

3 ways to use Claude Code for non-technical tasks

Discover how to use Claude Code to create slides, find data, and automate sales processes to boost productivity.

Claude Code is a powerful tool for increasing programming productivity, but its capabilities aren't limited to coding. In fact, you can apply Claude Code to most everyday computer tasks, even those unrelated to engineering.

Whenever starting a new job, many people nowadays ask themselves: 'Can I do this using Claude Code?' This is also an approach that helps maximize the use of AI agents to increase work efficiency.

In this article, we will explore three non-technical job categories that Claude Code can effectively support.



Why should you use Claude Code for non-technical work?

First, it's important to understand that 'non-technical jobs' here refer to tasks that don't require direct coding. These jobs can appear in many fields such as marketing, sales, customer service, or even in engineering roles.

For example, you can use Claude Code to:

1. Create a presentation
2. Reply to email
3. Writing social media content

Claude Code's biggest strength is its time-saving capabilities. Instead of creating content from scratch, you can let AI handle most of the work. For example, you can ask Claude Code to create a presentation with your company's brand colors, allowing you to complete the task much faster than doing it manually.

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1. Create an automated presentation.

One common use is creating presentation slides with Claude Code.

Initially, many people still used PowerPoint or similar tools. However, Claude Code can create more effective slides by writing LaTeX code—a language commonly used to create professional PDF documents.

You simply need to ask Claude Code to create your presentation using LaTeX, then provide the content you want to present. Claude Code will automatically set up and create the complete slides.

A helpful tip is to save all your presentations in the same folder. Claude Code can then refer to previous presentations to maintain the same design style, charts, and layout. This helps ensure that subsequent presentations are more consistent and professional.

2. Search for information across multiple data sources.

Many people store information in multiple places such as email, Google Drive, Notion, or Slack. This makes searching for data time-consuming.

Claude Code can solve this problem by accessing multiple data sources simultaneously through an API. Once granted permission, Claude Code can search for information across the entire system with just one request.

For example, if you need to find a specific conversation, Claude Code can search across email, Slack, and Google Drive simultaneously. This saves a lot of time and reduces the hassle of manual searching.

3. Automate sales operations

Claude Code is also very useful in sales operations, especially for repetitive tasks.

You can use Claude Code to find potential customers who match your ideal customer profile, create personalized outreach content, and update CRM data.

One effective approach is to create a separate folder for sales activities. This folder could contain company information, target customer profiles, and sales strategies.

Then, you can ask Claude Code to find potential customers, create relevant outreach content, and automatically update your CRM. This optimizes the sales process and saves significant time.

Claude Code isn't just for programming. You can use it for many non-technical tasks like creating slides, searching data, and automating sales.

In many cases, a single prompt from Claude Code can handle most of the work. So, when starting a new task, consider whether you could use Claude Code or an AI agent to complete it faster.

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