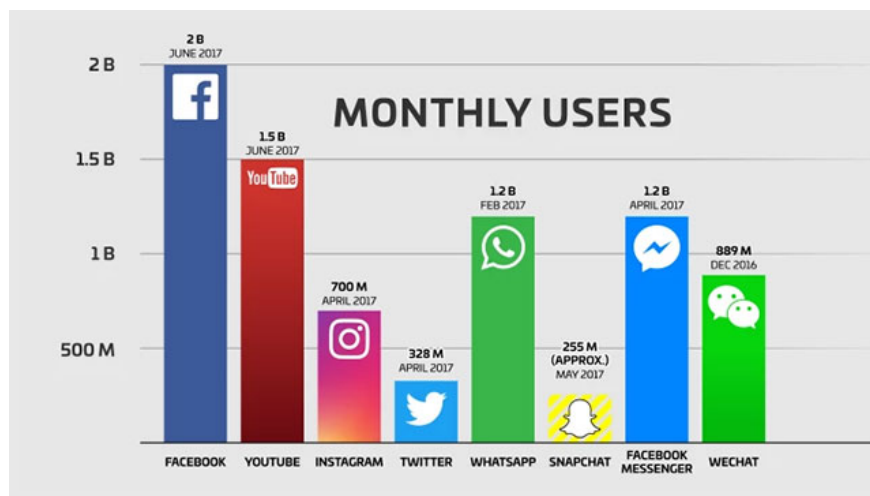


50% of current Facebook users can be fake accounts

A controversial report has suggested that more than half of Facebook's active users (monthly) are actually fake accounts.

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This report was written by the famous Facebook critic Aaron Greenspan. He accused the social media giant of actually having no way to accurately calculate the actual number of users on their platform - in other words, just how much Facebook could get. accounts often access their platforms, but cannot grasp the exact number of how many flesh-and-blood people are behind those accounts, because simply one person can use multiple talents at the same time. Item is normal. So, the number of more than two billion Facebook users that this social network offers is satisfactory?



1. Will Facebook allow Messenger, Instagram and WhatsApp users to message each other?

More notably, Aaron Greenspan is also a Harvard alumnus and also a classmate of Facebook founder and CEO Mark Zuckerberg, and the relationship between the two is not very good. In 2009, Adweek revealed that Facebook and Aaron Greenspan had achieved a secret brand solution regarding the term "Face Book" after years of disputes. However, the recent 'allegation' of Aaron Greenspan shows that his relationship with Mark Zuckerberg still has many problems to solve.

"We have to look at the fact that Facebook is not and will never have the correct way to determine the actual number of users as well as effectively control fake accounts on our platform. Considering all the relevant factors, I estimate that more than 50% of accounts using Facebook regularly are actually virtual nicknames," said Aaron Greenspan.



Of course, Facebook cannot be comfortable with the statement either. "This is completely wrong and a responsible analyst is the one who is supposed to make reports based on the facts," Facebook spokesman responded in an email sent exclusively to Aaron Greenspan.

However, at least one group of people seems to be seriously considering the allegations in Aaron Greenspan's report: It's Facebook investors. Seeking Alpha, a financial analysis website, noted that Facebook shares fell on January 24, immediately after reports of Aaron Greenspan were released.



1. Facebook may close the pages or groups of accounts that have seriously violated policies and terms of service

For his part, of course Facebook thinks Aaron Greenspan's report is unfounded, but they are still suffering anyway. Perhaps Facebook should also prove that the allegations directed at them are completely false by authentic data. In addition, Facebook has also admitted that the phenomenon of fake or duplicate accounts exist on their platform despite their efforts to control the situation. In 2017, the company noted that more than 270 million active accounts on Facebook could be virtual accounts. However, that number is still too small compared

to what Greenspan declared.

Determining the exact number of fake Facebook accounts can be an impossible task. However that does not mean that accurate estimates do not exist. After all, there are more than 2 billion or is it really important for only 1 billion Facebook users?

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