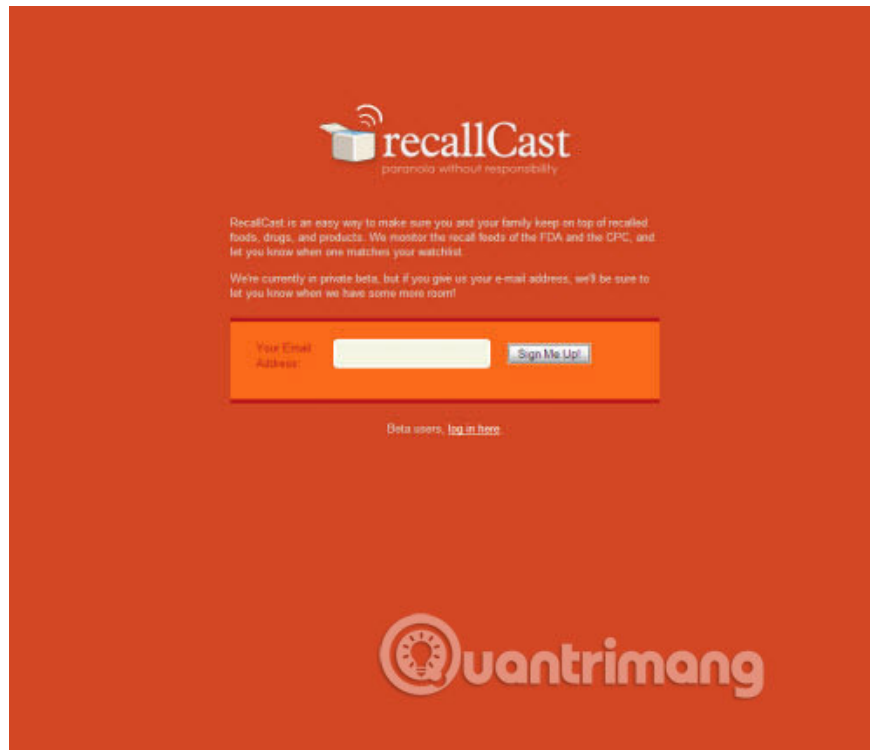
If you're interested to know more about
our services or searching for solution, just send us a
mail at solution@mindsources.in or call us right at
the mobiles +91 9830356096 / +91 8433170850

We are here ready to provide
you a realistic solution.

5. Invitation to beta test

If your site is geared towards building web-based applications or interactive websites, your visitors can be a valuable tester for your site. Simply give the subscription feature and make a call, anyone who happens to be visiting can be your future tester.

RecallCast : RecallCast is committed to making it the easiest way to ensure you and your family stay up to date on the recalled foods, drugs and products first. The site offers its own beta to provide those who leave email addresses.



Minuteglass : Web or graphic designers may be interested in Minuteglass, a completely new approach to tracking time. Just leave your name and email address so you can start with their trial version.



Shif : Shift, a great new group for building applications for Mac, is inviting you to join their experiment by leaving an email address in the registration box.

We're building a
great new Mac app



Want to help testing?



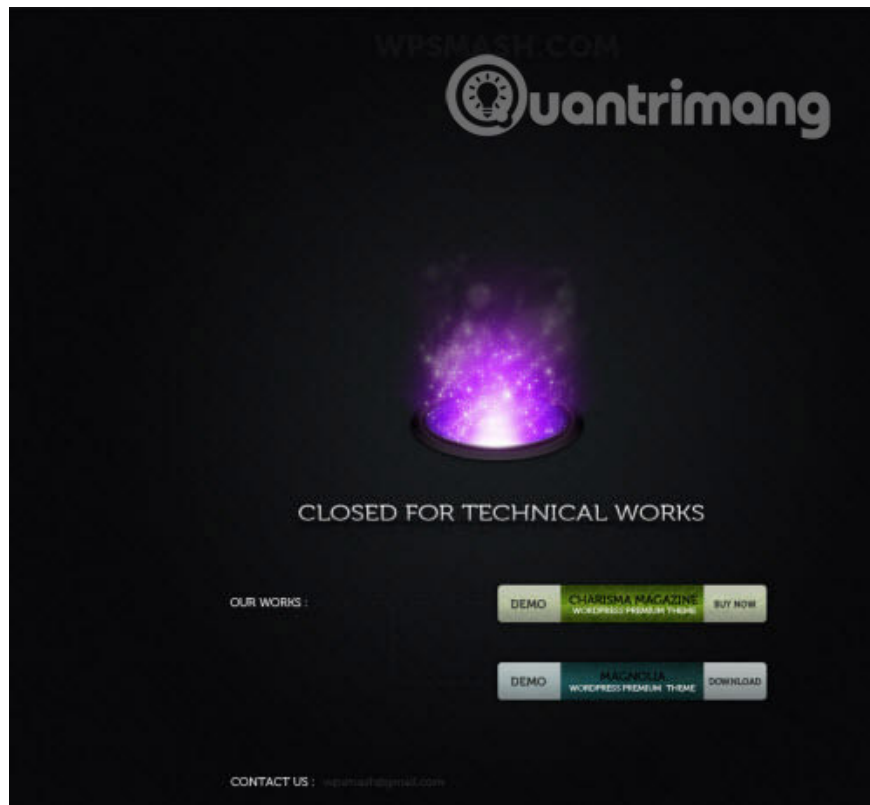
6. Marketing products

Following the introduction and contact, you can provide your product, which visitors may be interested in. Of course, your page design must be convincing enough to encourage visitors to review your product.

Luke's Beard : As a graphic design web site, Luke's Beard sells designs for visitors. This is very convincing because the 'Coming soon' page is well designed and extremely beautiful.



WPSmash : "Closed for technical works" - temporarily closed for technical repairs, meaning a better site will be released soon. WPSmash provides visitors with a demo of their theme and hopes to receive some revenue from it.



7. Create curiosity

Curious, that's what kills both animals and humans. You can do some viral marketing by designing a "Coming Soon" page without any introduction, instead it can be an interesting graphic or icon.

It is better to put a contact or registration form on the page, because visitors don't easily bookmark a site without knowing anything about it. And it is better if you promise that you will not spam them.

Foundation Six : Visitors don't know anything about F6 besides the keyboard button, but it seems okay to leave an email, and then get an unexpected joy when the page launches. Stimulating the curiosity of visitors has already worked.



UoOo: What visitors can expect is a television site. UoOo has done a great job of using the information icon so that users can guess that it could be a TV site and give them a very promising registration offer, at least visitors know they won't. spam.



SpaceRabbit : Who knows if it could be the first web application to take us into space? In addition to his curious design, SpaceRabbit also encourages visitors to become the first person to explore it through registration.



Tiny Speck : With a unique introduction, Tiny Speck doesn't tell anyone anything but stimulates their curiosity. "We did rather die spamming anyone" (We will be cursed if we spam anyone), it sounds pretty safe to register, right?

O, wonder!
How many goodly creatures are there here!
How beauteous mankind is! O brave new world,
That has such people in't!

tiny speck

Want to see what we're working on? Sign up to test:

Your email address:

GET NOTIFIED

(We'll never do that spam anyone. Don't worry.)

© 2009 Tiny Speck, Inc. | [Site info](#) | [Privacy](#), etc. if you need us

Quantrimang

CHKCHKBOOM : That might be a music site, why not sign up to receive trial versions? CHKCHKBOOM stimulates the curiosity of music lovers to subscribe to updates from them.



Additional tips : Be SEO friendly. In a more explicit way, you should make SEO-friendly 'Coming Soon' page. Avoid spam or apply any black hat SEO tips (Cloaking SEO) like Cloaking on "Coming soon" page, otherwise

the domain will be banned from search engines even before being launched. Keep good SEO habits, then you will build a successful website.

Simple, creative and informative is the key to a successful 'Coming Soon' page. You need to keep these golden rules for all websites and try to get certain content from visitors or provide certain content that will definitely create an impression before the website is launched.

If you have additional ideas for designing other "Coming Soon" pages, or you have found some interesting designs and would like to share them with us, leave comments in the comments!

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3. Instructions for creating a website for beginners

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