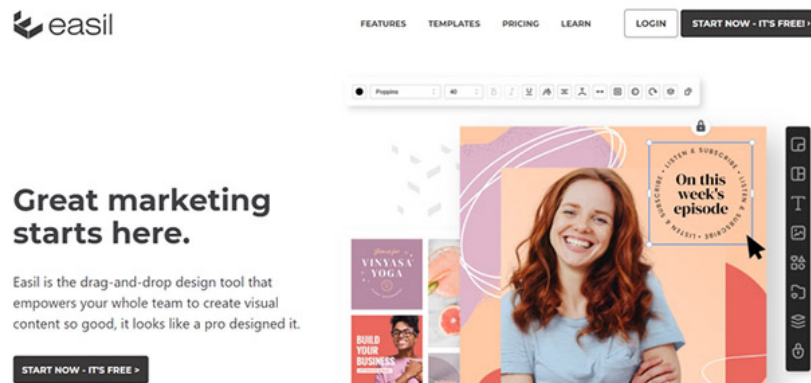


11 Best Alternatives to Canva

These days, you don't necessarily need a graphic design degree to create compelling artwork. Many people turn to Canva, a great creative tool for graphic design beginners.

The tool is accessible, user-friendly, and offers access to hundreds of templates suitable for any professional purpose. But if the templates on Canva don't suit your aesthetic tastes or if you're looking to expand your graphic design toolkit, here's a list of some of the best alternatives to Canva.

1. Easil

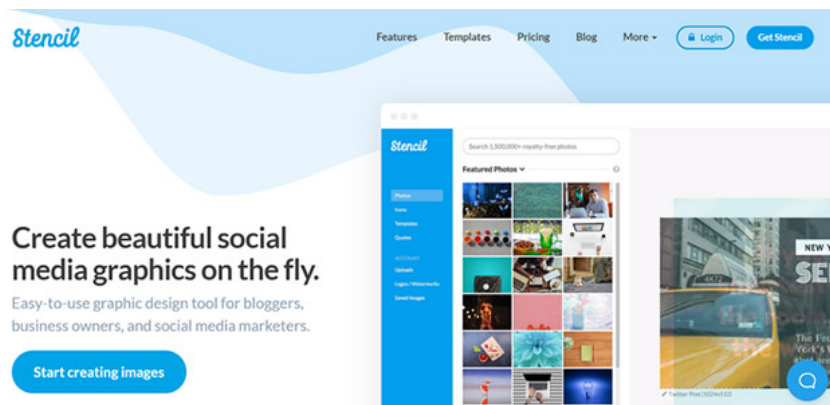


When it comes to Canva alternatives, Easil is almost always at the top of the list. In short, Easil is a drag-and-drop graphic design tool. Think your logo would look good in the bottom right corner of a document you're designing? Just drag and drop it there – it's that simple.

With Easil, you also get access to over a million stock images that you can use for posters, menus, banners, infographics, prints, and even GIFs.

Creating an Easil account to start designing is completely free. However, if you want to upgrade and unlock more premium features, you can always opt for Easil Pro for \$7.50/month or Easil Edge for \$59/month.

2. Stencil

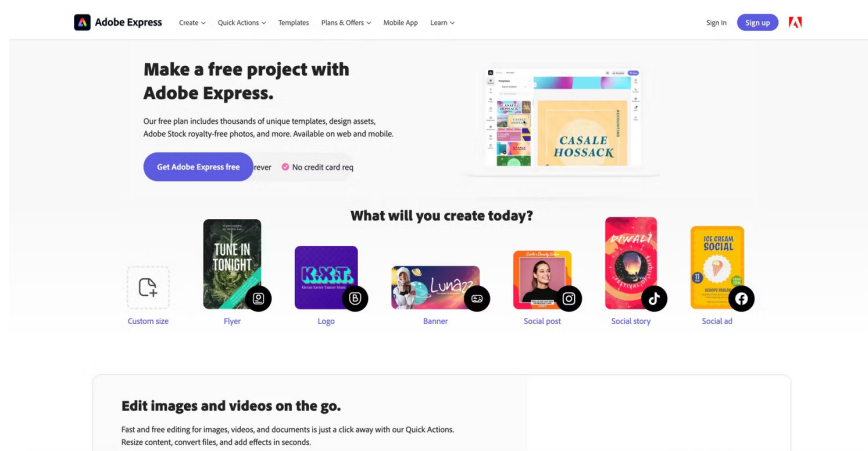


If your graphic design focus is on social media platforms, then Stencil is the tool for you. One of the site's standout features is its library of quotes. For example, if you're designing a motivational poster, simply pick a quote from Stencil's collection of over 100,000 inspirational messages.

On top of that, you can even upload your own fonts to the site and use them in all your projects.

Stencil's basic free plan lets you create 10 images per month, but you can create more by subscribing to Stencil Pro for \$9/month or Stencil Unlimited for \$12/month.

3. Adobe Express

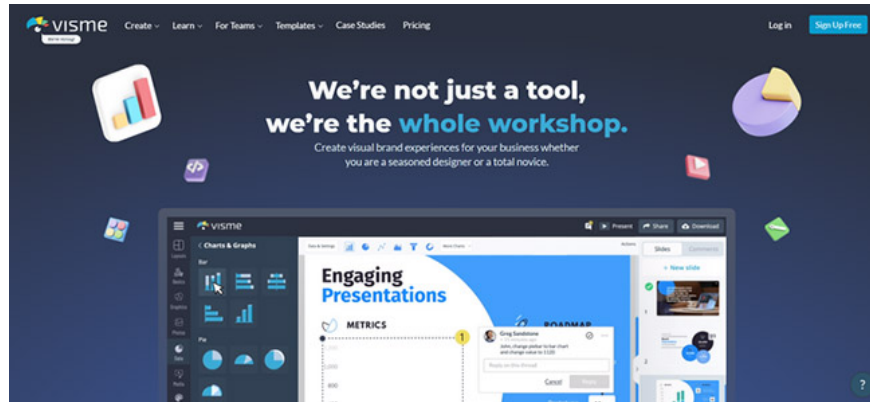


As its name suggests, Adobe Express (formerly Adobe Spark) is owned by graphic design giant Adobe. The battle between Canva and Adobe Express is pretty much a tie. Adobe Express specializes in providing experiences for designers and large organizations, especially with premium services.

Creators can enjoy Adobe Express for free, forever. Access basic photo effects and editing, thousands of templates and design assets, a collection of royalty-free images, and over 2,000 unique fonts. The plan comes with 2GB of storage and you can edit on both the web and mobile devices.

However, if you or your organization outgrows the free Adobe Express, premium plans start at \$9.99/month for individuals. This upgrade unlocks more than 20,000 licensed fonts, 160 million royalty-free stock images, advanced design capabilities, and even custom branding and social media advertising tools. Businesses that choose the premium plan can integrate with other Adobe products, including Adobe Photoshop Express and Adobe Premiere Rush.

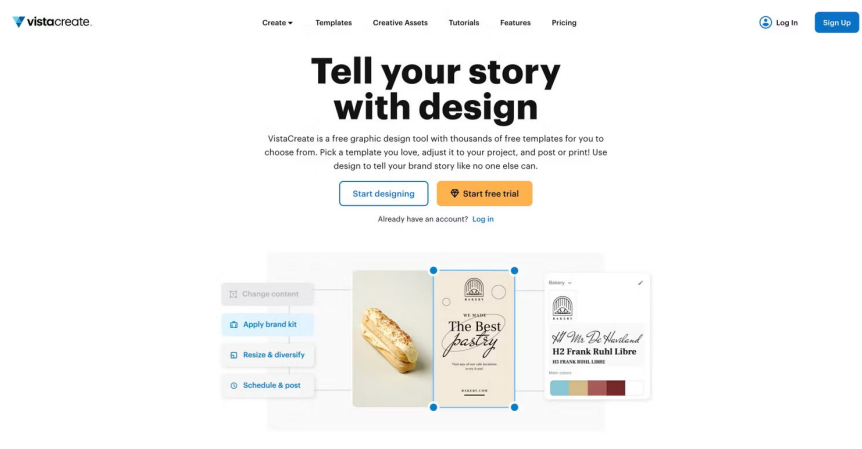
4. Visme



Visme is for anyone looking to visually enhance their presentation slides, charts, or infographics. In addition to thousands of templates, you can also add a variety of data widgets and interactive content to spice up your presentations.

You can sign up for Visme for free. If you want to improve your graphic design skills, you can also access online courses and video tutorials on the site. Visme also works with industry experts to bring you live webinars, so you know you're learning from the best in the business – all for free.

5. VistaCreate

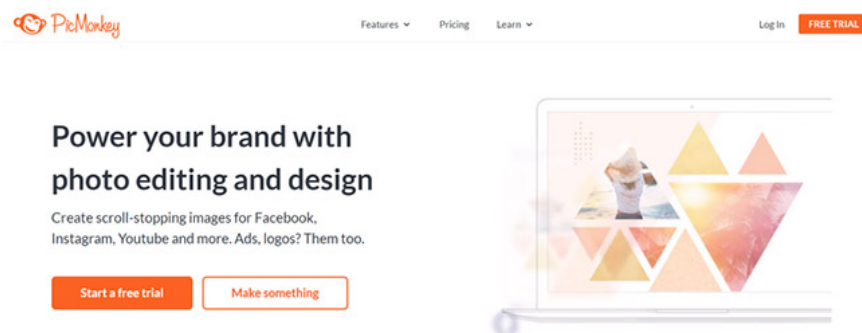


Formerly known as Crello, VistaCreate is a top alternative to Canva thanks to its user-friendly interface and extensive library of professionally designed, customizable templates and creative objects. Users can create multiple brand kits to use across different projects, making the platform extremely appealing to freelancers or agencies that deal with clients.

VistaCreate is the first platform of its kind to showcase visually appealing animated designs. You'll find over 10,000 animated templates, 40,000 static creative assets, and 650 fonts, along with royalty-free images, videos, and audio tracks.

Whether you need a free online business card design solution or a template for an attention-grabbing Instagram post, VistaCreate is hard to beat. You can enjoy the free plan forever or pay \$13/month for the premium offer.

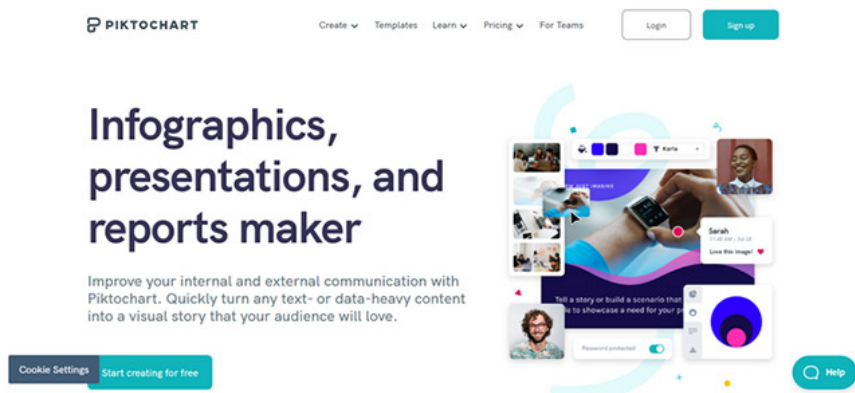
6. PicMonkey



Founded in 2012, PicMonkey started out as a photo editing tool, but has now evolved into a full-fledged graphic design site. You can create collages and apply a range of effects and filters to your photos. The site integrates with Facebook and Twitter, so once you've finished your designs, you can share them to those platforms instantly.

PicMonkey has three different plans to choose from: PicMonkey Basic for \$7.99/month, Pro for \$9.99/month, and PicMonkey Business for \$23.99/month.

7. Piktochart



Like Visme, Piktochart specializes in more professional media like infographics, charts, reports, and maps. You can quickly turn your text or data-heavy documents into stunning visuals.

On Piktochart's website, its features are also divided by industry, so if you're designing for HR, healthcare, marketing, or finance, there's a range of templates already on the site for you to consider.

Using Piktochart Basic is free. You can explore Piktochart's wide selection of images and illustrations.

If you want to find images or templates that suit your taste, you can choose Piktochart Pro for \$29/month. Educators who want to introduce Piktochart to students also have a special Pro plan available for \$39.99/year for individual users and \$199.95/year for organizations.

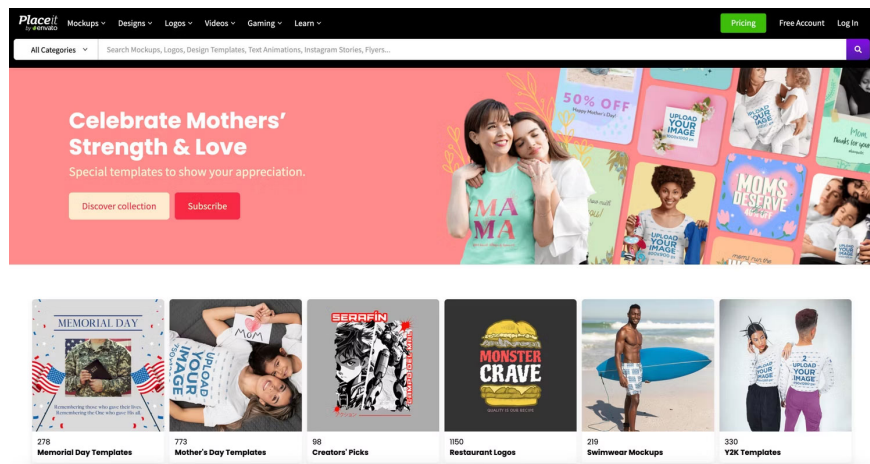
8. Fotor



Fotor specializes in photo editing and collage making. Fotor's advanced photo editing tools allow users to adjust the color, size, and brightness of their images. For portraits, Fotor also has a host of useful editing features such as teeth whitening, photo reshaping, as well as removing wrinkles, blemishes, and red-eye.

With advanced HDR technology, photos uploaded to the site are also guaranteed to be of high quality with vivid colors and details. Fotor basic is free, while Fotor Pro starts at \$8.99/month.

9. Placeit

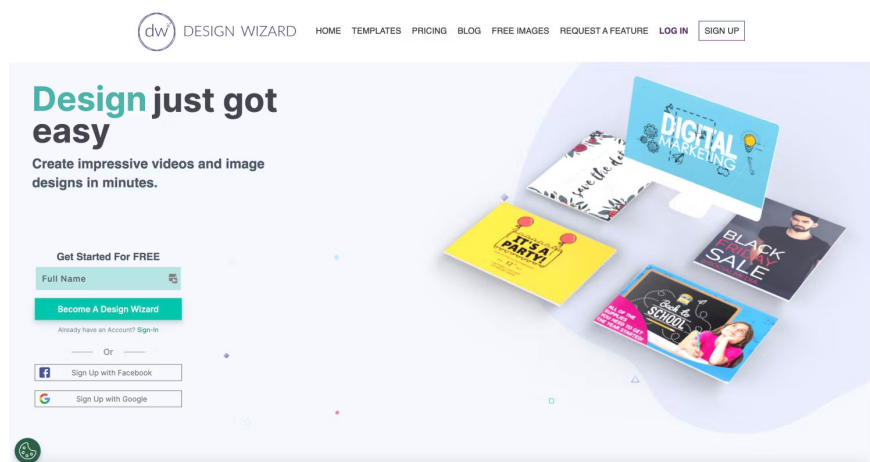


Placeit is an ideal tool for small businesses and e-commerce platforms, as it allows users to create logos and product mockups. You can quickly showcase your or your client's products on t-shirts or other merchandise using Placeit's huge library of templates.

Users can customize pre-designed templates and use high-resolution mockups, a drag-and-drop video maker, and even gaming content to create the aesthetic they want. Placeit also offers a commercial license, with features that prioritize creativity.

Placeits' free plan includes limited options, while premium plans start at \$7.47/month and allow unlimited downloads.

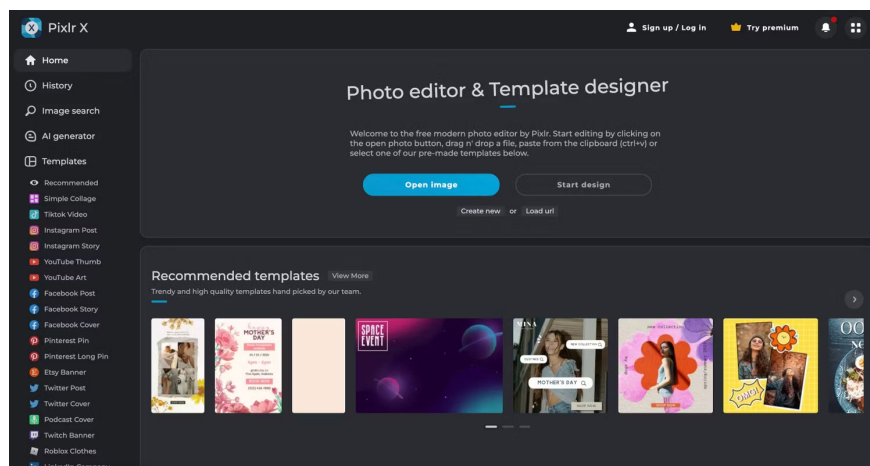
10. Design Wizard



Design Wizard is a powerful online graphic design tool that makes it easy for beginners to create professional-looking designs without spending too much money or investing too much time. Users all love the customizable color palettes, extensive stock photo library, the ability to add text and shapes to images, and easy options for resizing and sharing images on social media platforms.

While Design Wizard offers a free trial with limited access to its features, the platform is primarily subscription-based, starting at \$9.99/month for the Pro plan. Users can also opt for the Business plan for \$49.99/month, which offers more advanced features, including team collaboration and a brand kit to maintain consistency across all designs.

11. Pixlr X



Pixlr X is a simple online photo editor that's great for beginners. Its photo editing capabilities are less than Adobe's products, but you'll find the site meets your basic needs for editing photos or modifying pre-made image templates to suit your creative needs.

Unfortunately, the free version can be heavy on ads and the library of templates and stock images is limited. Remove ads for just \$0.75/month or access the full Pixlr Suite for \$4.90/month.

Pixlr Pro's standout features include support for layers, cropping tools, and sliders for adjusting brightness, contrast, saturation, highlights, and shadows. Teams can collaborate for just \$9.95/month.

Hope you find the right choice for you!

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