

# 10 useful tools of Google

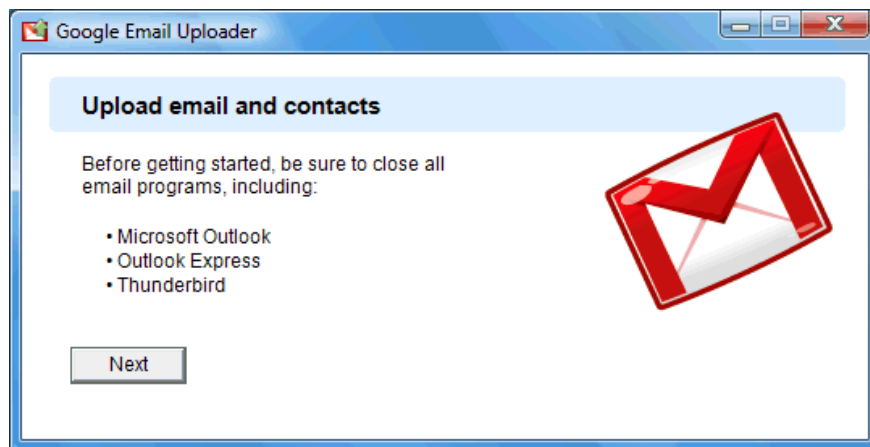
Search engine is Google's main product. However, this is still not the only service that Google offers. Here are 10 useful tools of the company.

***TipsMake.com* - There's no denying that Google is a giant on the Internet. The emergence of its applications affects Yahoo sites, and Google competitors must install Google Ads on Yahoo's search pages.**

People have begun to worry that Google may hold a monopoly on advertising in search engines. Search engine is Google's main product. However, this is still not the only service that Google offers. Just spend a bit of time searching on Google's home page, you will see a lot of services. Google has developed some of these products and features on its own. However, some Google applications are designed by another company. If the company recognizes an application that matches its goals, it will send back the purchase to that company.

Let's review the useful products of this giant.

## Google E-mail



In 2004, at a meeting of Google, the company revealed that it was still not satisfied with dominating Internet search - the second most popular online service. The company wants to try its best service on the internet: email. Next, Google announced that it will allow a number of users to try its Web-based e-mail service, called Gmail.

Gmail was developed as an internal email service by Google. When deciding to provide this service to everyone, the company took steps. First, the only way to get a Gmail account is to get someone's invitation. Nearly three years after the launch of Gmail, Google allows people to access widely. Now anyone can own a Gmail account.

Gmail sorts messages into dialog boxes. If someone sends you a letter and you reply back, Gmail will arrange them together in order. The first letter will be placed on top and your reply will be right after. The next letter will be placed under the first picture, saving you space. By grouping incoming letters and replying together, Gmail

makes it easier for users to control their messages.

## **GTalk**



Introduced in 2005, Google Talk is an application that allows users to send each other messages. Unlike Gmail, Google Talk users do not use the Web. Users only have to download the application to the computer to have full access to the features of this application.

With Google Talk, you can send unlimited files to other users. However, keep in mind that if you choose to send a large file to someone, it will take a long time to convert, especially with a slow connection. In addition, you will also face a huge conversion fee for the capacity you transfer.

Google Talk is also a voice over Internet protocol service (VOIP) - a technology that enables voice communications using IP network protocols. This means you can call from one computer to another using Google Talk. Talk time will take a lot of bandwidth, so if you're a pay-per-Internet user, consider this.

Users can also download the Google Talk Gadget, a web-based application that allows users to use some of Google Talk's functions from personal websites such as blogs or iGoogle. This means you can use any computer with an Internet connection to use Google Talk. Now, using Google Talk Gadget is the easiest way for Mac users to use Google Talk features.

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## **Google Checkout**



A lot of people use the Internet to shop. One of the obstacles of online shopping involves converting personal information on the Internet. If you want to buy an item on different websites, you will have to fill in personal information on each page. Seizing this opportunity, Google has opened a tool to help buyers and sellers can use the international payment system.

Here's how Google Checkout works: first, you'll have to create a Google account. If you already have a Google account, you will have to fill in additional information such as your credit card number, shipping address, and phone number. After completing these steps, you can proceed with shopping online.

All you need to do is log in with your Google account and search for a Google Checkout registered website. When you see the Checkout icon placed next to the site in the search page, it means you can shop on that page with your Google account. The page will ask you to enter your Google Checkout password without adding any personal information or credit card numbers. Please select your product and Google will finish the remaining transactions. Of course, the sales business will never see your credit card number.

Google Checkout is free for customers. Sales businesses will have to pay 2% + 20 cents for each transaction. However, Google will give discounts to those businesses that use Google AdWords. For the amount of money a business spends on advertising on AdWords each month, Google will keep \$ 10 each time without charge.

## **Google Calendar**



In April 2006, Google launched a free online calendar app called Google Calendar. If you already have a Google account, you can create your own Google Calendar. If you don't have one, you can sign up for a free account.

You can use Google Calendar to schedule your work and invite others to join. By sharing folders, you can compare your work schedule with others. If people are hard-pressed to update their schedules, it is easy to avoid conflicts. Users can open different calendars and display all scheduled events at a single window. Because this can be confusing for you, Google displays each event in a different color.

Google includes the search feature of the Google Calendar system. You can search for a certain calendar. Calendar users can choose to keep it for themselves or share it with everyone. You can also create a lot of calendars with one account. This is really useful for businesses with many customer bases. For example, a theater can create a calendar for customers to know more about performances, a calendar for actors who know the schedule.

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## Google Docs



Google Docs application demonstrates Google's ambition in the field of online software. It consists of three sets of applications: drafting documents, drafting a spreadsheet, and editing presentations. In short, this program includes basic software to meet the needs of businesses. Instead of having to save all the data on your computer's hard drive, you can save Google Docs files on Google's system. Since your files are stored on the Web, you can access them anytime with just one computer connected to the Internet.

Another feature of Google Docs is the ability to share data and edit interaction with others. This means that many people can edit a document at the same time. With a traditional desktop application, managers can update different edits of a file from many editors. Google Docs can also store previous versions of data. So, you don't have to worry about someone deleting some important items.

However, this application still has defects. The downside of this application is that it does not support many editing features and advanced formulas such as not yet fully support all formats of Office and does not allow uploading large Office files, especially files Presentation of many images. If you are familiar with creating full text, spreadsheets and slideshows, you'll have to go back to Microsoft Office.

### **Google Maps**

Google officially launched the online map feature in 2005, nearly 10 years after MapQuest was born. Like its rivals, Google Maps allows users to display maps of an area and get directions from one place to another. The application allows users to view maps of streets, locate terrain or even view some satellites. For some regions, Google has a traffic map feature that alerts people of narrow knots or knots.



The Google Maps-based digital image feature from NAVTEQ (NAVTEQ is a leading provider of comprehensive digital map information for mobile navigation devices, Internet-based mapping applications and vehicle navigation system). Google employees created this application from the combination of NAVTEQ images and the mapping feature of deCarta.

In 2008, Google added new features to Google Maps. Now you can get directions when walking from one place to another. Previously, Google Maps only drew a map of driving directions for you. So you can find the shortest route between 2 locations.

Sometimes Google's decision is not supported as they wish. Google's Street View feature is an example. Google attaches special cameras to cars and lets employees drive around American and French neighborhoods. These cameras record instructions in different places and capture images after every minute, providing users with maps of each city. However, some people believe that Google's actions violated privacy rights. In response, Google has erased the portrait of everyone in the photos.

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## Google Earth Maps

Google giant is always looking for different ways to organize and display information. One of them is positioning data. Positioning is the way to find information in a specific place on the earth. You can see the information already located on a map. While Google Maps can still provide location information to users, Google has made the decision to deploy another application. The company created a digital world and called it Google Earth.





In addition, this application not only lists the name of the file but also searches the content. Maybe you don't remember the name of a file, but remember what it says about, for example, a sushi restaurant in the city. You just need to search from sushi with Google Desktop. The application will search and give results related to the word. Search results look like Google search results pages on Web applications. One of the results will be what you need.

Google Desktop also offers users the option to install Google Gadgets. Gadgets retrieve information on the network and then display it on a window on the user's screen. Retrieved information can be traffic information, weather updates . If Google Desktop does not search the full information you want to search, you can still create your own specialized Google page with information and applications from different sources. This is the idea of iGoogle that we will learn later.

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## **iGoogle**



iGoogle is a service that allows users to choose different applications and news items from the Internet. Each user can customize their own iGoogle page. For example, sports fans who can add apps can update their favorite team information and display them on the iGoogle page.

Google helps users to organize their own iGoogle page with simple tools. One of these tools is a series of tags at the top of the iGoogle page. People can create tags for different news items for apps or news. This helps users easily find information whenever they need it. Once you've set up your iGoogle page, the app will do the rest.

You can choose Google applications to your iGoogle page like Gmail, Google Calendar and Google Docs, you are not limited to Google applications. You can access many other applications on the Web like:

- Digg
- Facebook
- Hotmail
- MySpace
- Pownce
- Twitter
- Yahoo! Mail

**Google Health**



The Google Health application allows users to create an online profile and fill in their information and medical records. Google hopes to meet the demand for health information, a growing trend in recent times.

Google Health is also designed as a medical encyclopedia with diseases arranged alphabetically from AZ, allowing users to easily learn about a disease and add some diseases that you want. Find out about profile.

In addition, Google Health also allows users to link information with well-known well-known clinics and wellness centers. Currently there are more than ten companies and institutes claiming to be affiliated with Google Health like Cleveland clinic, American Heart Institute .

However, some people believe that this application of Google has some problems. What if someone could break into Google's security system and access the data? Health information is for each individual. The ability to abuse this information makes many people worried. others do not like having a third party have access to their health information, even if this information has been protected from hackers.

Google stressed that their database is very safe and that the company is always concerned about patient privacy. The purpose of Google Health is for patients to control their health information. Its application includes tools to help users control health information.

Information about Google Health also closed the article about 10 Google utility applications. If the old products are the guideline, we will see a lot of Google applications and services in the future. When the world is still an unorganized piece of information, Google's work has not yet been completed.

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