

# 11 most impressive smartphone ads ever

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## 1. Palm Pre 'Flow "

Launched in 2009, Palm Pre is expected to become a device connecting life and technology. And to promote this product, the producer invited musician and director Tarsem Singh with the participation of actor Tamara Hope to create video Flow. Although this promotional video has not shown all the unique features of the Palm Pre but it really impresses the viewers.

## 2. Mororola Droid 'Human "

In 2009, the Droid line, a product that Motorola co-operated with Verizon and Google, was introduced to the user through an ad. The video makes viewers feel like Motorola Droid is a product of the future thanks to the scene of the factory producing T-800 robots in the movie Terminator.

## 3. Apple iPhone 4S 'Siri "

In 2011, Apple launched the iPhone 4S with Siri virtual assistant. A compelling advertisement makes many users believe that Siri as a true assistant helped the company sell a large amount of products. But the truth is that Siri is not as good as advertised.

## 4. Samsung Galaxy S III 'Next Big Thign is Already Here'

In the Galaxy S III ad, Samsung not only showed off many outstanding features of the product, but also hit hard on its rival Apple with the image of people queuing in front of Apple Store to recognize the weak iPhone 5. point.

## 5. Nokia Lumia 900 'Smartphone beta test is over "

In 2012, when Microsoft is still trying to develop and put Windows Phone on par with iOS and Android, Nokia has launched Lumia 900. In the promotional video of this product, Nokia wants to confirm that Lumia 900 is a new one. smartphone is really the previous smartphone Lumia 900 is the test version.

## 6. Nokia Lumia 920 'Don't Fight "

The promotional video for the 2013 Lumia 920 does not feature any outstanding features of the product but is considered highly entertaining. In the video, two Lumia 920 waiters returned to the scene where fans of Apple and Samsung were fighting at the wedding party, making viewers remember.

## 7. HTC 'Here's to Change "

In 2013, HTC invited famous actor Robert Downey Jr. served as a spokesman for the company for 2 years and played an advertisement. In the promotional video, 'Ironman' explains the meaning of the HTC name meaning 'Here's to Change' quite nicely and nicely.

## 8. Motorola Moto Z Moto Mods

In 2016, Motorola launched the Moto Z series with many enhancements such as increased imaging capabilities, the ability to add Moto Mods modules to turn the phone into a portable speaker or enhance the battery . This product, Motorola wants people to believe that the Moto Z is a breakthrough while the smartphone market is gradually boring.

## 9. Samsung Galaxy Note7 'Do More "

With the Galaxy Note7, Samsung introduced users to a product that is considered a comprehensive device in the 'Do More' commercial with American family style, but unfortunately Samsung had to recall the entire product due to The explosion incident only after a few weeks of this ad appeared.

## 10. Samsung Galaxy: The Rest of Us

After several months of unfortunate incidents with the Note7, Samsung began running ads for Galaxy smartphones. YouTube content creator Casey Neistat was featured in this ad, though it did not introduce all the features of the product, but it showed how the phone helped people create great videos.

## 11. Samsung Galaxy: Growing Up

In this ad, Samsung has shown users that Samsung's smartphones are always superior to Apple's iPhone. In the ad there was the appearance of a guy with a very bad rabbit ear, this is a picture that was mocked by the rabbit ear screen on iPhone X.

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