

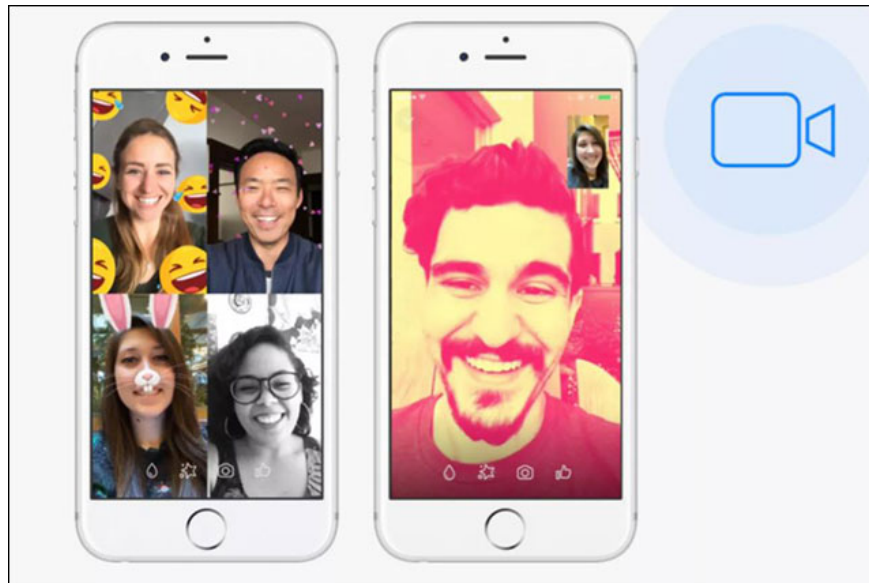
17 billion video chat in 2017, Messenger is ready to challenge Skype

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Facebook recently announced Messenger's 2017 **Year in Review** , whereby this chat application made a total of 17 billion video chats, double the number of last year.

Facebook launched the group video chat feature on Messenger last December and turned Messenger into a direct competitor of similar apps such as Skype or WhatsApp (also owned by Facebook).



Messenger is still blooming in 2017

Microsoft did not give a summary for Skype and Apple did not share this data on FaceTime - integrated video chat application on iOS and macOS. So it is difficult to compare or make conclusions about the past year, what is the winning name. But compared to Messenger itself, doubling last year was an impressive achievement.

Other statistics related to Messenger in 2017 that Facebook offers include:

1. Users send more than 500 billion emoji (ie nearly 1.7 billion emoji) every day and 18 billion GIFs.
2. On average, there are 7 billion daily conversations, 260 million new conversations created every day.

3. On average, a chat group consists of 10 people.

Another important event related to Messenger in 2017 is the release of Messenger Lite extension for Android, which basically keeps the chat features like the regular version but is easier to use on the 'rind' machine and also does not support video chat support. Readers can see details here.

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