

# 20 most impressive advertising ideas on social networks in 2016

On the Bright Side page, there are a collection of unique images with a lot of descriptions on the social network, surely when you see it you will see a poster of more than ten thousand words. Please refer to the 20 most impressive advertising ideas on the 2016 social network below!

Today, posters are more than just promotional posters, but sometimes they are true artworks, emphasizing issues that most of us often want to keep quiet than say . Many of these genius advertising ideas are the result of the outstanding minds of the world's leading PR - Marketing companies. On the **Bright Side** page, there are some unique images of social networks that can be described, so when you see it, you will see " *a poster of more than ten thousand words* ". Please refer to the **20 most impressive advertising ideas** on the 2016 social network below!

## Technology against violent attacks



© bestadsontv © carmen

**300,000 children instead of going to school must go to the battlefield**



THIS IS A PROMOTIONAL SCHOOL BUS THAT DEMONSTRATES THE REALITY OF CHILD SOLDIERS. IT WILL DRIVE AROUND MAJOR CITIES TO RAISE AWARENESS ON THE ISSUE.

© adsoftheworld © School of Visual Arts

**A photo in a developing country: a selfie photo shouldn't have been there**



© adverttholics © Sancho BBDO

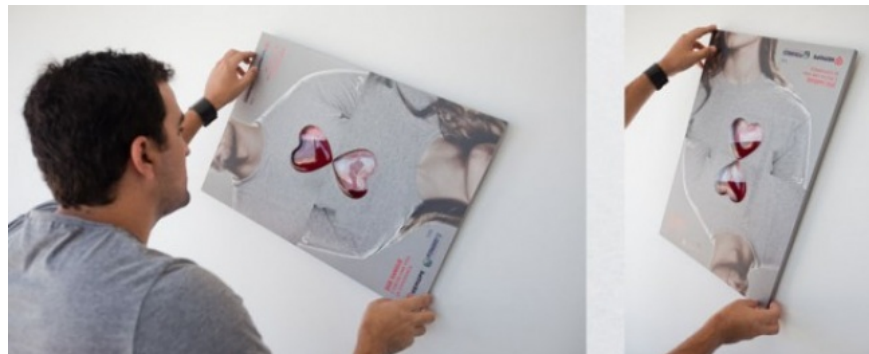
**" Fly dead sweet honey " - poster used to raise awareness about diabetes**



© designindaba © The Diabetes Association of Thailand  
**Smart graphic design with messages every time you smoke you lose a tooth**



© logoaday  
**Blood Donation. Adding life to another person**



© caosbravo © Blackninja  
A sample of ads about organ transplants in China



© secondlife.toys

**Children now spend less time outdoors than a prisoner**



© adsoftheworld © MullenLowe

**Child labor. If you don't speak up, this will never stop**



*child labor.  
if you don't speak up,  
it doesn't stop.*

CALL 100 AND REPORT IT.  
NAOCALE.COM.BR



© 2social © Agencia UM

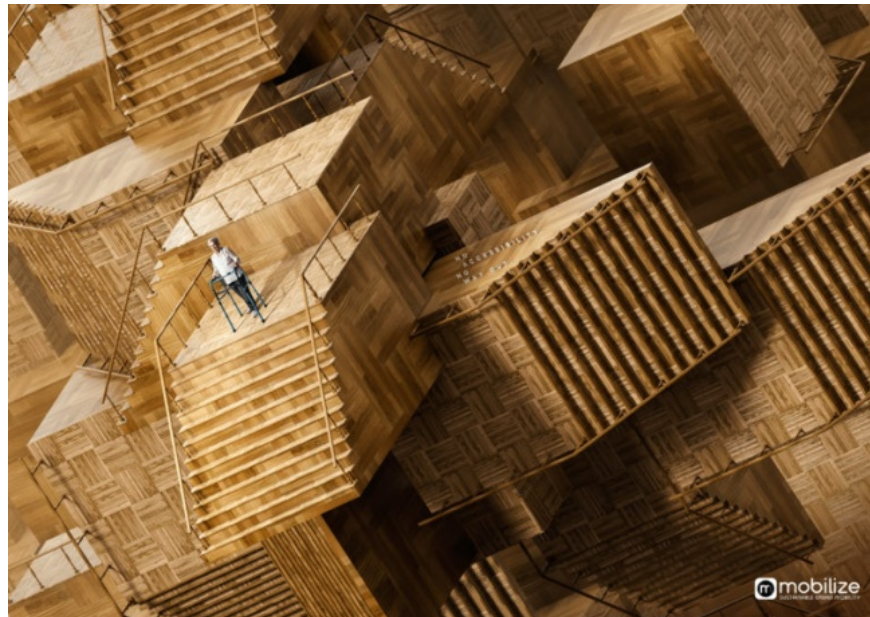
**United Nations Children's Fund: We work for a world, where this picture has no other meaning**



© adeevee © Ogilvy & Mather  
**An autistic child without help is more difficult to reach them**



© 2social © Treehouse School  
**The importance of creating cities is convenient for people with disabilities**



© behance © Bolero

**This advertisement aims to promote awareness of the loneliness of the elderly**



Research shows that loneliness and isolation can be as harmful to someone's health as smoking 15 cigarettes a day.  
Help someone quit loneliness, visit [alone.ie](http://alone.ie)

**ALONE**  
Helping older people in need

© adsoftheworld © Superdream

**This is the United Nations World Food Program poster**



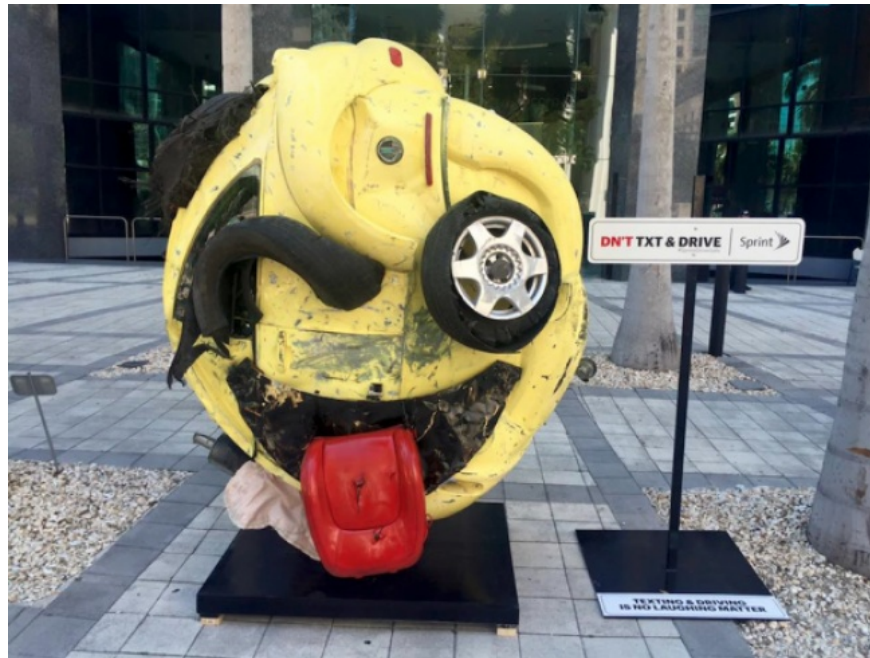
© page-online © CheilMENA

**Romanian anti-litter: How much garbage will we waste if we continue to ignore them?**



© 2social © Friends / TBWA

**Warning about using the phone while participating in traffic**



© bestadsontv © Alma Advertising Agency  
**This is how the environment is living: Try to survive**



© adofdamonth © Box Comunicacao  
**Advertising message: deforestation will cause real consequences**



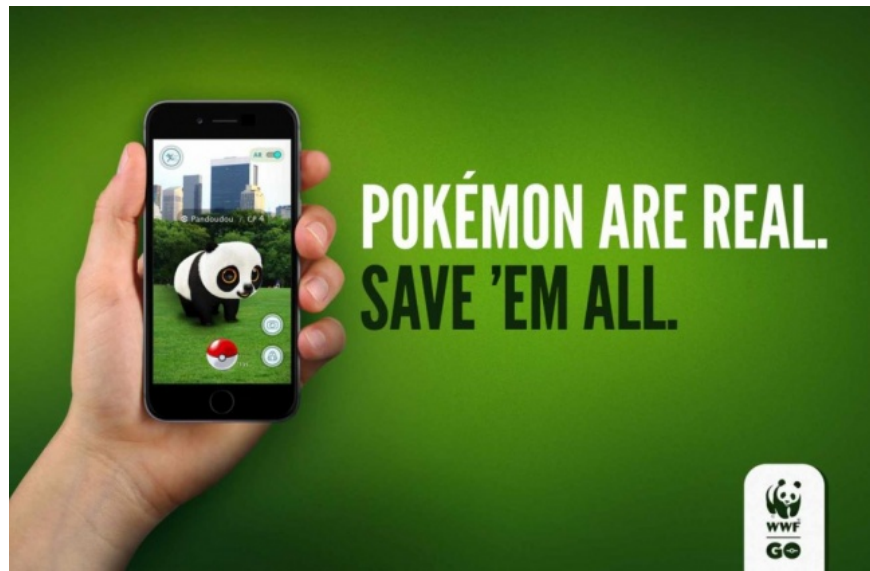
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**This is not only a fur but also someone's mother**



© adeevee © Y&R Shanghai

**Pokémon are real. Save them**



© freepik © WWF

Refer to some more articles:

1. 52 funny facts about everyday things we don't expect (Part 1)
2. The simplest but most controversial puzzle answer!
3. Try answering 5 "brain damage" interview questions below to see if you qualify for Google!

Having fun!

You finished reading the article "**20 most impressive advertising ideas on social networks in 2016**" edited by the [TipsMake](#) team. We hope this article has provided you with many useful tech tips and tricks. You can search for similar articles on tips and guides. Thank you for reading and for following us regularly.