

10 ways to get extremely effective backlinks you may not know yet

Creating a backlink for a website is still one of the key ways to increase rankings for pages in the search engine. But we still only use familiar tools like guest-post or rely on posting comments without using other link building tactics. The following article will give 10 tips to get backlink that may be rare and rare but extremely effective.

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#first. Get the backlink from the "Best of" blogs

How to get this backlink "borrowed" from Brian Dean's Backlinko page and it's really very effective. Here's what you need to do.

Step 1 - Use search engine on Google

1. Best (topic) Blog Year
2. (topic) blogs to read
3. My Favorite (topic) blogs

You change (topic) with the topic you need to find. Translated into Vietnamese, the keyword can be "the best blog (topic)", "good blog (topic)". These search keywords will help you find the list of blogs "Best of "about the related topic you selected.

Step 2 - Create a Google Doc page and save a list of quality blogs that you want to get links from.

Step 3 - Go to these blogs to get the link

Many blogs allow posting comments with links to your website. One way to create a quick backlink is to post a really valuable comment on any of these blog posts that you think deserves to get backlinks from there. **Make sure your comments are really valuable.** Instead of just commenting "Great article", think of other ways to thank the information that the author makes or asks .

Maybe you think of blog sites that do not have links to websites. Maybe they use Facebook or Disqus comment system to manage comments. In such cases, how to get backlink? That's when you need the techniques that will be mentioned below.

#2. HARO - Help A Reporter Out

HARO is one of the best ways to create quality backlinks from quality news sites. Here's how to use it.

1. Log in to HARO at this address.
2. You will receive 3 emails a day from reporters seeking information. Look for resource requests regarding your niche.
3. Feedback with useful content.

With HARO, you can get links from reputable sites like WSJ, Mashable, Inc, FastCompany, Reuters .

3. Infographics graphics

Infographics are not only appealing to readers but also very good for SEO. However, many people ignore this tool because they think they are expensive and time consuming. With tools like Infogr.am, Piktochart or Canva, you can create Infographics in minutes. Another way is to outsource resources on sites like Fiverr or Upwork.

Once you have an Infographics work, you can start promoting SEO by following these steps:

1. Put Infographics on sites like Visual.ly (encourage this site to be free and can get the backlink right away), DailyInfographics or AmazingInfographics.
2. Look for bloggers in your niche market and bring them these free Infographics products in guest-post form.



Using infographics images

This is one of the easiest ways to get high backlinks from Domain Authority sites. Most people like graphics products that are informative and most of the pages you find will be happy to accept adding Infographics to their posts.

4. Submit your website to feedback pages (Feedback Sites)

There are a lot of feedback pages that you can submit to your site and get a review of the design and content. The best thing is that most of these pages provide a link back to your site. One of the sites you can choose is

Criticue.com.

After registering, you will be asked to review another page to receive free credit. Each rating will help you earn 1 credit. According to the author's experience, posting about 3 reviews on other sites can give your site an assessment along with quality backlinks.

5. Put pages on integrated blogs (Blog Aggregators)

Blog Aggregators are sites that list industry-related, industry-specific blogs like AllTop, BlogCatalog or Blogarama.

These pages will give you "dofollow" links (links that do not have "nofollow" attributes or reputable links, have reference value) for free with just 3 easy steps below.

1. Submit page (in most cases it will be your RSS Feed blog).,
2. Add a special HTML code to the page to claim.
3. Wait Blog Aggregator to evaluate the page.

Once approved, your page will be in Blog Aggregator's list along with all posts on the page.

6. Round-up links (round-up)

There are many quality blogs using link roundup. Link roundup are weekly or monthly posts that link to good content in their niche markets. For example, on the Startup Cafe Blog page, you can find weekly roundup articles about social media news called "This week in Social Media" and provide links to social media sites with interesting content in last week. You will also find many blogs with such roundup content. This way is as follows:

Step 1 - Find the roundup links in your niche with search strings like

1. "keyword" + "link roundup"
2. "keyword" + roundup
3. "best of" + "keyword"
4. "keyword" + "this week"

Step 2 - Once you've found the blog sites you want to get backlinks from, send your article content to the blog operator and wait for feedback. If the article content matches the blog's roundup section, you will get quality backlink from their site.

7. The Moving Man - The Moving Man

This is an extremely cool and useful technique from the Brian Dean blog site. The steps involved include

1. Find pages and niche markets that have collapsed or changed names and URLs.
2. Find pages that have links to old URLs.
3. Tell these pages about old links.

To explain this technique in more detail, take an example of Moz - a page that runs extremely popular SEO tools run by Rand Fishkin. Previously, Moz was an SEO organization called SEOMoz, the result of the renaming was that they had to change the URL from seomoz.org to moz.com. Certainly, when visiting seomoz.org, you will be redirected to moz.com so the links from other sites attached to seomoz.org are not broken but they are only old (outdated). That's because the link points to an old URL and the anchor text is also the old brand name.

See also: What is anchor text and how to optimize it?

You may realize this is a great opportunity for those who are running SEO or Marketing blogs to go to the pages still attached to the old seomoz.org link on their site. There are many such sites. In order to use this technology, you need to track brand renaming pages. Use tools like PRWeb to find such sites. The keyword phrase "keyword + rebrands" or Google News can also help you.

Once you've found this page, simply copy the URL, paste it into the backlink checking tools (recommend Ahrefs) and you'll find many pages that are also linked to the old site. The final step is to inform them about the link they've attached in the old content and suggest a courtesy about adding your page link.

#8. Backlink from Scoop.it

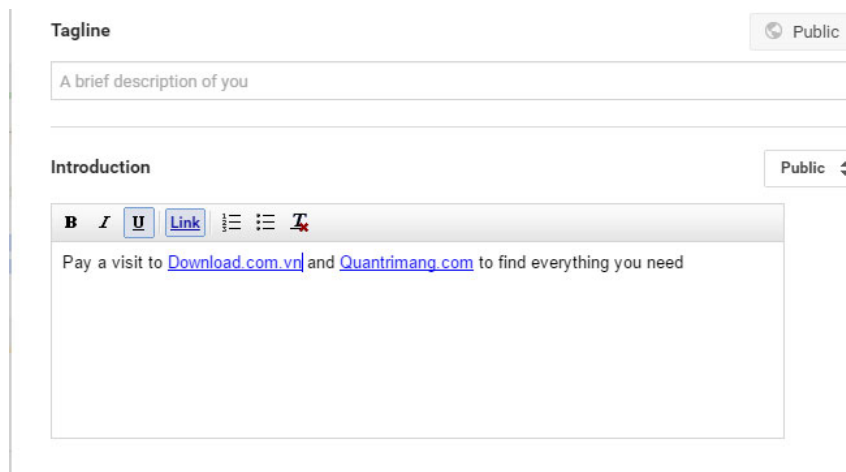
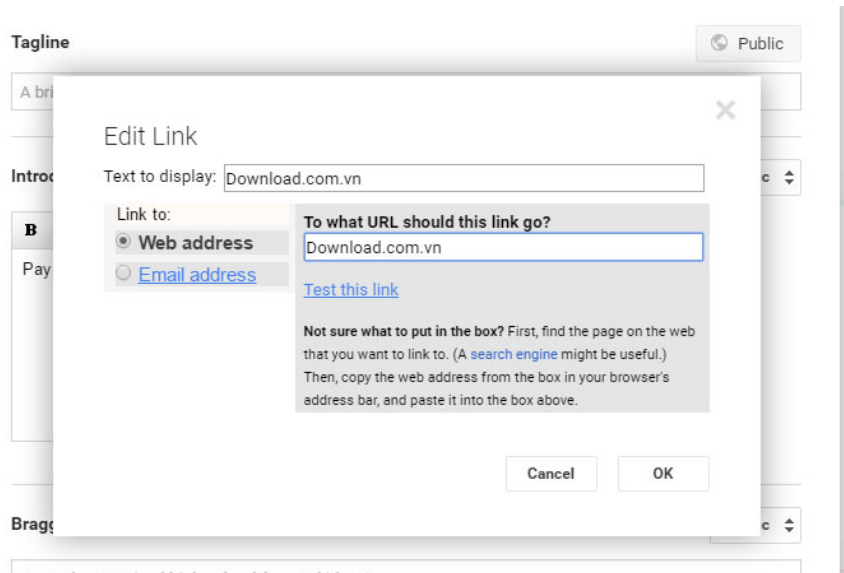
Scoop.it is a website where people aggregate the content they love on the web into a magazine (magazine). This is a great place to find high quality "nofollow" backlinks and increase indirect traffic from other websites (referral traffic). Getting backlinks from this site is also quite simple.

Users are active on Scoop.it often create magazines with hundreds of followers. That means your content has the opportunity to appear in front of hundreds of people by taking the following two steps:

1. Step 1 - Search for topics related to your content, such as "Social Media Marketing" and find out whether users of magazines have multiple views and followers.
2. Step 2 - Bringing this content to them using Scoop.it's "Suggest" suggestion feature. You can share 1 content up to 5 people in 1 day and also "year of losing five" is that they will share to your connection network.

9. Backlink from Google Plus

Google+ may not be a popular social network, but it is still an important part of Google, simply because it is the major search engine Google. But maybe you don't know that Google+ also allows you to get "dofollow" backlinks right from your Profile page?



To get a high quality backlink, make sure you are an active user on Google +, regularly sharing content and interacting with other users. That will make your backlink very useful in the future.

#ten. Provide certificate (Testimonial)

Think about adding certificates for products you like to use. Every company likes to show off this paper on their home page or a page dedicated to displaying customer certificates. When writing a certificate, remember to let them know that they can add it on their homepage or their Testimonial page.

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