

5 annoying but highly effective 'habits' in President Trump's way of 'playing Twitter'

Donald Trump is the most `` social media " president in US history.

No need for dry statistics, perhaps you still have to agree with me that Donald Trump is the most `` social media " president in US history, and also the politician. 'virtual life' in the world.

Not only in the real world, Mr. Trump is probably also one of the most influential figures on social media, especially Twitter. The 45th president of the United States turned the Twitter platform into his own personal speaker with daring statements, appearing with the frequency of 'squeezing lemon' and being followed by the world.

1. President Trump complained to the Twitter CEO about losing follow on Twitter



Donald Trump knows how to turn Twitter into his own personal speaker

In fact, the use of Twitter is a way for Mr. Trump to polish his personal brand as a white man who always cares about all matters on earth even during breaks. Resting as the President of the United States, but to be fair, few politicians have an impressive social media account in every way like the 74-year-old president.

This raises the question in the minds of all the budding influencers in cyberspace (in fact, everyone): What can I learn from Mr. Trump's way of 'playing Twitter'? , and how to apply your own personal branding on any social networking platform?

To answer this question, Zegami, a startup operating in the field of analysis and visualization of statistical data, has conducted 'scouring' more than 40,000 Trump's tweets over a period of months. July 7 to August 28, 2019, refine the amount of data needed, then analyze to shed light on how this president's great social media account management.

1. President Trump: 'I'm not a fan of Bitcoin or any other cryptocurrency'



Donald Trump is one of the most noted politicians in the virtual world

Here are five things Zegami analysts have to say about President Donald Trump's Twitter habits - things that one day can make you one of your favorite stars. The best ideas in the virtual world.

Donald Trump's Twitter usage habits

1. Consistency
2. 'Non-sleeping'
3. Creativity is not always necessary
4. Take time to talk about . yourself
5. Use Twitter with your mobile phone

Consistency

Consistency in each activity at certain stages is one of the prerequisites of a successful Trump account.

According to the study, during the period of nearly a decade of joining Twitter, the president tweeted an average of 10.67 times a day. However, from May 25, 2019 to August 27, 2019, at a time when the U.S.-China trade war was at its most intense, this figure suddenly doubled, up to 19.54 times a day.



For nearly 10 years of 'playing Twitter', Mr. Trump tweeted an average of 10.67 times a day

Changing the number of posts over a certain period of time revolves around certain topics, and constantly posting articles with a consistent number of days is the tactic Mr. Trump often uses to attract more public opinion on an issue. Also make it a habit to 'wait for new posts' for your followers or to simply be concerned about something.

1. Mr. Trump wants the 6G network to be deployed as soon as possible

'Non-sleeping'

It sounds more extreme, but sleep is the 'enemy' of social networks, especially for an international account with the number of followers up to several tens of millions and living everywhere in the world. 14.6% of Trump's tweets are posted between 1am and 5am and look, he is still doing his job well. If you sleep, you will lose the opportunity to interact.



Donald J. Trump ✓
@realDonaldTrump

The U.S. cannot allow EBOLA infected people back. People that go to far away places to help out are great-but must suffer the consequences!

02/08/2014 02:22

2,331 RETWEETS 1,059 FAVORITES

14.6% of Trump's tweets were posted between 1 am and 5 am

Of course no one can live without sleep, if so, know how to schedule a post. Tweeting anytime, anywhere, on any hot topic is a part of what constitutes a Twitter account with a great deal of interaction.

1. 50 million Facebook accounts were stolen, this is the largest information leak in the history of social networks

Creativity is not always necessary

It takes you half an hour to think about what you're tweeting about for a lot of interactions, and then it takes another half an hour to think about how good the caption is. This is the familiar 'scenario' for many social networking users, but President Trump does not think that is reasonable. Keep repeating the same thing over and over again on a subject, like Trump.



Donald J. Trump ✓
@realDonaldTrump

Following

Tariffs will make our Country MUCH STRONGER, not weaker. Just sit back and watch! In the meantime, China should not renegotiate deals with the U.S. at the last minute. This is not the Obama Administration, or the Administration of Sleepy Joe, who let China get away with "murder!"

4:48 AM - 10 May 2019

The president tweeted 105 times on Chinese topics and the trade war in just three months

For example, during the three months of this summer, the president tweeted 105 times on Chinese topics and a tense trade war, 26 times on his 'good friends' at the Federal Reserve. US state FED. Not only that, Trump's former political opponent in the race to take the throne of the White House, Mrs. Hilary Clinton, was also mentioned in 32 tweets.

1. Twitter has an 'error' that causes user information to be accessed by a 3rd party ad provider

Take time to talk about . yourself

In addition to his political rivals or counterparts, the object that often appears in Trump's tweets is himself. The president mentioned himself about 225 times by the end of August 2019, while other individuals who are often referred to by Trump on his Twitter account are former President Barack Obama with 59 times, former US Secretary of State Hilary Clinton 32 times and followed by God with 22.



The president mentioned himself in about 225 individual tweets on Twitter

Use Twitter with your mobile phone

Using social networks with laptops or desktops doesn't seem to be popular anymore. This is partly because not everyone has to sit idle all day in front of a computer screen, unless their work requires it, and the other part is that social networking platforms are increasingly being optimized for use on websites. mobile device. According to statistics, out of the 1,800 tweets Trump posted from May to August this year, 98% were sent from his iPhone. This in part makes the president's posts very close, like a normal social network user. The wording in these tweets is sometimes a bit confusing and even misspelled, but it makes it easy for the reader to recognize that it is a product of Donald Trump as a normal Twitter user rather than the president. USA.

1. Apple, Google, Microsoft, Facebook and Twitter will join in a shared data sharing project on a very large scale



Donald Trump regularly posts tweets via a smartphone

'Donald Trump is clearly a very influential person on Twitter, and as he faced increasing challenges in recent weeks regarding real-life problems, he explored Thoroughly use its social media channel to express personal opinions, and this has proved effective. Analyzing Trump's Twitter data, as well as visual trends and patterns, gives us a more detailed view of what he thinks and what motivates him to implement these activities. social networks, 'said Samuel Conway, CEO and co-founder of Zegami.

Above are the 5 extremely effective Twitter habits of US President Donald Trump, to be fair, there are a few 'weird' habits that only Mr. Trump can do. But never mind, I will try to apply a few things to my social networking account to see how it might become an influential person in the virtual world! If it fails, I will get some 'unfollow', 'unfriend', or worse, bad comments from my friends. Probably so!

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