

21 Social Media Marketing experts on Twitter need to 'follow' immediately

Learning from those who go before is always a wise strategy.

Below is a list of the 21 most prominent **Social Media Marketing** experts on **Twitter**, synthesized by **Larry Kim** - founder and chief technology officer (CTO) of Word Stream.

Larry Kim shared that he usually spends at least an hour a day to explore social media information, read blogs, update industry news, chat with people on Twitter and connect with online communities. another that he cares about. This has helped Larry gain a lot of useful experiences related to PPC, Adwords, Content Marketing, entrepreneurs and startups. The 21 experts below are Social Marketing masters who advise young people who are passionate about the field and participate in the Twitter social network, so subscribe.

1. Mike Stelzner - Founder of Social Media Examiner

Mike's tweets are all bold, quality ideas selected from podcasts, blogs and conferences Mike attended.

2. Mark Schaefer - Blogger

Mark is a book writer and one of his most prominent works is **Social Media Explained**.



3. Amy Porterfield - AmyPorterfield.com

Amy is considered a "machine" for content marketing on social media channels. Watch Amy, you will discover lots of useful podcasts, webinar, blog posts and tweets.

4. Jason Falls - Elasticity SVP

Jason is a digital strategist with a special knack for social marketing, proven through writing, speaking, professional advice and a lot of big brand media campaigns that he has participated in.

5. Dan Zarrella - HubSpot

Dan is a social media researcher. That's more than enough for you to follow this character immediately.

6. Pam Dyer - Pamorama

Pam is one of the 50 most influential people and one of the 20 most powerful women in Social Media ranked by Forbes.

7. Eve Mayer - LinkedInQueen

If you want to be a "master" on LinkedIn communication, Eve is the one who needs to be on your Twitter watch list. Eve is the CEO of Social Media Delivered and the author of **The Social Media Business Equation**.

8. John Paul Aguiar - The Money Dummy Blog

As one of the 10 most influential people in the field of Social Media honored by Forbes in 2013, John has always generously shared his advice on Twitter about blogging and Social Marketing.

9. David Meerman Scott - Speaker and author writing books

David is always one or two steps ahead of everyone. His Tweets are excellent social resources, PR and sales strategy.

10. Brian Carter - The Cowbell Principle author

Brian is a talented social media expert. When Brian tweeted, let's listen and learn.



11. Pam Moore - Marketing Nut

Pam is a passionate girl and also one of the most influential Socialists on Twitter.

12. Dave Peck - Head of the social and digital department at PayPal

Dave's tweets are aimed at content that is close and rewarding.

13. Mari Smith - Social media expert loves to experience

Mari is one of the most famous Leader in Social Marketing in the world and now she is also on Twitter.

14. Viveka von Rosen - Expert at LinkedIn

Viveka often participates in training, speaking, blogging and sharing tweets related to marketing on social media channels.

15. Ann Tran - People with "big voices" in Social Media community

Ann Tran now has more than 450,000 followers on Twitter.

16. Bonnie Sainsbury - Online Marketing Strategist

Bonnie is an expert currently receiving great attention in the field of social media.

17. Scott Monty - "Master" about Social

Although he does not like to use the word "master", Larry Kim asserts that if there is no word that is more suitable to talk about Scott.

18. Scott Stratten - UnEverything

From UnMarketing, Scott began to expand into UnSelling and UnPodcasting.

19. Marsha Collier - a very active expert

Marsha is currently the author of 48 titles - many of which are related to online sales and e-commerce on social networks.

20. Deirdre Breakenridge - Pure Performance Communications

Deirdre is a research expert on SMM (Social Media Marketing) and PR.

21. Sarah Evans - Correspondent

Sarah has built her own PR brand as a regular correspondent (Correspondent) for many companies like PayPal and Cisco.

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