

2013 promises to be the booming year of Chromebooks

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But according to recent information from *DigiTimes* site, Google is still very determined with **its Chromebook strategy**, reflected by the fact that its partners Acer and Asus are optimistic about the long-term perspective that *'the giant looks for. Search'* given.



The source said that currently two Taiwanese partners (China) are developing cheap Chromebook models to launch in the second half of this year.

In it, **Acer** is said to be planning to target student customers with the new 11.6-inch Chromebook model to be released in July, while notebook products that run Chrome OS from ASUS, HP, Samsung and Lenovo will appear at the end of the year.

Notably, Asus had never planned to join the Chromebook development team before, but before the cooperative efforts from Google, the Taiwanese computer company eventually changed their strategy.

In addition, Google is also said to be shaking hands with Asus, Acer, HP and Samsung to launch ' *Androidbook* ' (cheap laptop running Android OS) in the near future.

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