

5 best Google Search alternatives today

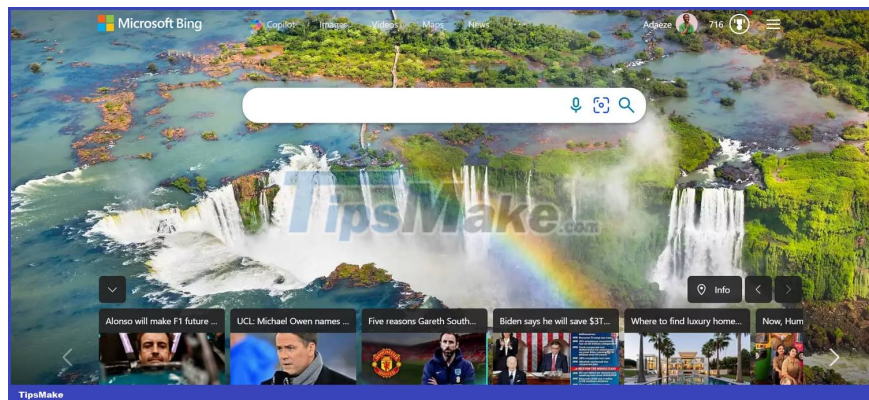
Google is currently a popular search engine globally. And when you search for any information on Google, it will be saved, or when you use Google services such as Gmail, Google Drive,... personal information will also be tracked.

Security and privacy have been one of the top concerns in the Internet world in recent years.

For example, Google is currently one of the most effective and popular search engines with users in the world. With Google Search, we will immediately get the information we need in the fastest time. However, the search information we access will be saved by Google. Or through Google services such as Gmail, Google Drive,.. that we use, personal information is tracked by Google. In other words, Google's business model makes it impossible for them to put your privacy or your data first even if they wanted to.

If you really care about your privacy and the security of your personal information, consider using some other search engine that focuses on the more security aspect.

1. Bing

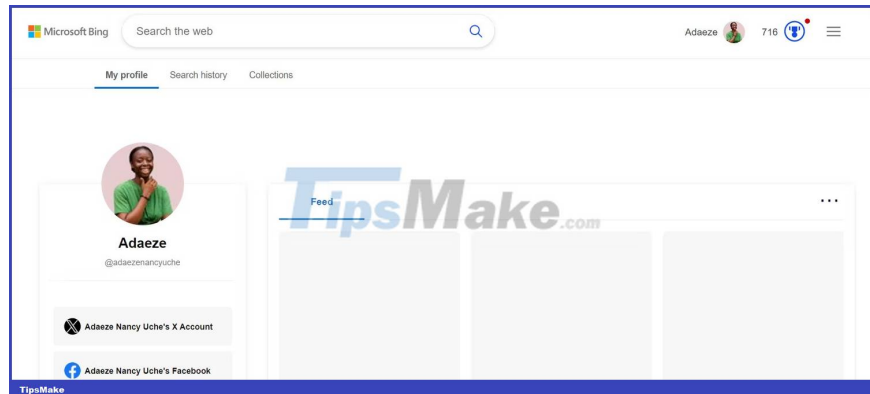


Considering the change from Google, Microsoft's Bing offers an immersive visual experience worth exploring. Its friendly interface is equipped with colorful dedicated tabs to easily search for images, news, videos and maps with just one click.

The trending news headlines below provide a glimpse into popular searches. And the Copilot button next to the logo lets you chat directly with the AI assistant from the results.

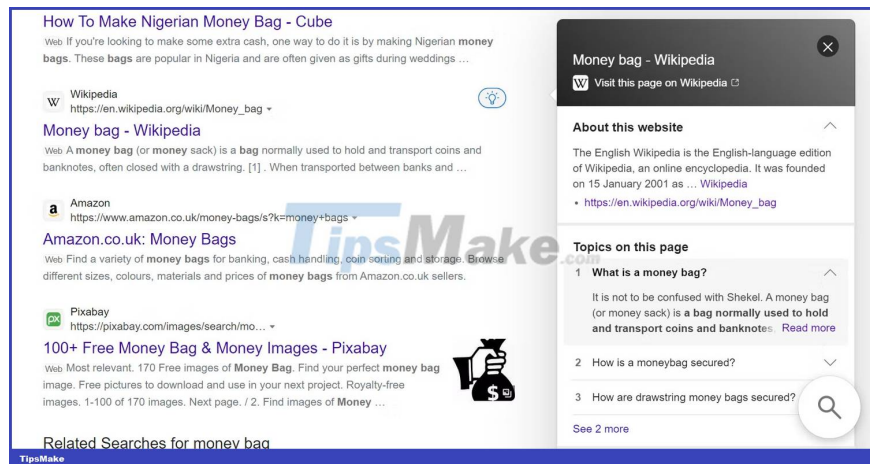
Bing further expands its functionality by linking searches to your Microsoft account. Imagine redeeming earned reward points for gift cards, sweepstakes or charitable donations.

Similarly, the Collections feature helps you organize your research and planning in an accessible way. You can customize your public Bing profile similar to Google's People card, linking it to display social media updates from your connected accounts.



Managing your privacy and search data is simple through Bing's safe search options and settings to filter results by location or clear your history completely. Using the built-in Microsoft Copilot feature, you control how often your chat responses appear directly in your search results.

The Bing search experience stands out thanks to personalized recommendations and highlights on specific pages displayed via light bulb icons.



Try Bing for a more immersive search experience with additional perks through your Microsoft account!

2. DuckDuckGo

DuckDuckGo is perhaps the most famous user privacy-focused search engine today. It's no exaggeration to say that DuckDuckGo is a symbol of security in the search engine world. DuckDuckGo does not collect user information, thereby helping us keep personal information completely secure.

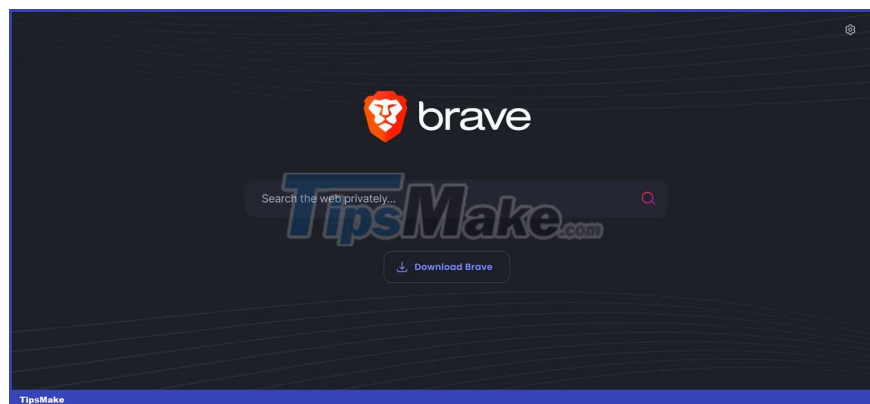


In addition, this tool also provides users with extremely fast and accurate search queries. The results interface is intuitive and you can find all relevant information in the returned search list. DuckDuckGo's search results are collated from several sources, including Yahoo!, Wolfram Alpha, and its own DuckDuckBot crawler.

In general, with DuckDuckGo, your data will not be transferred to third parties at all. However, clicking on links to external sources, such as YouTube videos in search, is clearly beyond DuckDuckGo's control.

To generate revenue, DuckDuckGo uses advertising and links to sites like Amazon, but all advertising is clearly identified. Furthermore, the affiliate does not contain any personal information, so your search query is essentially safe.

3. Brave Search

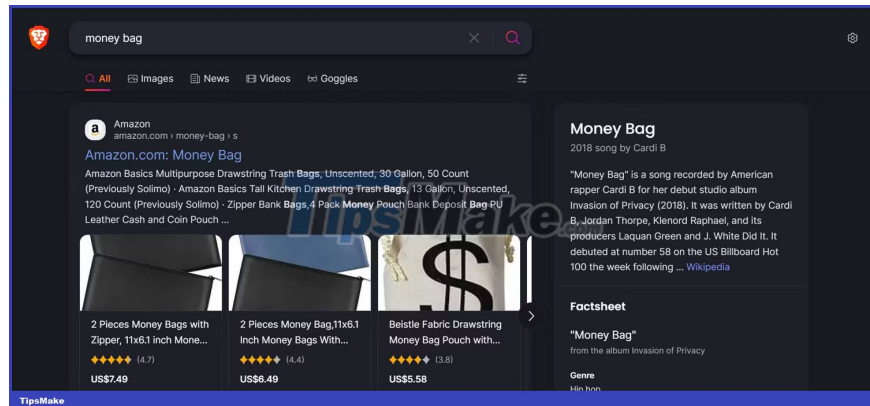


While other search engines rely on third-party indexes like Google and Bing, Brave Search has achieved the most important milestone - operating 100% independently. By developing an index based on anonymous user contributions through the Brave Web Discovery Project, it provides completely private and independent search results.

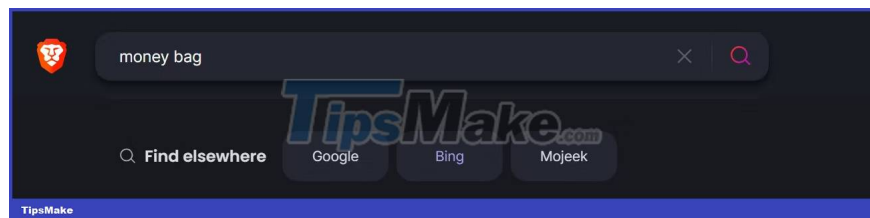
Brave claims to have accumulated more than 22 million average daily searches, making it the fastest growing search engine since Bing launched. This rapid adoption has enabled the search team to improve search results competitively.

This sets Brave Search apart from API-powered alternatives from Big Tech companies. Now processing searches almost exclusively from its own index, Brave users get completely independent results without compromising privacy.

The minimal search home page focuses on your query, with just the logo, search bar, and Brave browser download button. Powerful filters like location, time and safe search, along with the Goggles feature, enable custom filtering of your query results.



And just like DuckDuckGo, the Answer panel on the right organizes important details about your search topic for easy tracking. In addition to the main results, sections for Images, News, Videos, and related Reddit Discussions provide additional context. Alternatives like Google and Bing are also accessible with just a tap if needed.



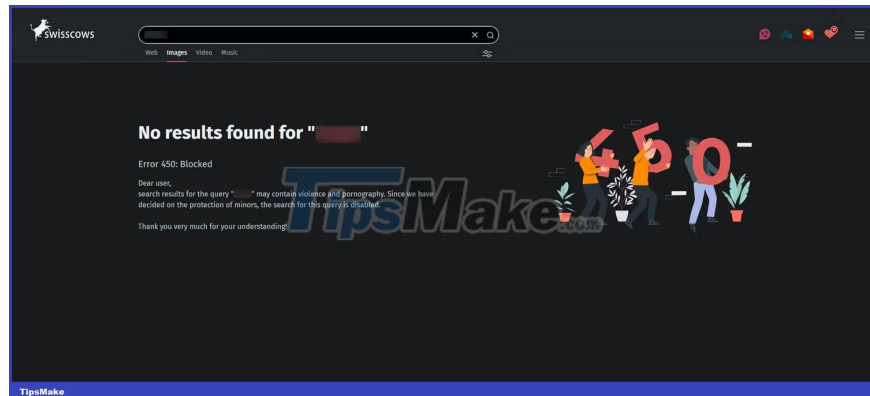
Brave Search is the leading independent alternative for privacy-preserving searches delivered from a (sort of) controllable source.

4. Swisscows



Searching while maintaining privacy and safety for all ages is a top priority for Swisscows. As an alternative that focuses solely on user protection, Swisscows ensures a child-friendly environment free of inappropriate content.

Its homepage allows to easily set Swisscows as the browser's default search engine. The results are then carefully filtered to block annoying or graphical queries, clearly informing the user of a 450 error due to a blocked topic.



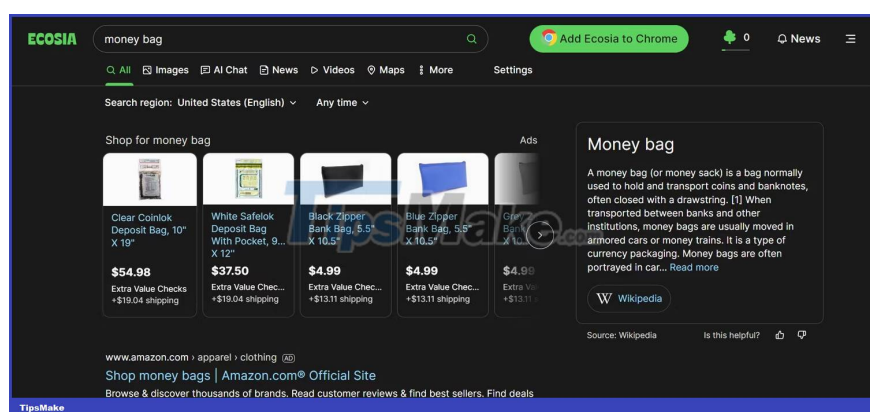
Additional sections organize search results for web, images, videos, and music. A useful date filter also keeps findings up to date. You can preview the results before opening them fully. In the preview, you will be shown the number of trackers on the page.

Swisscows takes privacy one step further by anonymizing all queries for 7 days so families can search with confidence. Essentially, they do not collect or store your personally identifiable information during the search process. However, it stores the searches you enter, even though they claim the searches are not linked to you. After 7 days, query data will be completely anonymized so you cannot trace them back.

As a one-stop shop, Swisscows also offers secure messaging, email and VPN apps to increase online protection for all ages on any device. Donations also support humanitarian causes.

If maintaining a safe online space for the family during their daily searches is important, then Swisscows offers the most discreet, carefully filtered alternative for every member of the family.

5. Ecosia



Ecosia stands out as a search engine dedicated to reforestation through user searches. Its simple homepage invites you to make Ecosia your default search engine with just one click while providing rich information about its tree planting initiatives.

Clicking the tree icon on the search page will display a list of trees you've helped plant. Ecosia says search and advertising revenue directly supports large-scale reforestation projects around the world.

Results include dedicated sections for images, news, etc. Filters like location and date help you narrow down your search results, and the Ecosia AI assistant is available if you need more help.

In addition to search, you can use Ecosia to identify polluters and eco-friendly organizations through their green leaf and fossil fuel logos, climate commitment ratings, and impact assessments. environmental movement. Search, browse and see for yourself how easy it can be to help our planet.

Above are 5 alternative search engines for Google Search, especially these tools completely secure user data and information. You will not have to worry about all your search information being saved, or that search pages do not contain advertising information that will affect your use.

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