

3 valuable business lessons from cats

If you spend all your time working, you don't have life. Cats never spend all their time just hunting.

Jackson Galaxy is an entrepreneur and a psychologist. He has been studying cats for over 20 years and is also the host of *"My cat from hell"* (roughly translated: *"My cat from hell"*) on the Animal Planet channel.

Jackson Galaxy said that, if really paying attention, entrepreneurs can learn a lot from the wisdom of this animal and here are 3 most interesting lessons.

1. Get enough sleep

Cats are a lucky animal that possesses "endless" sleeps. Kittens can even sleep up to 16 hours a day or more.



Entrepreneurs should also treat themselves well by learning this "virtue" from cats. Of course, *"you should not sleep all day like a cat, but you need to get enough sleep at night to keep your body perfectly healthy for the next working day,"* Galaxy said.

2. Be patient and determine the right time to launch the attack

"When cats hide behind bushes to catch a mouse, it's always absolutely quiet," Galaxy said, *"watching and waiting for the right time. Not too soon nor too late, when the time comes, It immediately attacks the prey."*

Sometimes, the mice 's network depends entirely on the time when the cat chooses to attack them. "



Similarly in business, your goal is to "hunt" and "catch" as many customers as possible. If you are too hasty, struggling to build relationships, you may inadvertently push customers out of reach. Therefore, relax comfortably and pursue "prey" like a cat, maintain a "slow but steady" state to conquer customers, even in the early and when you have a customer set. certain loyalty.

Cats always know how to conserve energy for a decisive attack. This is also something that entrepreneurs need to learn. Don't waste time on low-cost methods of attracting customers, but save resources for breakthrough attacks.

3. Take time to relax comfortably

Galaxy says that you can't burn candles at both ends, which means working both in the office and at home, because then your career and life will be affected, the ability to make decisions Important will be increasingly declining.



No one can run a business when there is no strength left. So, "refuel" your body by taking time to relax like a cat lying down. Relax, recover energy and continue.

Galaxy emphasized, *"If you spend all your time working, you don't have life."*

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