

11 software to create presentation videos, create the best promotional video

Share 11 software to create presentation videos - Create short promotional videos but still attract the attention of the viewers, fully conveying the product's opinions

Are you a student, a lecturer, or a CEO looking for a solution to optimize your presentation - presentation? Is it simpler to want to promote products to customers? Today I will give solutions to help you solve these problems.

With so many online and offline video design software, it's hard to choose the right software for this need. Here I have compiled 11 best Video presentation software today, an overview of their features to help you create the best video presentation.

Why create Video Presentations?

Before we get started, let's find out why information must be presented in video form. In other words, why create Video Presentations?

Statistics show that 65% of the world's population are 'visual learners', so a video-generated presentation will convey many times more content than a dry-text informational knowledge. anhydrous.

Use Presentation videos including photos and companion videos for important speeches, market research meetings, or project reports .

A little more straightforward lively informative material presentations significantly help with educational presentation. In a nutshell, a slideshow video will always be better than a regular slideshow and dry textual information.

In addition, presentation videos can also be used as an extremely useful Review Advertising Video in many different types, such as social media or email newsletters. Starting with video marketing in 2020 is not something you should ignore.

Your brand and business can flourish with video marketing strategy. First, let's find yourself the right software to design these Videos.

List of 11 best presentation video design software

Here are 11 of the best presentation video creation software, an alternative to Microsoft's classic PowerPoint.

1. Visme Video Presentation Software

Visme is a video presentation software based on ' *cloud algorithm* ', you can understand simply that Video processing is happening on the server.

In the latest version of Visme, you can now create, download and share video presentations as easily as creating any other type of content.

You can upload your own videos and clips as well as use any video clip in the extensive video collection in Visme's library.

When you don't add any special animation features to your video footage, all of your slides have built-in slide transitions that you can turn on and off as you like.

Library 'Templates' available: Visme has hundreds of video presentation templates and thousands of dynamic presentation slides. Including 3 main styles:

1. Simple
2. Creation
3. Modern.

Each model has hundreds of slides to choose from, in addition to pre-designed templates for different industries with countless beautiful looking slides.

There are also special animation templates to help you make creative video presentations with professional **Motion** effects and effects .

Diverse 'Images' Library: Images available in Visme are many and varied. From text layouts and icons to illustrative data widgets and animations. All images in the Visme editor are always available for your video presentations.

Create videos for social media with animated characters, combine reporting videos with animation data utilities, combine explainer video design with footage, images and voice of only you.

Visme has a large collection with millions of images and hundreds of video clips that allow manual selection. Make your photos look better with interesting frames and cutouts.

You can also embed third party content from other applications into your Visme video presentation.

Data Visualization - Visme has a lot of data visualization capabilities. From data widgets to graphs and graphs it is possible to visualize up to 50 data columns. All charts and graphs are automatically animated and you can also edit how they enter and exit the slides.

Data visualization is one of the best features in Visme. You can make any kind of data look great by importing an Excel table or creating a report dashboard with data directly from Google Sheets.

Branding: Branding of video in Visme helps you affirm your brand easily. Depending on your subscription plan, you can upload fonts and maintain a set of logos in the cloud for easy access and use at any time.

With a group project, all members can create content while maintaining their brand in video presentations.

Audio Capabilities - Add audio to your Presentation Video from the Visme audio library or upload your own audio clips. You can also record a voice directly into the software.

Video length limit: Videos may be several minutes long, but with upcoming updates, there will be a longer duration limit.

Export videos: Long video presentations can be downloaded as mp4 videos, for shorter video presentations downloaded as GIFs.

Your video presentations can also be shared with public or private links, and they can be posted directly to social media. Easily share to Facebook, LinkedIn, Tumblr, Twitter and email directly.

Share video presentations with a public or private link to receive analysis from viewers like friends or relatives. Almost no other software has this feature. That's why Visme is better at helping you create purposeful content.

Who is Visme for: Visme is for everyone. The number of options available in Visme is so diverse that anyone can make a professional video presentation.

2. Promo by Slidely Video Presentation Maker

Slidely is an intuitive content creation program that also provides video presentation designs. Their specialized application for making presentations is called **Promo** and it is specifically geared towards creating advertisements.

You can create videos in landscape format that make it work as a presentation. In addition to creating presentation videos, the use of Promo is to create very good marketing advertising videos.

Promo is also a video creation software based on 'cloud algorithm'.

Interface: Promo editing interface is very simple. They set up a simple video editor with clips and music tracks to edit text, images, and audio separately, this simple arrangement works very quickly. undo control.

Sample availability: Promo has over 2 million pre-designed models. The first time you log in, a wizard will walk you through options to show you the patterns that fit your needs. All templates are easy to customize but have limited capacity when it comes to text length. You can only add 100 characters for each block of text.

Image available: Promo producer has millions of images and video clips from Getty Images and Shutterstock. Or upload your own IMG images or short .mp4 videos. Uploaded videos can be trimmed to fit the overall layout.

Data visualization: There is no **data visualization** tool in Promo.

Branding: In paid packages, you can upload watermark logos, use hex colors, and upload fonts. There is no Brand Kit, but at higher levels, the video is labeled white so that companies can apply their brand.

Audio processing capability: The program provides several songs. You can upload your own songs and recordings.

Video length limit: The longest video you can make with Promo is 5 minutes.

Export Video: Videos in all packages are downloaded as .mp4 in HD. Higher packages offer Full HD. Available sizes are square, horizontal, vertical and banner.

Who is the promo for? Promo by Slidely is for content creators who need to make simple but eye-catching video presentations. These videos are best suited for social media like Facebook, Youtube .

3. Biteable Video Presentation Software

Biteable is similar to **Promo** by Slidely in the sense that they introduce the software as a marketing video creation program. Unlike **Promo** , however , the horizontal design layout on **Biteable** can act as a video presentation making it a lot easier to design. They have just released Biteable 3.0 and it has more models and features than the previous version. Biteable is a video presentation software software based on 'cloud algorithm'.

Interface: Using the Biteable 3.0 editor is easy and simple. The font editing tool is very simple with the ability to change the font, size and color. Motion effects for text are made on each different slide.

The design interface is divided into 3 main partitions:

1. Text editing area
2. Scene editing area: You can edit the scene by trimming.
3. Sound editing area - sheet music.

However there is no undo control and redo.

Sample availability: Biteable offers hundreds of pre-designed video templates to get started. Also, from within the editor, you can access the library of video slides. The most interesting are the slides with the 'explain animated clay' effect.

Available images: Photo galleries and footage have thousands of ready-to-use images and clips. Most come from Unsplash.

Data visualization: There is no **data visualization** tool available in Biteable.

Branding - Branding: Easily add watermarks, upload fonts and use hex codes for colors. There is no Brand Kit tool.

Audio processing capability: Biteable software provides sound or can upload your own audio.

Video Length Limit: Videos may be as long as you want but Biteable suggests they do not exceed 3 minutes.

Export Video: Videos can be shared online or downloaded as mp4 HD and full HD. Both are available on pay plans.

Who is Biteable for? Biteable is for content creators that work primarily with social media.

4. Animated video presentation software - Animaker Video Presentation Software

Video presentation software Animaker has a lot of tools and resources for creating complex videos of any kind. Choose between animated videos and live-action videos.

The video editing options are more elaborate than other programs, the character animation control mode is expanded.

Animaker has two interface options, full version and shortened version.

The full version includes all the tools at hand to create scenes, customize cartoon characters, edit frames and more.

The lite version is a simplified editing window for users with fewer tools. Switching interface is very easy.

There is no undo option.

Templates available: Animaker has millions of models in both animation and live-action formats. Before you start creating videos, flip through the templates to find a topic you like. Once you're in the editor, all templates are listed via the magic box tab.

Images available: There are millions of images and video clips, shapes, icons, text layout templates are designed plus cartoon video clips, characters can be customized to match animation effects. scene.

Data visualization: There is no **data visualization** tool available. Older versions of Animaker have editable charts, which seem to have disappeared in the new version.

Branding: The software does not install branding tools, but you can choose colors and fonts that are appropriate for your brand. Video branding is possible but no branding kit.

Audio editing : The software allows to integrate music or voice recorded with your computer microphone.

Limit video length: There is no display limit for videos, only on GIF images (30 seconds).

Export videos. Completed videos can be downloaded as mp4 in different quality. Shapes can be horizontal, vertical or square. GIFs can be downloaded within a 30-second limit. Videos can also be shared directly to Facebook, YouTube and Twitter. Videos can also be downloaded to social platforms like Slack and Flickr.

Who is Animaker for? Animaker is for anyone who wants to create content. Greatly focused on learning enthusiasts and looking for great solutions for their videos. The software is quite easy to get used to, but it still takes a bit of time to master the tools in the timeline editing section (Timeline).

5. Create Video Slideshow with Powtoon Video Presentation Software

Powtoon has long been loved by many users to create video presentations, especially video explanations - presentations.

In the latest version, the software has many creative options for making video presentations in five main types, including multiple templates in each.

The main screen size preview is horizontal, but you can also switch to square and vertical. Powtoon is also a video design software based on 'cloud algorithm'.

Interface: The editor interface on Powtoon has two options. Editing (Edit) and creation (Create). After you select the theme template, the editor interface will come out with the editor interface (Edit) with options to customize the content in the template. When you switch to Create mode, you will have more options to display more things in your video. There is no undo option.

Available form

Powtoon has thousands of samples divided into 5 main categories

1. Modern edge: Modern
2. Whiteboard: Whiteboard
3. Cartoon: Animation
4. Infographic: Graphic design
5. Real: Reality

You can also import PowerPoint presentations as a beta feature.

Image library available: The available images are varied and plentiful. There are thousands of different cartoon characters, in addition to icons, shapes, design elements, images and video clips.

Data visualization: There are graphs but they are not editable, besides there is no data visualization tool available.

Branding: There is no actual set of brands available but because of the expanded editing options, videos can be labeled to some extent. The ability to upload fonts is only available in the highest subscription package.

Ability to edit and integrate audio: Users can record voice into the software. Music uploads feature integrated with Fiverr to hire a professional music creator. In addition, there are hundreds of tracks to choose from right in the app.

Video length limit: The length of the video depends on the package you buy. The free option is 3 minutes. Then it increases to 10 minutes, 20 minutes and a maximum of 30 minutes.

Export Video: Videos can be downloaded, published to social channels or shared links directly. Download can be MP4, PPT or PDF. Publish straight to Facebook, YouTube, Vimeo, Slideshare, Wistia and Hubspot. Share to Twitter, email and LinkedIn. There is also an embedded option.

Who is Powtoon for? Powtoon is for anyone interested in creating professional presentations, videos for all purposes.

The free and low-end options are great for social media marketers, while the more expensive and premium packages are for corporate long-term video presentations or investment in education. sex.

6. PowerPoint video presentation software

You're not mistaken, it is true that Microsoft's classic PowerPoint presentation editor, however, is a newer version.

Any presentation created using PowerPoint can be saved as a video as an mp4 or Mov file. You just need to create a normal presentation, add animations and sounds, then export or save as mp4 or Mov files.

Interface: The current PowerPoint interface is still quite similar to the old versions, but Microsoft has optimized it to look and look much more modern.

The top toolbar is like all Microsoft software. There are many options for creating video presentations, from animated titles, images and graphics to creative transitions between slides.

Slides are organized on the left tab, and slide templates are easily added with different layouts to choose from.

Templates available: You can use any of the classic templates PowerPoint offers to create video presentations. Alternatively, you can use any PowerPoint template from online websites or dedicated PowerPoint maker.

You can also quickly start presenting videos with the help of QuickStarter. Just select a topic and import your photos, PowerPoint will automatically start your presentation from there.

Image available: There are many standard images in PowerPoint for video slideshows. You can choose shapes, images, animation effects for text and other visual elements such as tables, charts and 3D models.

There is also a section called intelligent design that provides available image templates such as diagrams, cycles and other types of layouts.

Data visualization: PowerPoint has many charts and graphs for your video presentation. Data can be imported from Excel or entered manually.

Branding - Branding: Create branded video presentations by choosing a color scheme, using your brand font and adding a logo. Save branded projects for future use to maintain the brand.

Ability to work with audio: Import any audio file from your computer to integrate into the presentation video, but PowerPoint does not provide an audio library in the program. Also you can record voice straight to the platform.

Video length restriction: There is no real limit on video presentation time made in PowerPoint. GIF also has no length limit. But for optimization, they should not be longer than 30s, then the Gif file will be extremely heavy.

Export Video: Presenting videos that can be exported as mp4 or mov files. There are no links to share on live social networks but you can do this manually. After editing is still not satisfied with the product, you can use PowerPoint's pptx file to upload one of the other software in the list you share to continue Edit and create with better tools.

7. Keynote presentation software for creating videos

Keynote is Apple's PowerPoint version. It comes with all Apple computers and is relatively easy to use. This application is not as diverse as PowerPoint but it is still quite useful.

The most valuable point of Keynote is that it is free for all Mac computers. Also, it is just a simple video maker.

Interface: Keynote interface is simple and no-frills. Tools arranged in small tabs do not take up too much space on the dashboard and editor. The slides are listed on the left, the tools at the top and the settings on the right. The undo and redo options are controlled by keyboard shortcuts ctrl + Z and ctrl + Y.

Templates available: Keynote has several templates available to start designing. Apple has not recently updated any new models into the program, so you can import any templates from third-party websites like Envato.

Available images: The only available images in Keynote are icons and charts. Images and videos can be added from your computer easily but not available in the software.

Data visualization: Keynote provides several charts and graphs in three different styles: Flat, 3D and Interactive.

Branding: Presenting branded videos is easily created using the brand's palette, but Keynote will only allow you to use Apple's fonts.

Audio editing capabilities: There are no audio files available in the program. You can record voice with your microphone.

Limit the length of Video: Because it is a free version, similar to PowerPoint will not have any limitations.

Export videos: You can Export video presentations from Keynote as mp4 or animated GIFs.

Keynote for anyone: Anyone can use Keynote, especially because it's free. Even if it does not have superior features, it is still possible to create any kind of simple video presentation for any industry. Keynote is a great option for students who want to create presentations in school.

8. Software for making Video presentations using Vyond's character images

Vyond is the new name for GoAnimate, a video presentation software that is almost universally recognized and ahead of its time. The new brand also comes with a look and more features. Vyond's video presentations mainly use character animations, the statuses of the characters can be varied, most other features are quite standard, have background and edit interactive details of the characters. figure. Vyond is a slideshow software based on 'cloud algorithm'.

Interface: Vyond Editor is called Vyond Studio. All tools are hidden behind a tab menu so that the editor usually doesn't have the clutter to be easily editable. There will be a tutorial bubble to help you when you are new to the software, help you quickly get to know and remember the position of different types of tools. The bottom of the screen is brought up by an expandable timeline editor that lists scenes, frames, and all objects in the order of animation settings. There is undo control and redo.

Available templates: All models in Vyond are divided into 3 categories: Modern, business-friendly and white board animation. There is no complete template to get started. When you choose a template, Vyond Studio opens with a starting scene and all slides continue to be created with different backgrounds, props and characters.

Available images: The main images in Vyond Studio are characters, props and backgrounds. The characters are highly customizable, to the point of facial angles and animated actions. There are hundreds of props that can be

arranged with characters and backgrounds to create infinite combinations. All images can apply various stylish Motion effects. All animations are controlled in the bottom bar to the level of detail. Also, you can add camera movement.

Data visualization: There are several customizable charts that can be added to Vyond video presentations. Data can be imported from the editor and charts can be color coded. Available charts are pie charts, line charts, and percentages.

Branding: Vyond does not provide a set of brands.

Ability to edit sound: The best aspect of sound in Vyond is the voice synchronized with the mouth movement of the character. Also, you can add background music.

Video Export: Videos can be downloaded as GIFs but only with a paid subscription. Higher subscription provides high quality video output. Video is only available in landscape format.

Who is Vyond: The video presentations made with Vyond are really good, but at the price I recommend only for those who do business, Youtuber . create product introduction videos, Professional explanatory presentations by cartoon characters. To master Vyond you need to spend a lot of time, so when choosing this software you should make sure you know what you are doing.

9. Software for creating Wideo slideshow videos

Wideo is an easy-to-use video presentation software. The software tools are what you need to create a quick video presentation.

Wideo is a video design software based on 'cloud algorithm'.

Interface: The Wideo editor interface looks neat and has plenty of space to work. The bottom part is the timeline editor that controls one scene at a time. Has the option to preview a scene or the entire video. The left is the toolbar to add elements to the scene, the right is the controls to add and arrange scenes. Wideo has undo and redo controls.

Templates available: Before starting to present videos with Wideo, you can choose about a hundred templates. Patterns are available like landscape, square or vertical. You can still add multiple slides within the template you have selected.

Available images: Elements available in Wideo are backgrounds, images, videos, text effects and animated text scenes.

Data visualization: There is no data visualization option in Wideo.

Branding: There are no specific branding tools other than the right color.

Audio editing capabilities: You can add music audio files from the Wideo library or upload your own.

Limit the length of the Video: Limit the amount of video depending on the package. From 1 minute, 10 minutes, to unlimited.

Export Video: Videos can be downloaded in horizontal, square or vertical orientation in mp4 format. They can also be uploaded to YouTube, Twitter or Facebook. Or get the embedded link to attach your video to the website .

Who's Video for: Wideo video presentation software is very suitable for simple Video content creators, suitable for posting on social networks and advertisements.

10.Lumen5 video design software

The way to create Slideshow Video with Lumen5 is slightly different from the rest of the software in the list.

Initially the function of Lumen5 was to enter the URL of a blog then AI will create you a slide show. A few years after its inception, Lumen5 is now a more powerful software with many features to support their original idea. Lum5 is a video design part based on 'cloud algorithms'.

Interface : Lumen5 interface is simple and easy to grasp. There are two very similar interfaces, the first is the content tab containing the information of a blog post or long text. The second interface arranges layouts and tools to customize your presentation.Easy-to-change video aspect ratio to social media size, all content will be auto rearrange. There are no undo controls.

Sample availability : The Lumen5 software provides several templates to get started. Not too much but enough for you to get started. Each template comes in all size versions for a more complete sample collection.When you create Lumen5 videos from a blog post with images, they are imported into the editor.

Image available : Image library available in Lumen5 including photos and video clips. Depending on your subscription, you get either free stock or exclusive stock from Getty and Shutterstock. You can upload photos, videos and audio. From desktop or directly from your phone.

Data visualization: No ability to display data in Lumen5.

Branding: There are only some branding options like fonts, music and an outro brand.

Audio editing capabilities : There are many audio clips available in the software and you can also upload your own audio clips.

Length limit: The limit for any video is 5 minutes and there is a 20 minute limit for vertical videos.

Export videos: All videos are downloaded as mp4, in horizontal, vertical or square format. Plus other social media formats in different sizes. They can be embedded or shared on Facebook. The quality of the video depends on your purchase.

Who is Lumen5 : Lumen5 is perfect for content creators who want to create videos from blog posts. Also, for those who post a lot of content on Facebook, the content integration into Lumen5 is quite seamless. This slideshow software is also for those who do not want to be bothered by too many tools but still respond. Video content is shown and executed quickly.

11. Premiere Rush video presentation software

Premiere Rush is more like a professional video editing software than creating slideshow video, but it will still work very well with the work we are talking about. Especially useful if your Video needs detailed editing.

This software is part of the Adobe Cloud and is like a stripped down version of Adobe Premiere, one of the best video editors in the industry. You will document to create a video presentation with Premiere Rush. It could be pictures or video clips. Premiere Rush is available for both Windows and mobile devices, and these applications can link together to share resources if you need them.

Interface: Premiere Rush interface is like a classic video editing software. The timeline and the tracks are at the bottom of the screen, the media is organized on the left and the instruments are on the right. All video editing tools are on the bottom left of the menu. Premiere Rush may take a while to get used to, as there are more tools than most software on the list.

Available templates: There aren't any templates to choose from when starting a project, but you can download the Effect library anywhere to add it to the video in the editor. The same thing applies to creative transition patterns between clips.

Available images: In addition to titles and transition effects, the software has almost no images for you. But with the features it owns certainly will give you a presentation Video - Advertising - Preview professional.

Data visualization: There is no **data visualization** integration in Premiere Rush.

Branding: When it comes to branding, you can apply any font in your computer to the titles you use.

Ability to edit audio: Can enter any sound or voice you want. No clips are available in the software.

Length limit: Because Premiere Rush is a video editing software, there is really no limit.

Export video output: Video is downloaded as mp4. They can also be shared directly to Facebook, YouTube, Instagram and Behance.

Who is Premiere Rush: This video editing software is gentle for people who are on the move, want to create simple video clips such as presentations, explanations or advertising . Premiere Rush is not software Professional for video editing, so refer to Adobe Premiere Pro if your needs are higher than this.

Conclude

The article Top 11 presentation video creation software, the best video creation software here is the end, wish you can find the right software for your financial situation and needs.

Good luck

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