

13 extremely creative advertising ideas that cannot be ignored

In the competitive time in the market, which is fierce as it is today, advertising is not just images depicting products but art. Let's admire 13 extremely impressive ads that make you unable to take your eyes off!

Obviously everyone guesses that there are many people who don't like **advertising** . We often tend to change channels during advertising, not paying attention to billboards and avoiding street leaflets. However, some extremely creative ads **that** make you **impress** cannot be removed.

In the competitive time in the market, which is fierce as it is today, advertising is not just images depicting products but art. There are advertisements that when caught, we cannot take our eyes off, simply because they are so unique. At that time, we not only did not feel bothered but also stopped enjoying them. On the **Bright Side** page, there are **13 impressive ads that make you unable to take your eyes off** .

Kleenex paper towels



© kleenex
An extremely creative and effective ad for Kleenex.

Adidas



© adidas

Adidas advertising model, with the face of the famous keeper **Petr Cech** . Adidas made perfect use of the ferris wheel in a park to deliver the message: " *Goalkeeper Petr Cech uses Adidas training gear and his hands can cover all the spaces in front of goal* " .

KitKat



© kitkat

Kitkat has painted dark brown and turned the public chair into delicious, attractive chocolate bars.

Black Spiced Rum Kraken



© krakenrum

Rum Kraken brand took advantage of the building's window to create a very unique advertising idea. Wine is so delicious that the octopus can't stop finding " *drinking friends* " to enjoy immediately.

National Geographic Channel



© nationalgeographic

Not only do consumer goods manufacturing businesses use every technique to attract users' attention; but the education - entertainment industry is the same. This is a more impressive advertising model of the National Geographphic channel.

Folgers Coffee Production Company



© folgerscoffee

It is true that human creativity has no limits! Even a sewer in the street can become an expensive ad for brands. This is the idea of ??1 not 2 advertising by coffee maker Folgers.

McDonald



© mcdonalds

Not only does Folgers Coffee Company love street advertising, but so does McDonald. This famous fast food brand has transformed the pedestrian line into a unique advertising idea: its logo becomes paper-wrapped, and the classic yellow line is delicious slices of potato chips.

Miele vacuum cleaner



© miele

Can not ignore the advertising model of the company producing Miele vacuum cleaners, tunnel mouths are fully utilized right?

Nike's message: "Don't waste time: run!"



© nike

Nike's ads look very simple but have a very meaningful message: " *Don't waste time: run!* " Of course, when running remember to bring Nike shoes!

Folliderm's Serum, bald hair growth



Another " *unique* " advertising idea belongs to Folliderm, a company specializing in manufacturing bald, anti-bald serum. They have thoroughly applied the operation process of the elevator to create two very unique overlapping advertising images.

Drybar hair salon



© thedrybar

If the ads above only make fun, the model of Drybar hair salon advertising also makes customers happy. They left a giant dryer in a public corner and you wanted to "dry" anywhere. The message of Drybar: "*We can improve the mood of the ladies no matter what the weather is outside.*"

Nationwide Insurance Company



© nationwide

At first, everyone was mistakenly thinking that this is an advertisement from a paint company; but finally broken: this is the bold promotional idea of ??Nationwide Insurance Company. The message came out: " *We are always with you no matter what you encounter .*"

Reduced cough ho Ricola



© ricola

Even the candy shell is " *not that simple* ", for example, a drop of candy in a roasted ho Ricola. Their message: " *When you open the twist to eat candy, your throat is also going to be smooth* " (*illustrated by the twisted area is the neck*).

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2. 20 most impressive advertising ideas on social networks in 2016
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