

5 best free SEO courses available online

In this post, readers will be introduced to the top courses on SEO for free. This list includes courses from reputable organizations that will definitely help you in building your SEO skills.

The majority of courses are more suitable for SEO beginners, but some options go deeper and cover advanced SEO topics.

1. Free SEO training: SEO for beginners (Yoast)



Free SEO training: SEO for beginners (Yoast)

Reference links [here](#):

This is an SEO course for beginners. It is more suitable for students who have not had any prior knowledge of SEO. The course begins by explaining the fundamentals of SEO, including how search engines work.

The course is divided into three main parts: Introduction to SEO, Content SEO and Technical SEO.

2. SEO Training Course by Moz (Udemy)



SEO Training Course by Moz (Udemy)

Reference links [here](#):

This is one of the most popular SEO courses on Udemy. So far, more than 200,000 students have enrolled and the course has an overall rating of 4.3 / 5 stars.

The Moz group created the course and it was presented by Rand Fiskin (one of the founders of MOZ). The course is video format and lasts for 3.5 hours.

While this is a good course covering all aspects of SEO, it hasn't been updated since its first release and this is a problem. Most of the information is still valid, but some videos are not completely accurate and outdated.

3. Free SEO Course (ClickMinded)



Free SEO Course (ClickMinded)

Reference links [here](#):

Tommy Griffith, an SEO expert, is the instructor of this course. Before starting Clickminded, Tommy managed SEO for companies like Paypal and Airbnb.

In this course, Tommy explains the SEO framework used at Paypal and Airbnb, then gives general advice on how to approach the entire SEO process.

4. SEO Training Course: Building Sustainable Traffic for Business Growth (Hubspot)



SEO Training Course: Building Sustainable Traffic for Business Growth (Hubspot)

Reference links [here](#):

This is a free HubSpot SEO course that is worth a look. The course consists of 4 lessons, covering the following topics:

1. Develop SEO strategy
2. Expand link building campaigns
3. How to do SEO at HubSpot blog
4. How to create and implement a guest blogging campaign

This is not a beginner course. To understand the various concepts explained in videos, you need a basic understanding of SEO.

5. On-Page and Technical SEO Course (SEMRUSH)



On-Page and Technical SEO Course (SEMRUSH)

Reference links [here](#):

SEO On-Page and Technical SEO are two SEO processes you can control 100%. Unlike Off-Page SEO, which requires website advertising methods, On-Page SEO and Technical SEO are things you can improve by following some simple SEO rules.

This SEO course consists of 2 parts on the following topics:

1. SEO Audit website
2. Troubleshooting HTTPS issues
3. Identify and troubleshoot data collection issues
4. Perform log file analysis
5. Tips on how to create SEO-friendly content
6. Tips on how to improve SEO On-Page

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