

12 interesting products for Apple

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In the increasingly fierce technology race, Apple has launched a lot of products and hopes they will create a new revolution, but not always lucky to smile at them. Below is a list of Apple's failed products, they range from computers, iPods, online services, social networks to cameras.

1. iPod U2 Special Edition (2004)



This product is the result of cooperation between Apple and U2 band. The back of the iPod U2 Special Edition has a signature of U2, the wheel click wheel is also red. Every customer who buys the iPod U2 will receive 30 minutes of exclusive music from this band downloaded from iTunes.

Its price is \$ 50 higher than the iPod, so sales are very low, only fans and collectors buy it.

2. Apple Maps (2012)

At the first time, Apple Maps was very bad, receiving lots of comments from users: little data, wrong directions, distorted images, misleading place names .

3. Apple III (1980)



While Apple II has achieved some success, Apple III is a shameful failure of the technology company. The heater and the chip do not work because there is no fan, the angled floppy disk causes the first Apple III batch to be recalled. The price is too high (starting at \$ 4340) the main reason why the device is sluggish. Apple III has been discontinued after 5 years of being launched.

4. iPod Hi-Fi (2006)



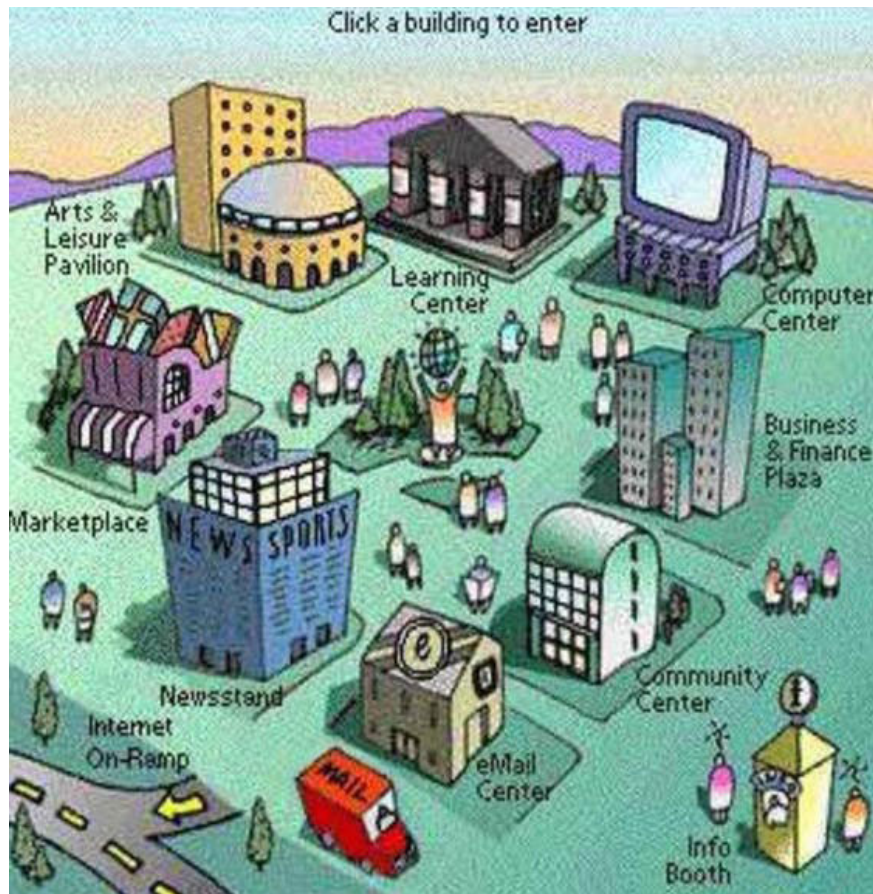
Hi-Fi is an external speaker system for iPod. Despite the impressive design, eye-catching, good quality music, but that is not enough for customers to spend a large amount of money (\$ 349 more expensive than Bose SoundDock) to own products that only work with iPod series. New and remote are not allowed to change playlist.

5. Mac celebrates 20 years (1997)



Apple launched the Twentieth Anniversary Mac product (TAM) for up to \$ 7499 in 1997. But only a year later, Steve Jobs had to make a decision to stop trading the product due to the small number of buyers and bars. Reasoning them for only \$ 1995 cost makes full-price buyers angry.

6. Apple eWorld (1994)



This is an online service that provides a system that includes email, news, bulletin board collapsed in a city-like interface that was released by Apple in early 1994. To use the service. This user has to pay \$ 8.95 per month but only surf the web for 2 hours every night, and to be used in the morning, you will have to pay an additional \$ 7.85 per hour. The price is too expensive for this service to have no customers and until March 31, this service was discontinued.

7. Apple QuickTake (1994)



QuickTake is a digital camera Kodak makes for Apple. There are many limitations in this product such as only 8 640 x 480 images, can not delete photos on the machine, the price up to 749 \$. By 1997, Apple had removed this product from its catalog.

8. Power Mac G4 Cube (2000)



The Power Mac G4 Cube's sales are very low due to its high price, \$ 1799 does not come with the screen, which is \$ 200 higher than the Power Mac G4 with the same configuration. Later, this product also raised the issue of cracking, so Apple stopped selling this model after only 1 year of launch.

9. Apple Bandai Pippin



At \$ 600 (too expensive for a gaming machine to play only 18 titles), Apple only sold 42,000 of these consoles, just one corner of the number of machines produced.

10. Apple eMate 300 (1997)



Apple eMate 300 is a cheap laptop (\$ 799), beautiful design, high durability for school. But unfortunately the educational institutions are not interested in this product so only in March of the same year did it stop doing business.

11. iTunes Ping (2010)

Ping is Apple's own social network integrated in iTunes for users to exchange music. But because there is no spam filter, this service is quickly spammed by phishing links. There are no attractive functions, no integration with Facebook, so it doesn't attract users. It quickly died in 2012.

12. The Apple USB Mouse (1998)



Think different.

This is the first USB mouse Apple designed to be round, very beautiful, with a transparent shell design, it comes with the first iMac. However, because of the round design, it is difficult to hold and the wire is shorter than normal, so after only 2 years Apple has removed it.

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