

# 1Q2014: Global consumption of nearly 277 million smartphones

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According to *Digitimes* , *TrendForce* reported data showed that compared to the same period in 2013, the increase in the number of smartphones sold was only 1.13%.

However, *TrendForce* forecasts that the number of smartphones sold in the second quarter of 2014 will record a 6.7% increase ( *over the same period* ), reaching 284.5 million units.

Also according to *TrendForce* 's report, Samsung is currently leading the global smartphone market share ( *at 30%* ), ranking second as Apple but the share of US technology giants holding share is not published.

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