

10 things you may not know about LinkedIn CEO Jeffrey Weiner

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Jeffrey "Jeff" Weiner (born February 21, 1970 in New York City, USA) is an American businessman. He is the CEO (CEO) of LinkedIn, a social networking site related to business. He started working with LinkedIn on December 15, 2008, as an interim chairman. Jeffrey Weiner played an important role in Microsoft's acquisition of LinkedIn for \$ 26 billion in June 2016.

Jeff Weiner is one of the most famous executives on the planet and is said to be holding a net worth of more than \$ 100 million. Jeff Weiner's leadership talent is admired and appreciated in the technology world because he is one of the most important people in reviving LinkedIn from a struggling platform, even Be on the verge of bankruptcy, become one of the most popular social media sites for businesses and professionals. However, one important thing about Jeff Weiner that we need to note is that the natural talent of his business leadership has been shown early in his youth, not just on LinkedIn. Jeff Weiner had a long and successful career in some companies before he joined LinkedIn, and that's why this CEO has always received so much respect in the technology sector. believe.



In a way, Jeffrey Weiner can be seen as a great example of a leader in social transformation with the ability to take advantage of the Internet's potential quickly and reliably. Therefore, learning more about his life story will be very helpful for everyone, especially young people in waking up and promoting their own potential. Here are 10 things you may not know about LinkedIn CEO Jeff Weiner.

Jeffrey Weiner laid the foundation for bringing Warner Bros to the online world



In 1994, Jeffrey Weiner found a position at Warner Bros. There, he wrote a report recommending that it would be flawed if the leading entertainment company did not quickly "capture" online sectors. It is worth mentioning here that the Internet is still a new concept and has not been tested for efficiency at the time, and Jeffrey Weiner was then just a "bad" employee. This report has been very well received by Warner Bros management. Subsequent plans have been implemented and achieved relatively much success. This contributed greatly to the promotion of Jeffrey Weiner at Warner Bros. Before leaving this popular entertainment company, Jeffrey Weiner was a vice president at Warner Bros, in charge of online business.

Founding website entertaimdom.com



Jeffrey Weiner is one of three executives at Warner Bros, behind the development of Entertaindom, an online entertainment center that incorporates clips, cartoons, games, news and even even the original web content. Entertaindom has achieved a lot of success, to the point of being able to issue shares for the first time to the public (IPO). However, the plan failed when AOL bought Time Warner for cost-cutting purposes, resulting in the shutdown of Entertaindom and the departure of Jeffrey Weiner from Warner Bros.

Invited by Terry Semel to work with Yahoo



After leaving Warner Bros., Jeffrey Weiner signed a contract with former Warner Bros executive - CEO Terry Semel at the new investment company, Windsor Media, where he was responsible for capturing opportunities to grow from. Internet. Later, when Terry Semel was appointed CEO of Yahoo in 2001, Jeffrey Weiner and Terry Semel became two of the company's top executives. In Yahoo, Jeffrey Weiner was responsible for overseeing Yahoo's content and seeking collaboration with businesses until Yahoo's CEO position was awarded to another person in 2008, the same one. of the reasons that convinced him to leave to look for new opportunities in another company.

Become interim president of LinkedIn



After a long time at Yahoo, Jeffrey Weiner became Executives in Residence for two venture capital firms called Accel and Greylock. For those who are not familiar with the term, Executives in Residence is a professional entrepreneur who provides expertise and experience to a venture capital firm in exchange for the support of these investment companies. In its own business. It was Jeffrey Weiner's experience and position that made him the interim chairman of LinkedIn in 2009 in an effort to restore the company from instability. Later, he was officially appointed as CEO of LinkedIn in June of the same year.

Help LinkedIn get IPO in 2011

In 2011, Jeffrey Weiner tried tirelessly to promote LinkedIn's 'performance' a lot, so as to keep up with the planned IPO. For the most part, Jeffrey Weiner has achieved the goal we set out by maximizing LinkedIn's profits, leveraging revenue from advertising and registration. He even began to provide powerful recruitment tools, thus making the site more and more important and becoming a suitable talent search address in modern times. Thereby, significantly improving LinkedIn's position in the technology world.

Jeffrey Weiner's business philosophy is simply 'Next Play'



Many famous entrepreneurs like to use a business 'mantra' for the purpose of conveying their messages about business as well as success. In the case of Jeffrey Weiner, simply 'Next Play', this is a quote he inspired from

Mike Krzyzewski, a basketball coach at Duke University. In short, this statement means that people should not pay too much attention to successes or failures at some point in life, which may prevent us from getting the best preparation for the next step of my life. And the meaning of this statement is also the philosophy that Jeffrey Weiner has been applying successfully at LinkedIn.

Trust in the power of clear vision



It can be said that leadership is the position that plays the most important role in business, because it ensures that resources can be put to use effectively, especially in implementing the goals proposed. Jeffrey Weiner's point is not beyond that. For him, a prerequisite for a leader is to have a clear vision for his business, which means they must be sure of what they intend to do. Furthermore, the vision for business is thought to be the guiding element of management thinking, including planning to realize the vision or devise ways to control resources to take necessary steps to Realize vision.

Jeffrey Weiner always focuses on encouraging employees to think creatively



Traditional management models believe in top-down decision making, which means management will be responsible for making decisions while leaving nothing but implementing and complying with decisions for the level they are under. However, modern management tends to believe in giving more authority to employees because this will help build a business capable of responding faster to market realities - a particularly important thing. When today's business environment is constantly moving and changing at breakneck speed. This is also the philosophy in business administration of Jeffrey Weiner. We can see this clearly in the way that Jeffrey Weiner declares the need to encourage employees to think about how their decisions will affect business performance on strategic objectives. The strategy, rather than focusing on its specific duties and responsibilities, has brought success to Jeffrey Weiner and LinkedIn in general.

Encourage people to take the time to think carefully about each issue



Time management is a core skill for most successful people, so it's no surprise to know that Jeffrey Weiner is also a very knowledgeable manager of his time. In part, Jeffrey Weiner practiced time management because he believed in the importance of having time to think about what happened as well as how it fits people and plans for the future. In fact, he considered this so important that if someone could not spend an hour or two thinking about the things he did on a regular basis, he could hardly achieve those great successes. Weiner advises people working in professional fields to ask themselves questions like 'If you look back on the development path of your career after many years, what do you think you have achieved?' Weiner was surprised when many of his

candidates were unable to answer this question, or even never thought of it. Usually, most people only think about their position, position, salary in the future without knowing what goals they really want to achieve throughout their career, and according to Jeffrey Weiner, this is very dangerous. .

For Jeffrey Weiner, laughter is a source of strength



It may sound strange but Jeffrey Weiner once stated that humor of a team member may be more important than their expertise and experience in certain circumstances. After all, how does a positive mood benefit? Maintaining a positive mood also means that you are maintaining the best performance, which sounds obvious, but not simple at all, says Jeffrey Weiner. As a result, humorous complaints can help team members maintain a positive mood even in the most difficult times, thus allowing them to collaborate more effectively. And of course, labor productivity will also be significantly improved.

These are interesting things about Jeffrey Weiner - one of the most talented CEOs in the world of technology. Hope this information can give you useful experiences!

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