

20-inch laptop 'holds its breath' awaits market reaction

For some of the world's leading PC makers, 'small is not necessarily an advantage' in the laptop world. They are investing in testing 'mobile devices' because they look like a briefcase rather than a notebook.

For some of the world's leading PC makers, "small is not necessarily an advantage" in the laptop world. They are investing in testing "mobile devices in the framework" because they look like a briefcase rather than a notebook.

This trend is driven by screen technology rather than consumer demand. The 19-20 inch liquid crystal display has begun to appear on the market, significantly expanding compared to the current 17-inch model.

But in the mobile world, small and light features are always on top, so who will play to buy such a large product model? According to Kitty Fok, an analyst with IDC Global Data Group, this type of notebook can "pull" gamers, who are looking for a high-performance, wide-screen system and not overly aggressive. mobility. They just need a laptop that is not too heavy to move the machine in the office or around the house .



Dell XPS M2010 also comes with a 20-inch screen. *Photo: Crave*

"Of course, the market for this trend will exist. But so far we have not had any statistics about large laptops," Fok said.

Manufacturer Acer has exhibited a 20-inch version at Computex 2006 in Taiwan last week. Trisha Pan, of Acer's business division, admits that the product is limited in mobility but convenient for people to use at home and connected to other entertainment devices such as game consoles and TELEVISION. " *It's like an alternative to home and office desktops* ," Pan said, revealing the system's retail price of \$ 2,700.

The number one computer company in the US Dell also plans to launch a 20-inch laptop for a minimum of \$ 3,500. This computer will be equipped with 8 speakers, wireless keyboard and remote control.

Meanwhile, Samsung products cost up to more than US \$ 5,000, aiming for a high-end market with a removable screen, allowing connection to the desktop when needed.

In contrast, Asustek, which is making the largest 17-inch laptop line on the market at the moment, is not excited about the idea of large laptops. " *The strength of notebooks is lightness, thinness. We will focus on these features and do not intend to develop products larger than 17 inches,* " Vicki Hsiao of Asustek's business division said.

You finished reading the article "**20-inch laptop 'holds its breath' awaits market reaction**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.