

## 50 most popular Instagram accounts in 2018

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Instagram world is being 'ruled' by musicians, singers, actors, reality TV stars and football players. There are not too many disturbances in the list of the most watched Instagram accounts of 2018 compared to 2017, so who are they? Invite you to find out immediately:

### 50. Gal Gadot



The star of blockbuster "Wonder Woman", owns an Instagram account of @gal\_gadot and has 27.1 million followers.

### 49. Ed Sheeran



British singer, songwriter, owner of the 'shape of you' song and nickname @teddysphotos on Instagram, currently has 27.2 million followers.

#### **48. Robert Downey Jr.**



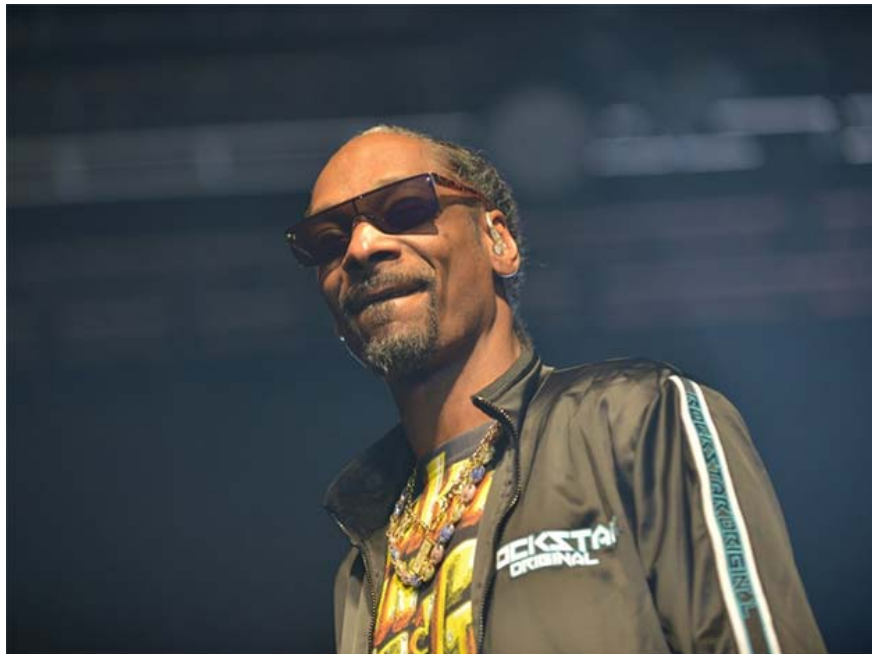
"Ironman" and "Avengers" stars own @robertdowneyjr accounts and have 27.3 million followers.

#### **47. Leonardo DiCaprio**



This talented movie actor and producer has 28 million people following his @leonardodicaprio account on Instagram.

#### 46. ??Snoop Dogg



The rapper and the music producer who owns the @snoopdogg account has 28.6 million followers on Instagram.

#### 45. Louis Vuitton Official



Luxury brand LV currently has 29 million followers with @louisvuitton account. This is one of our two top 50 brands.

#### **44. Vanessa Hudgens**



American singer and actor currently uses the nickname @vanessahudgens and has 31.6 million followers.

#### **43. Lady Gaga**



The star of "A Star is Born" has 31.7 million people following on their @ladygaga Instagram account.

**42. Anitta**



Brazilian singer is using @anitta account and has 33.1 million followers.

**41. Bruna Marquezine**



Brazilian actress, with the nickname Instagram is @brumarquezine, currently has 33.7 million followers.

#### **40. Marcelo Vieira Jr**



Brazilian football star, playing for Spain's Real Madrid club, currently has 34.5 million people following his @marcelotwelve account.

#### **39. Zlatan Ibrahimovi?**



Swedish football star, owner of the @iamzlatanibrahimovic account on Instagram currently has 35.9 million followers.

### **38. Zac Efron**



The 'sexy' actor of "Baywatch" is currently using an @zacefron account on Instagram and has 37 million followers.

### **37. Gareth Bale**



Welsh soccer star, who is also playing for Spain's Real Madrid club, has 38.1 million people following his Instagram account, @garethbale11.

### **36. Shawn Mendes**



Canadian singer-songwriter - and former Vine star - currently has 39.1 million followers of his @shawnmendes Instagram account.

### **35 James Rodríguez**



Another football star - James Rodríguez from Colombia, currently plays for German club Bayern Munich and owns Instagram @ jamesrodriguez10 account with over 40.8 million followers.

### **34. Cara Delevingne**



British models and actors currently using Instagram account @caradelevingne have 41.4 million followers.

### **33. LeBron James**



The American professional basketball player, currently playing for the LA Lakers, has 46.2 million people following his Instagram account @kingjames.

### **32. 9GAG**



The account of the famous meme website - @ 9gag on Instagram currently has 49 million followers.

### **31. Chris Brown**



This famous American rapper is using a @chrisbrownofficial account, with 49.2 million followers.

### **30. Emma Watson**



The British actress, the star of the "Harry Potter" blockbuster series, currently has 49.5 million people following her Instagram account, @emmawatson.

### **29. Vin Diesel**



The "Fast and Furious" star is currently using the @vind Diesel nickname and has 51.5 million followers on Instagram.

## 28. Drake



Canadian rapper, producer and actor with @champagnepapi account on Instagram, currently has 52.6 million followers.

## 27. David Beckham



Former British professional footballer currently owns @davidbeckham Instagram account with 53.1 million followers.

## 26. Justin Timberlake



Popular American singer-actor currently uses Instagram @justintimberlake account and has 53.2 million followers.

## 25. Zendaya



This singer and actor currently has 53.8 million followers on his @zendaya Instagram account.

#### **24. Shakira**



Colombian singer-songwriter - owner of the hit Worldcup hits is currently using Instagram as @shakira and has 55.8 million followers worldwide.

#### **23. Ellen DeGeneres**



American TV and comedian presenter currently has 63.2 million followers on Instagram @theellenshow account.

## **22. Rihanna**



The American pop princess, and a young businessman, is using an @badgalriri account on Instagram and has 66.6 million followers.

## **21. Kevin Hart**



Famous comedian has 67.2 million followers on Instagram with the nickname @ kevinhart4real.

## **20. Demi Lovato**



American singer and songwriter and actor are using @ddlovato accounts on Instagram and own 70.8 million followers.

## **19. Kourtney Kardashian**



The reality star has 71.6 million followers on his Instagram account @kourtneykardash.

### 18. Katy Perry



Singer born in 1984 is currently using Instagram account @katyperry and has 74.5 million followers.

### 17. Miley Cyrus



Disney Princess uses the Instagram account @miley Cyrus and has 78.6 million followers.

#### 16. Nike



Beside Louis Vuitton, Nike sports clothing brand is the second name that represents the popular fashion brands appearing in our top 50, with @nike account and 83.5 million followers.

#### 15. Jennifer Lopez



Female singers, dancers and famous actors currently own the Instagram account @jlo with 84.2 million followers.

#### **14. Khloe Kardashian**



Actual female star and American businessman currently has 84.5 million followers on his @khloekardashian Instagram account.

#### **13. Nicki Minaj**



The female rapper currently has 97 million people following her @ Instagram account.

## **12. Kendall Jenner**



The reality TV star and model have 101 million followers on their @kendalljenner Instagram account.

## **11. Justin Bieber**



Canadian singers and musicians currently use Instagram @justinbieber accounts with 103 million followers.

### 10. Lionel Messi



Argentine football star, who plays for Spanish club FC Barcelona, now has 105 million followers on his Instagram account, @leomessi.

### 9. Neymar



Brazilian football star, playing for French club Paris Saint-Germain, owns 108 million followers on his @neymarjr Instagram account.

#### **8. Taylor Swift**



The famous American singer and songwriter now uses the account @taylorswift with 113 million followers.

#### **7. Beyoncé**



The singer and actress born in 1981 now has 122 million people following her @beyonce Instagram account.

## 6. Kylie Jenner



The reality TV star and American businessman now have 122 million followers on Instagram (@kyliejenner).

## 5. Kim Kardashian West



Another reality TV star and other businessmen achieved high rankings in our list: @kimkardashian with 123 million followers.

#### **4. Dwayne Johnson**



Former American wrestler and professional actor currently uses the @therock nickname on Instagram and has 126 million followers.

#### **3. Ariana Grande**



Female singer and actress born in 1993 currently owns Instagram account of 141 million followers.

## **2. Selena Gomez**



American singers and actors now have 144 million followers on personal Instagram @selenagomez.

## **1. Cristiano Ronaldo**



Our champion position, a name that cannot be more worthy, is CR7. Portuguese football star, who plays for Italian club Juventus, now owns Instagram account with 149 million followers, an extremely impressive number!

Above is a list of the 50 most watched Instagram accounts in 2018. They are all very familiar names for us. Hopefully, in 2019 these artists, athletes or brands will achieve even more success!

See more:

1. The Instagram interface unexpectedly changes to horizontal browsing like Tinder, and it's "error".
2. Experience the new user interface and the Dark mode of Facebook Messenger
3. Google adds spam protection for Google Messages
4. The most fascinating and odd technology stories of 2018

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