

# 12 helpful ways SEO tips on Pinterest

If you are looking for an information site or social networking site to find yourself creative ideas or plans for a job or outing, Pinterest is home to millions of great things.

"Are you looking for creative ideas? Are you planning a trip with your lover, looking for ideas to decorate your home, or are looking for exercise tips for a body. Get fit, or have a nice outfit for your date tonight, or you are looking for a recipe you like. Many of the best ideas are waiting for you on Pinterest!

Discover over 100 billion different ideas on Pinterest for every aspect of life, from recipes, to the hottest fashion styles. Or you are looking to redecorate your little house yourself, find yourself a beautiful hairstyle, or creative ideas for a wedding day or sweet party.

Find yourself great ideas on Pinterest:

1. Find inspiration for life and explore trending topics like fashion, backpacking, makeup, cooking
2. Prepare for a trip with friends, decorate a birthday party, or a DIY project
3. View ideas and images from around the world. Take a picture using Pinterest's Lens mode to learn how to buy / craft / do what you're seeing before your eyes.

Discover creative ideas for wedding ceremonies and find design inspiration for your big day. Explore millions of images to find inspiration and plan your next trip. Or learn a new recipe and creative decoration tips for your dinner party. You may also find a passion for exercise tips and cool DIY projects you can try right away. And lots of great fashion, makeup and beauty styles. Pinterest is a place to keep all your life inspiration and ideas.

Get inspiration from anywhere on the internet. Capture your ideas, organize them by topic, and share them with others - all with just your smartphone!

Find ideas for topics that interest you most:

1. Design, architecture & DIY
2. Makeup tips
3. Travel, fitness & beauty
4. Fashion and style
5. Home decor
6. Recipes cooking

## What is marketing on Pinterest ?

Pinterest as an online social 3rd largest only behind Facebook and Twitter a sign feasible to us enough internal resources to exploit good channel Pinterest for marketing and seo best on Pinterest . Pinterest is essentially a photo- sharing social network . But the most special feature of the Battery is that it allows you to "pin" any

image to your collection. For example, when surfing the website, you see a beautiful picture, you can press the "Pin" button to save it to your photo gallery.

You also have the power to "Follow" a star or a fashion brand to see their beautiful pictures. Pinterest allows you to build multiple collections of different, for example like the image of the page, image technology, portraits. except you well enough punch self build pictures of their own to share with others, give someone else a "pin" and save to their photo set.



## SEO Guide on Pinterest

When SEO on Pin us enough SEO 3 as one that profiles two table three is all GIM, all 3 are enough internal resources SEO equal depending on the passion that you choose one of two, separate study seo online choose seo tabular for 1 Pin account we conduct SEO for many different projects to be more flexible. When SEO Battery you but to share photos, links plus you also enough to share videos to SEO for video up top.

When registration is complete account Pinterest you complete the full information profile or the Board as to write information describing & name must contain the keyword to your SEO, just look like you're writing a few suitable SEO above That battery. Part personal page, you physically insert links but the Board you are not able to insert links only enough internal resources to write link at bottom to the user can copy.

Create finished your Board conducted Pinterest the article on the website your SEO to remember to write a paragraph describing the Battery up slightly. Pinterest continues to watch as her updated posts new web so and conduct Builink SEO for Pin for Pin is social networking large that the Trust is very high you just SEO light is enough internal resources to be no need to spend lots of time and effort like the web SEO, SEO When Pin up later you just amble slowly SEO web of you up because you were fighting a high position on Google+. So you need to coordinate medium Battery medium web of you then you have 2 effective in top G + and must not do. Here are 12 effective ways to bring business to users through Pinterest, also known as SEO on Pinterest:

## Optimal chemical profile

Similar to other social networks , Pinterest interface displays the username above the search engine , set the username as the brand name or use the main keywords used to do SEO. The description used for the company to introduce itself to the users who know who you are? and what are you doing ?. Make optimum customized keyword with message transmission added within 200 characters & use the same 1 content to log on the social networking difference .

## **Maximize social network signals**

website or blog can put buttons link to MXH has and is becoming one part is not indispensable in the present network of companies . G + high review of links with mxh signals and SEO journey of businesses is also more convenient thanks to the contribution of mxh .

Connected to the personal page other companies on social (Facebook & Twitter) to account Batteries by secret add links on Pinterest , Pin video from Youtube or Vimeo and the page with the amount of high traffic such as Google+, LinkedIn & SlideShare. The connections will help businesses be more scientific potential and build broad awareness brand above the mxh .

## **Put many backlinks for the article**

The more backlink quality figure is the capacity Display Network & Awareness brand of business growing & Batteries also have the capacity to help you build backlinks of quality , helpful for SEO.

Each time Pin and repin on Pinterest generates 1 backlink & the more Pinterest is shared , the more backlink arises, So businesses need to build a lot of Pinterest on top of Pin . When uploading the Pinterest , we add the link into the URL box & uncle likes to viewers enough link to the post , the landing page or table of contents products that the business wants to promote .

## **Construction of the Board brought calculated focus**

If businesses have the Pinterest signature to spread, the board will be worth more in SEO, use the board to increase the number of followers inside on Pinterest because browsers will view see the board first side on the website of now , therefore , create the board as specific as possible to attract are Follows great . Here are some suggestions:

Title of the Board should be concise, interesting leads , gather on main keywords.

The title is under 28 characters so the viewer can Observe it all .

The description section contains related keywords that help with the user 's search purpose . Battery allows describe in 500 characters, but a good idea to use from 200-300 characters. Using the image of quality high, the standard theme to encourage more followers.

## **Tips for organizing a relationship on Pinterest**

Put messages on areas most striking to viewers is not difficult Observation shows that do not need to drag leads down to display as many Pinner there tends only see two lines on the same is can decide to track business business or not, but not necessarily see all information on the page . We should choose the most viable position to urge visitors to click on the link pointing to the main website , to help with promotionEffective SEO from Pin

## **Selection fields appropriate**

In Battery 37 category represents the profession different: design , education, the page , travel, . .The this category will help Pinner simply found the board with the content standards with targeted search according to each specific profession .

Each category converging on group keywords definitely helps business units and master post , contributing to the possibility that appears above the tool search and enhanced, improving the experience users .

Enterprises should create the board relatively like the branches operate the business of the company , we have enough internal resources see all the categories by secret click on the icon left corner on the end, next to the bar tool search of batteries . To add or modify the category of a board click on "Edit Board" and reselect the more appropriate category .

The categories on the battery is not completely majority & accuracy by name sp and services of enterprises 1 from absolute, so we just enough punch select the category similarity most to the goods and services sales of business .

## **New content pin**

Repin content of others is how easy to Pinterest content fresh on the battery , which carries high social & help build more content above the board of the enterprise . Be Pin the content fresh so useful , so interesting , combined with the pic alive to please the audience.

## **Remarks like keywords**

Pin allows describing 500 characters in each Pinterest, so businesses need to take advantage of the description to be more rich and contain key keywords & related keywords, hashtags will help businesses rank higher in search efficiency. Search of Pinterest also like to improve SEO, but not to abuse the keyword insertion dense in the description .

## **Optimization of image**

First , we do the enhancement of the image through filename because the tools not only index the webpage but also collect data from the image , so let's use keyword to name the image file . combined with the name of the company or messages related to the goods and services of the enterprise .

## **Verify each page**

Pin helps users to identify the owner of the web in each profile on Pin . When users verify web will receive one link & sufficient internal resources and click on it to point to the domain key personal page . This is really useful compared to URLs and helps to increase the number of visitors to the main website , while also contributing to increasing rankings in SEO.

In addition , the account verification also helps us to have enough internal strength to access Pinterest 's new website evaluation tools to facilitate tracking our Pinterest .

## Self-display

In the construction of Pinterest , users enough internal resources to hide the board to not show above the apparatus search , therefore , turn off the buttons hidden (grayed out) for the tool search & KH potential enough find us.

## Geolocation

The results of the search locally are increasingly becoming necessary should this be beneficial for the company on a small scale the desired focus market in one geographic region to make sure . so , in profile above Pinterest , now please provide information on geographical location added to the customer potential simple approach and look to business .

## Conclude

Post this share to 12 methods useful to do SEO on batteries , helping improve the ranking above the tool search , navigation number to access the website main draws many visitors tracking, increasing prospects for sales & Strengthen overall SEO plans on Pin .

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