

# 4 reasons to buy ultrabook for work

Ultra-thin, ultra-light with powerful processing capabilities are the advantages for ultrabook to be the right choice for your work.

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With a thickness of less than 8-inches, 3-pound lighter and a not-so-poor configuration, ultrabook is seen as a positive alternative to traditional heavy-duty laptops, and oversized.



Here are the reasons why ultrabook is the ideal choice, especially for 'street warriors' who often have to go.

## 1. Diverse platform

While Apple still dominates the thin-and-light laptop segment with 11-inch and 13-inch Macbooks, most businesses pay little attention to these models for very basic reasons. Apple is an exclusive provider. Mac computers do not support external commercial software packages, and Mac is not compatible with a wide range of enterprise systems.

That's why people will think of a Windows ultrabook and programs on this platform. As a result, users are not limited to having to run Windows on a Mac using Parallels, VMWare or Boot Camp.

Computer manufacturers such as Acer, Asus, Lenovo, Samsung, and Toshiba are releasing new series of ultrabooks. Therefore, ultrabook will be provided with a lot of hardware configuration options, suitable for each user group.

## 2. Compact

This can be considered the biggest advantage of ultrabook. Small features in size and light in volume make it possible for users to carry the device with them without feeling heavy, even easier than the tablet, while they still have all the features of a laptop such as a mechanical keyboard, file management system, and the ability to run commercial software.

In addition, the size advantage also makes it easier for users to use them in tight places such as in cars, on airplanes or other public places.



## 3. Processing capacity

Remember the story of netbooks with efforts to become the 'miniature version' of the laptop. Designed primarily to run web applications, netbooks are equipped with screens that are no more than 9-inch in size and have mini keyboards. Despite the battery life, netbooks proved inadequate to run daily-used spreadsheet, text, and database processing programs in most businesses.

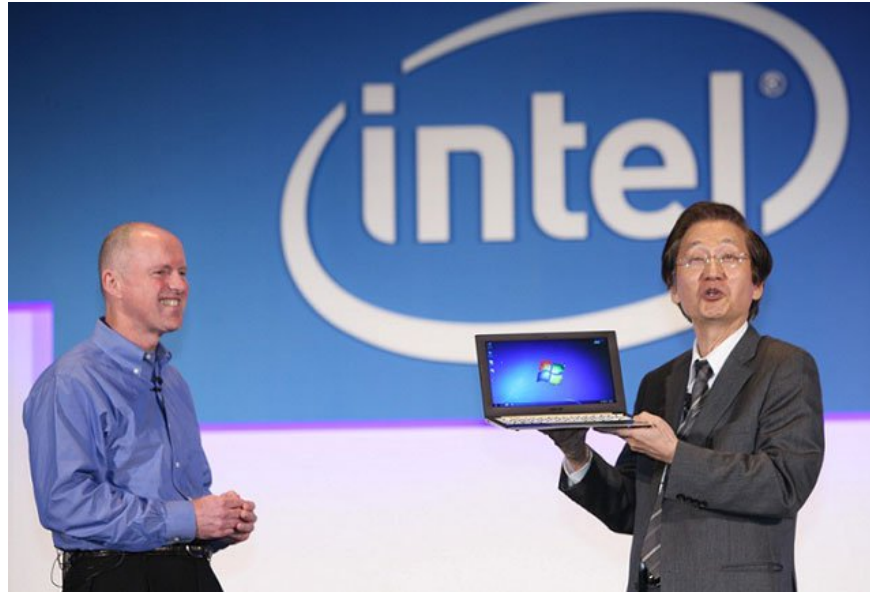
With ultrabook, performance is not worth paying attention to. Intel has provided powerful processors with a Core i7 processor that can handle "heavy" applications, along with high-speed SSDs, so that these ultra-thin laptops can completely become. Opponents match with traditional large models.

## 4. Costs

Although smaller in size means less production material, but in fact, the production cost of ultra-thin computers is not as low as one might expect. Prices of ultrabooks are currently quite high, even with products priced up to 3,000 USD.

However, the price of ultrabook is significantly lower. For example, Toshiba's Portege Z830 is coming in November and will cost less than \$ 1,000. And according to Intel's plan, their manufacturing partners will move toward the release of ultrabooks priced at no more than \$ 1,000.

In addition, with the number of manufacturers increasing, surely the price of ultrabook will decrease tomorrow.



Intel plans to produce ultrabooks that cost less than \$ 1,000

So should buy ultrabook or not? The answer is yes if you're looking to buy a new laptop for a lot of travel, and prepare a budget for your chosen product. However, if you just want a computer to replace the "old-fashioned" desktop computer at home, perhaps you should consider a little, or at least wait until the price of ultrabook drops.

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