

2009: Laptop will take down the desktop

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The microprocessor market for personal computers will target "bending point at the end of 2008, early 2009, when for the first time, the number of laptop chips will surpass chip for desktop computers. .

According to research firm In-Stat, the global desktop market will continue to grow at a single digit level for at least a few years. However, the end of 2008 - early 2009 will be a "very difficult" time for individual PC manufacturers, especially the desktop.

" The growth rate will reach less than 1%, even stand still due to concerns about the instability of the US economy. Consumers are tightening their purse and consequently they are buying less ", In-Stat analysis.

" In the long run, desktop computers will grow in developing economies, because consumers here are particularly concerned and sensitive to the cost of products ."

Compared to Notebook, the desktop meets their technology, information and connectivity needs, while the price is cheaper from one-third to half.

Cheap then win



Obviously, if compared to developed countries, the salinity that consumers in developing countries have for the desktop will be much larger, "said In-Stat expert Jim McGregor.

In addition, a number of factors such as Internet content are increasingly rich, new Internet-use models will also contribute to the growth of the PC market in the future.

According to In-Stat, the competition between Intel and AMD will become more intense and fierce than ever before, as both sides try to gain a dominant position in the existing computer market. saturation sign.

" The focus of the battle will be on the price of microprocessors. The two companies will definitely cut prices on products to attract customers and win market share. However, with the size and economic potential of a giant, Intel will have an advantage over AMD, "concluded McGregor.

Because "avoiding elephants is not bad", yesterday, AMD decided to "Intel avoid" on the 8-core chip front to jump straight from the 6-core product line to the 12-core chip.

Most analysts judge this as a "reasonable rational" decision for AMD at this time.

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