

# 6 best ways to filter content TikTok doesn't want to see

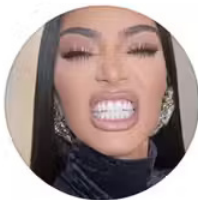
Algorithms are not perfect. These tips can help filter out content that isn't appropriate for you on TikTok for a better experience.

Do you find yourself scrolling through TikTok but finding a lot of irrelevant or unappealing content? Algorithms are not perfect. These tips can help filter out content that isn't appropriate for you on TikTok for a better experience

## 1. Block accounts you don't want to see



Kim Kardashian



@kimkardashian ✓

13  
Following

9.6M  
Followers

77M  
Likes

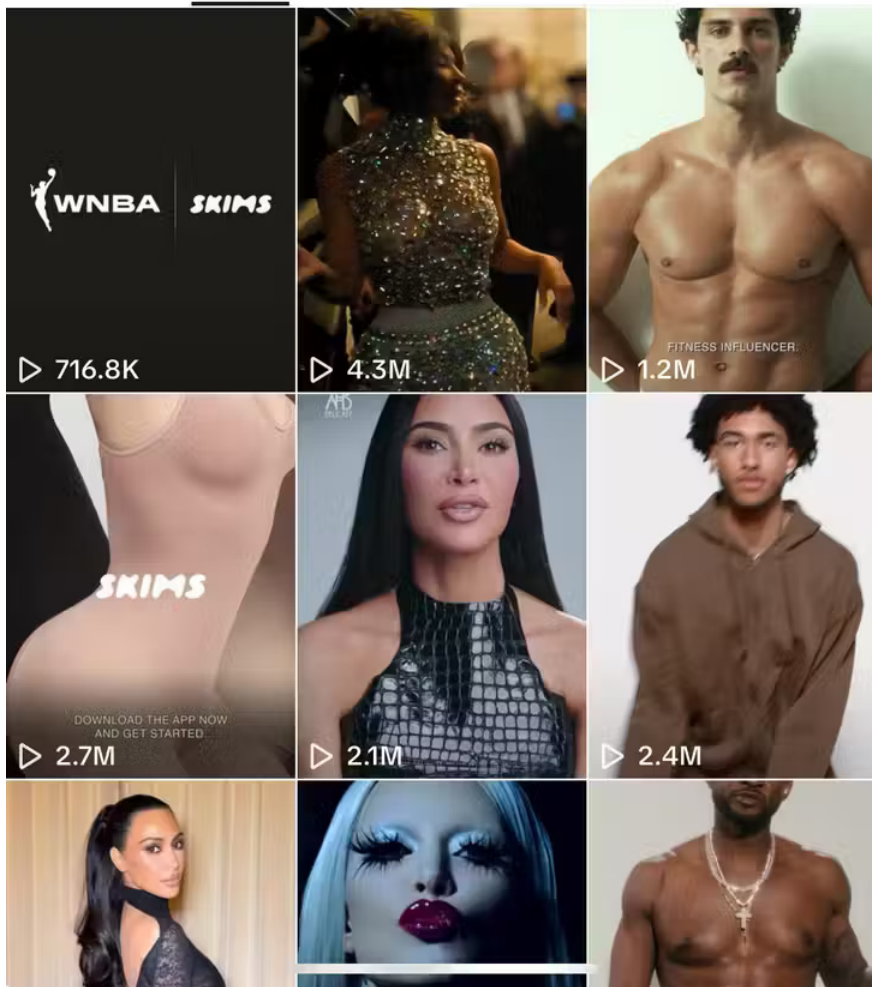
Follow

Message



skknbykim.com

Instagram

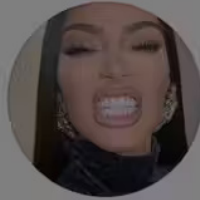


3:28

58



Kim Kardashian



@kimkardashian

13

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9.6M

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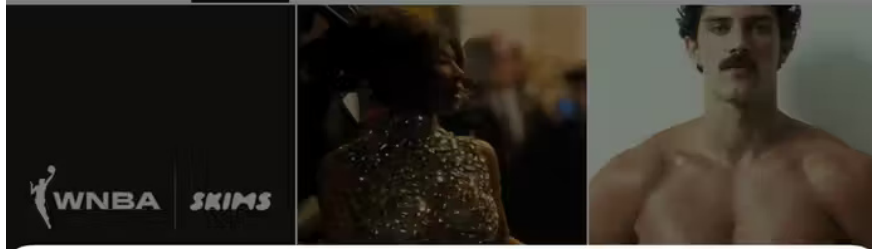
Likes

Follow

Message

skknbykim.com

Instagram



Send to



C



Bly Forsythe A...



madelyn reads



harli



raineydayre ader



Ditch Life



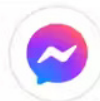
SMS



Copy link



Snapchat Chats



Messenger



Instagram Direct



Facebook



Report



Block



Send message



QR code

If you want to avoid a certain account on TikTok, you can completely block it. This will prevent you from viewing any content from that account.

To block an account on TikTok, go to that account's page, click the arrow in the top right corner, and select **Block** from the bottom row of options.

## **2. Select Not Interested on unrelated articles**



heatless curls

Search



high maintenance  
sunday nights  
=  
low maintenance  
monday mornings



103.2K



92



7,024



540

Sydney Green · 3d ago

loving these heatless waves without the  
curling rod 🙌🙌 #heatlesswaves ... more



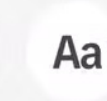



Add comment...



3:30






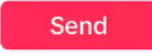

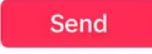
58



-  Report
-  Not interested
-  Captions
-  Clear display
-  Playback speed
-  Picture-in-Picture

Share with



-  **Repost** >
-  **Add to Story** >
-  **C** 
-  **Bly Forsythe Author** 
-  **madelyn reads** 

To avoid different types of content, you can select "Not Interested" on photos or videos you don't want to see. This can be useful if you're not a gamer but still watch video game content. To do this, press and hold the video or photo, then click the broken heart icon that says **Not Interested** . This will signal the algorithm not to show this type of content as you scroll.

If the For You page doesn't recommend content you're interested in, try changing your FYP to match your preferences. This includes reviewing content and commenting on posts you like.

### **3. Filter spam and offensive comments**

3:32

57

m | booktok  
she/her/hers

31



@dark.acadmic.books

218 Following   1,108 Followers   7,293 Likes

Edit profile

Share profile



Your orders



### Your private videos

To make your videos only visible to you, set them to "Private" in settings.

Creator tools

Balance





My QR code

Settings and privacy











# Settings and privacy

## Account

-  Account >
-  Privacy >
-  Security & permissions >
-  Your orders >
-  Share profile >

## Content & Display

-  Notifications >
-  LIVE >
-  Music >
-  Activity center >
-  Content preferences >
-  Ads >
-  Playback >
-  Language >



# Privacy

## Discoverability

### Private account

With a private account, only users you approve can follow you and watch your videos. Your existing followers won't be affected.

### Activity status

When this is turned on, you and your friends (followers you follow back) will see each other's activity status. You will see each other's activity status only when both of you turn this on.

### Suggest your account to others >

### Sync contacts and Facebook friends >

## Interactions

### Comments >

### @ Mentions and tags >

### Direct messages

Everyone >

### Story >

Everyone >

### Duet >

### Stitch >

### Stickers

Everyone >

3:32

57



## Comments

Allow comments from

Everyone >

### Comment filters

**Comment care mode** >

Stricter filters will be applied to comments that are inappropriate, offensive, or contain profanity, including those previously reported or flagged by others.

**Filter all comments**



Recent comments on your videos will be hidden unless you approve them

**Filter spam and offensive comments**



Recent comments that may be offensive or spam will be hidden unless you approve them

**Filter keywords**



Recent comments with specified keywords on your videos will be hidden unless you approve them

### Comment management

**Review filtered comments** >

Only approved comments will be displayed

Sometimes the comments section on TikTok can be very negative. If you want to hide offensive or spammy comments from bots on content you post, TikTok has a setting for this. Go to your profile, click the three horizontal bars at the top right, select **Settings and privacy > Privacy > Comments** , then click the **Filter spam and offensive comments** toggle .

If you enable this setting, you will have the option to manually approve any comments that TikTok determines to be offensive or spam.

## **4. Filter keywords from comments**

3:32

57

m | booktok  
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## Comments

### Comment care mode >

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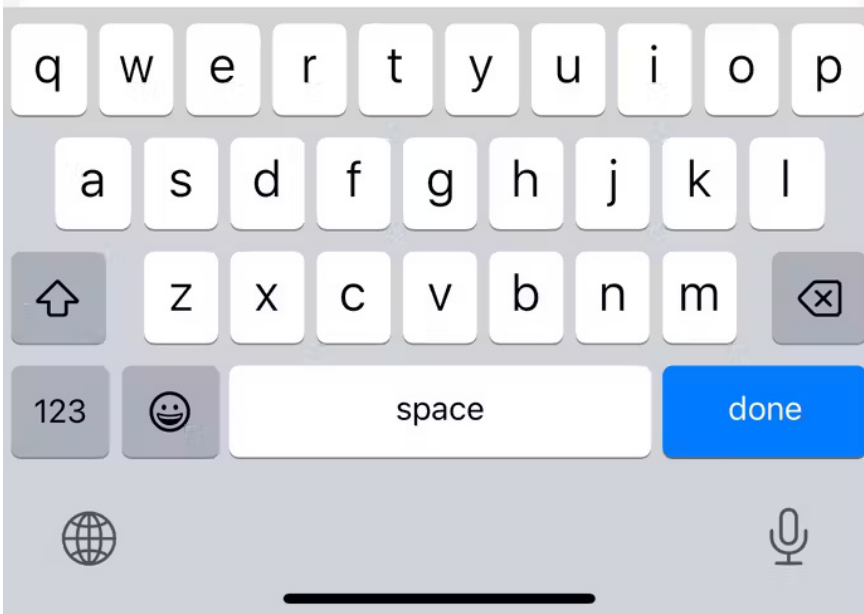
### Filter keywords

Recent comments with specified keywords on your videos will be hidden unless you approve them

Add keywords

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### Comment management



TikTok also has settings to filter certain keywords from comments in the main content. For example, if you're tired of hearing about a certain topic, you can limit these comments.

To use this feature, go to your profile, click the three horizontal bars in the top right, select **Settings and privacy** > **Privacy** > **Comments** , then click the **Filter keywords** toggle button . You can then click on the bar that says **Add keywords** and select any words you want to automatically hide from the comment section.




Once you enable this setting, you can manually approve any comments that use filtered keywords.

## **5. Filter video keywords**











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-  Playback >
-  Language >

3:33

📶 57



## Content preferences

- Filter video keywords 0 >
- STEM feed On >
- Restricted Mode Off >
- Refresh your For You feed >
- Muted accounts >

3:33



## Filter video keywords



### Add a video keyword

When you filter a keyword, you won't see videos in your selected feeds that contain that word in the video's description or stickers.

Add keyword

3:33

57

Cancel

Add keyword

Save

### Video keyword

You can only filter a single word or hashtag at a time. Spelling is not case-sensitive.

Enter a keyword

0/70

Filter from

Select all

For You

Following

Friends

STEM

If you want to avoid content with certain keywords when scrolling, TikTok has a feature that allows you to do this. To filter video keywords, go to your profile, click the three horizontal bars at the top right, select **Settings and privacy** > **Content preferences** > **Filter video keywords** , then click **Add keyword** .

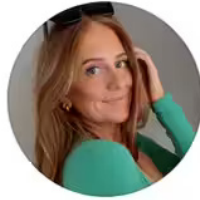
On this screen, you can select individual words you want to filter from the content. For example, "gaming" can be filtered from the feed by typing it in the box. From there, choose whether you want to filter that content from the **For You page** , **Following** , **Friends** , and/or **STEM** page. If your friend posts game content but you don't want to see other people's game content, just hide the game keyword on your For You page.

While this is a great way to tweak the content TikTok displays, you can also completely reset your For You page to start from scratch.

## **6. Hide account**



# Sydney Green



@syd.the.ging

425

Following

126.9K

Followers

4.7M

Likes

Follow

Message



Hi 🐼

I'm Syd!!

Yes, my hair color is natural.

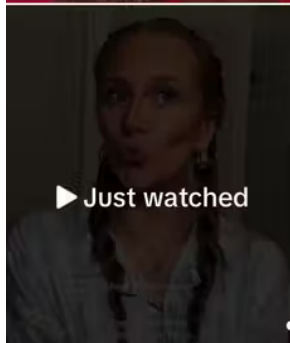
♥️ teamsyd@modernmediaservices.com

🔗 <https://linktr.ee/Syd.the.ging>

Instagram



SPOTLESS SUNDAY 🧼 zzz    SPORTY HAIRSTYLES 🧘



3:33



< You won't receive any LIVE notifications from them >



@syd.the.ging

425 Following   126.9K Followers   4.7M Likes

Send a 🙌 👤 ▼

Hi 🐶

### Notification settings ✕

Personalized post and LIVE notifications are based on your interests and other data.

#### Sydnie Green's posts

- All
- Personalized
- None

#### Sydnie Green's LIVE videos

- All
- Personalized
- None

Finally, if you want to stop receiving notifications about your account's content, you can mute post notifications from that account. Go to that account's page, click the bell icon in the top right corner, and select **None** from the list of options.

You can train the TikTok algorithm to show content related to your interests with these tips. Next time you see content that doesn't match your interests, you'll know what to do.

You finished reading the article "**6 best ways to filter content TikTok doesn't want to see**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.