

## 3 common mistakes when searching on Google prevent you from getting the best results

Daniel Russell, a veteran research scientist who specializes in search quality and user fun, has identified three common mistakes that can make it difficult for you to find answers via Google. .

With Google's search engine, users can search for answers to almost any question. However, you may not always find the results you need.

Daniel Russell, a veteran research scientist who specializes in search quality and user fun, has identified three common mistakes that can make it difficult for you to find answers via Google. Comes with advice so you can get the best search results. Please refer.

**Stop right after a Google search when researching on a particular topic**



A single search, Google will often not provide enough information necessary on a certain topic, especially with complex or large topics. According to Russell, for a more comprehensive and complete look, you should do at least two searches on the topic you want to explore.

**Enter specific query text to obtain a specific search result**



Another search mistake many users make is to enter a very specific question to get a desired result. But unfortunately they do not get the exact answer for search content.

For example, you've heard somewhere that the average length of an octopus is 21 inches but because you're not sure about this, you decide to search on Google to check. You should only type in the key phrase "the average length of an octopus" instead of the text "average length of an octopus 21inch".

If you search for information using the second keyword phrase, Google will return you search results with the answer is 21inch even if they are not related to octopus.

**Ignore search results with words you don't recognize**



According to Russell, this may cause you to miss out on valuable information. If in the search results for a result that looks promising but has unfamiliar terms to you, try clicking on it and try Google for those terms.

For example, a user enters Google with a question that says "Why do I have white spots on my cheeks in the summer?". The search results topped the table containing the term "hypopigmentation", indicating patches of skin lighter than normal skin color. And this user skipped that result because he didn't know what it meant. Therefore, this user has ignored the exact information he was looking for.

1. Google is not a 'doctor', do not search Google to find symptoms of the disease
2. Apple, Google and Netflix do not require employees to have a university degree, will this become the norm in the future?

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