

4 Amazing Things You Probably Didn't Know You Can Do With A VPN

It's safe to say that you have used VPN at least once in your netizen life. What purpose it served depends on why you needed it in the first place.

VPN may be used to change your location to view content that may be blocked in your country, or you may want to use social media blocked in your office or school.

But this article is about the purposes of VPN that you may not even have heard of before.

Picture 1 of 4 Amazing Things You Probably Didn't Know You Can Do With A VPN

See the World in a Different Way: The Global Content

We meet people from all around the world through social media. People worldwide live a different life and sometimes, we can experience culture shock even while talking to them. Even the internet itself is a different experience for people from different places.

A great way to access their local sites and information is to use VPN to change your location and surf the internet as a person from another country. From a different Google Doodle to better trip deals, there are many benefits to surfing the internet using a different location with a VPN. Maybe you'll experience censorship like you haven't before, or you may see different trends or even get deals on various multinational brands. Just take a look at what the internet offers to the world differently. Try listening to other commentaries regarding your favorite sport, and you might just get another perspective that you may have never thought of before.

You will witness different content that Netflix, Spotify, Hulu, Pandora, and HBO Max have for different countries. Do remember these require a strong VPN that may not be detected by them easily.

Anonymity: Go incognito!

Of course, you know it makes you anonymous! But have you ever thought of the possibilities of how to use this (don't think of crimes!)

No one likes internet trolls, but sometimes a situation arises where you would rather stay anonymous and want to send a message. That is where VPN comes in. Maybe someone wants to talk about domestic violence, harassment, personal experience they'd rather not go public with, or maybe you're just an introvert who prefers it that way.

We've heard about various websites using our personal data, right? It is done through ISP tracking and, as you use the internet, your browser history, location, and the number of apps used are tracked, and the data is sent to various companies. But is there something we can do about it? Absolutely! VPN allows you to kill this connection, change the location itself and send a fake IP to these websites, thus stopping the ISP tracking altogether. This is the defense you can use against websites that sell all kinds of personal data to third parties. Maybe the ads that show up just because you talked about something may stop!

Security in Public

Ever needed to use your banking services online in a public place or maybe pay for your online shopping while sipping coffee, or maybe you are gambling and don't want to lose your money to insecure servers. We've all been there. But the internet is not a safe place for transactions like these. These online transactions can very easily be intercepted in a public wi-fi hotspot, which usually is not encrypted securely, and you can leave your banking details in the hands of a cybercriminal.

Cybercriminals usually hover around gambling websites, online shopping carts, and even travel website checkouts. A VPN can help you use public wi-fi safely. You can shop online without a doubt in your mind and get robust security features to keep you safe while you gamble, shop, or plan a trip with a VPN. This is imperative because you need to also know which services are actually reliable.

International Marketing

With E-commerce on the rise, many people are providing services online. If you fall in the same category, then you may want to use a VPN to advertise to other countries for cheaper rates. If the same is to be posted from your end, it may cost thousands of dollars and it might not even reach the right target market. Using a VPN, you can set the language, location, and even the advertisement in the local language and reach more customers.

Picture 2 of 4 Amazing Things You Probably Didn't Know You Can Do With A VPN

So, these were some of the things that you probably didn't know about how VPN can be used. Many people have no idea how safe it can make the internet for you if you use the right VPN. There are many more ways to use VPN, but do try the ideas mentioned here and ensure you always surf the internet safely!

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