

7 creative SEO ways to get traffic from social networks

It can be seen that social networking SEO is increasingly popular, as many manufacturers use social networking sites to become one of the tools to advertise their products. And to be able to reap the success of bringing products to social networks, we also need the right SEO strategy.

Social networks today become a spiritual food with quite a lot of people, especially with Facebook social networks with over 1 billion people. Therefore, many manufacturers, companies that choose social networks are one of the tools to develop and promote their products. If building a good promotion strategy, the number of people approaching will increase, dragging the amount of likes and shares also increases and the amount of traffic will increase.

However, social networking SEO is not simply about posting and sharing to everyone. It is also a proper SEO process and strategy to be effective. In this article, we will provide you with 7 ways to increase traffic from social networks.

1. Post periodically:

You can recognize new posts that will often generate traffic from social networks. After a while, new posts may be reduced in traffic, but you can save by constantly posting articles related to that topic. Not all of your posts will bring a huge amount of traffic from social networks, but new periodic posts will take traffic from old posts.

In addition, it is also necessary to choose the time to post on social networking sites, to increase the amount of sharing and likes as well as the rate of reading. For example, with Facebook, the gold post time is on weekends. But with Linked in it will be the beginning of the week and around the middle of the week. You can refer to the article. What is the best time to post on social networks?

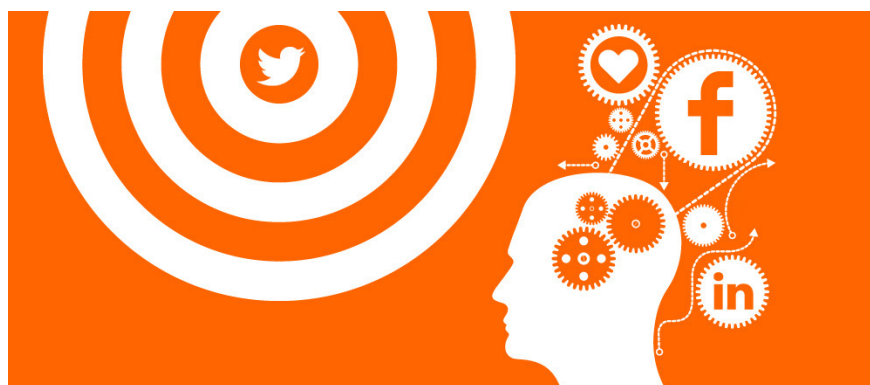


2. Activities on social networks:

One of the important things to get traffic from social networks is to become an active user and understand how these pages work. You can simply not achieve the desired amount of traffic if you don't use it, but a way to bring traffic to others. Social users only to introduce their posts will be limited. To avoid this, help others while you post quality posts.

3. Understanding social networking sites:

Each different social networking site has a different property. The content of your post cannot be suitable for everyone but you can know where it is appropriate to post, where to get more interaction. You will be able to post your articles in the best places to get the highest benefits.



4. Don't try to push up all your creations:

Not all of your posts can attract many different people from social networks and this is absolutely true. During writing, if you think you will not be able to succeed, just make yourself feel uncomfortable. You may have better results if you only post articles that you consider, potentially more successful than others. This can reduce your writing performance, but pushing up completely unqualified lessons will hinder lessons that can bring great success.

5. Push back the old posts:

In case you find a new social network that can be exploited, you can repost the old posts to this new social network. In the period when traffic is not high, re-posting old posts can bring a small amount of traffic for you.



6. Eat by success topics:

Analyzing traffic from social networks will help you know which topics are creating great interest. If you catch an emerging trend, you can learn and create similar content with it. Its available success can create more success in the future.

You can also create a series of topic-related posts that are becoming a trend for your target audience to interact and desire to see more.

7. Develop relationships:

This can be understood simply by doing the same thing for others, like helping others post. Similarly, you can create cohesion in this interactions, by treating your customers the way you want them to treat you. You need to interact with them in the comment section and answer their questions.



Refer to the following articles:

1. SEO website process on Top Google
1. 11 advanced search tips with Google
1. 15 tools to help build a website for beginners (no code required)

Hope this article is useful to you!

You finished reading the article "**7 creative SEO ways to get traffic from social networks**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.