

7 simple ways to find a startup idea

If you intend to start a business, thinking of a business idea is always something that makes you feel headache. Here are 7 suggested questions for you to come up with the best ideas. Invite you to consult!

Starting a business or **Startup** is understood when an individual intends to open his own business, not necessarily big companies, terrible ideas but simply doing and managing himself. to earn income. Starting a business is also an organization designed to **provide products** and **services** in the most uncertain conditions. Certain individuals provide and develop any product or service, resell a product or store that is operating or operating profitably.



It means that you are both an employee and a boss or higher, you set up your own business and recruit employees to work together. So starting a business is also when you start mastering and your business involves creating products and selling to the market for income. Besides, starting a business also creates value for themselves, for society, for start-up groups, for shareholders of the company, for employees, for the community and the state. Starting a business by establishing a business will create economic growth and under certain angles will participate in economic and social development.

If you are thinking about starting a business, thinking of a business idea is always something that makes you feel headache. However, in reality, business ideas are always around you if you know how to search effectively. Here are **7 suggested questions** for you to come up with the best ideas. Invite you to consult!

1. How often do people ask you for help?



It would be very difficult to create a business when you don't have any professional skills, right? This is like someone who has never had a pen since he was a kid and you try to turn them into a talented painter. If you are looking to start with a counseling or freelance (*freelance work*), look at your colleagues or friends on a daily basis or what do you do? Maybe you are the " *witch excel* ", or you are the one who gives reasonable advice for public speaking, for example. Any skill can help you build a consulting job to ultimately turn them into start-up products (*such as online courses, video making, . . .*).

2. What annoys people around you?



Try asking a few of your friends if they feel uncomfortable with the most in their daily lives. Surely you will have to skip many things (*of course you can't fix the traffic problem*) but then it's time you feel something can become the core of your business. Maybe most of your friends want to shop online faster, or find a way to get to know good coffee shops; No matter what it is, you can build your business from those simple ideas, and you even have a few potential customers.

3. Can you solve the problem quickly?



In everyday life, there are many possibilities for you to have quick solutions to some things. Your workaround saves much more time than usual. It doesn't matter what your method is or maybe many people are doing the same thing as you or have thought about it, and if you create a product that does it on their behalf it is perfectly possible run.

4. What are people in the community looking for?



You must be a member of a number of communities, both online and offline, be it forums, clubs, workplaces or some smaller communities. The advantage of joining a community helps you understand what they need and they want, you can listen and notice what they want to buy, for example. Try a MeetUp session and give some suggestions and see which ideas get a lot of interest, or post some ideas on related topics to get everyone's attention.

5. What makes many people feel frustrated?



JetBlue is created by the majority of people with aversion to airlines. They entered a scandalous industry and came up with a solution to put customers first, which later became quite effective. You can find similar things simply by going to Google / Facebook / Twitter and finding the keyword " *I hate (something)* " or similar. People love to complain on the Internet, so you will have quite a few ideas about starting a business.

6. Who is not afraid to speak straight to you?



The most important factor in the process of seeking ideas is close friends - people to exchange ideas. Close friends often talk frankly. This saves you a lot of time thinking about bad ideas and ignoring positive ideas, because they can mock bad ideas and support better ideas. Even if you talk to these people often, you can even find ideas better than the original idea you have.

7. Why should I force myself?



Sometimes if you force yourself to think of some idea, you will feel confused. Because creativity rarely obeys commands, the best thing you can do is not force yourself, instead create a habit of noting any ideas you have. The more you have a habit of recording your ideas, the easier you will come up with new ideas.

Besides, there is another important thing you need to pay attention to. That's when you have any ideas in mind, carefully record a notebook. That will help you refine ideas more clearly. At the same time, these notes can be useful after a while you look back on it.

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