

# 10 reasons why you might want to try Windows Phone instead of Android

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So why not refer to some things that Windows Phone can do well, even more than Android?



## 1. Good finishing quality and cheap product line is quite competitive

The most powerful weapon when participating in the Windows Phone operating system battle is Nokia's involvement. With prices ranging from 3 million VND to over 10 million VND, screen size from 4 ~ 6 inches and hardware quality is well-known 'very good' *stone pot* of Nokia, you can choose for yourself **Lumia 520** for new users or high-end Lumia 1520 for those who want to experience the ultimate Windows Phone.

In addition to the universal design, these phones can be suitable for all users, whether male or female.



## 2. Quality applications

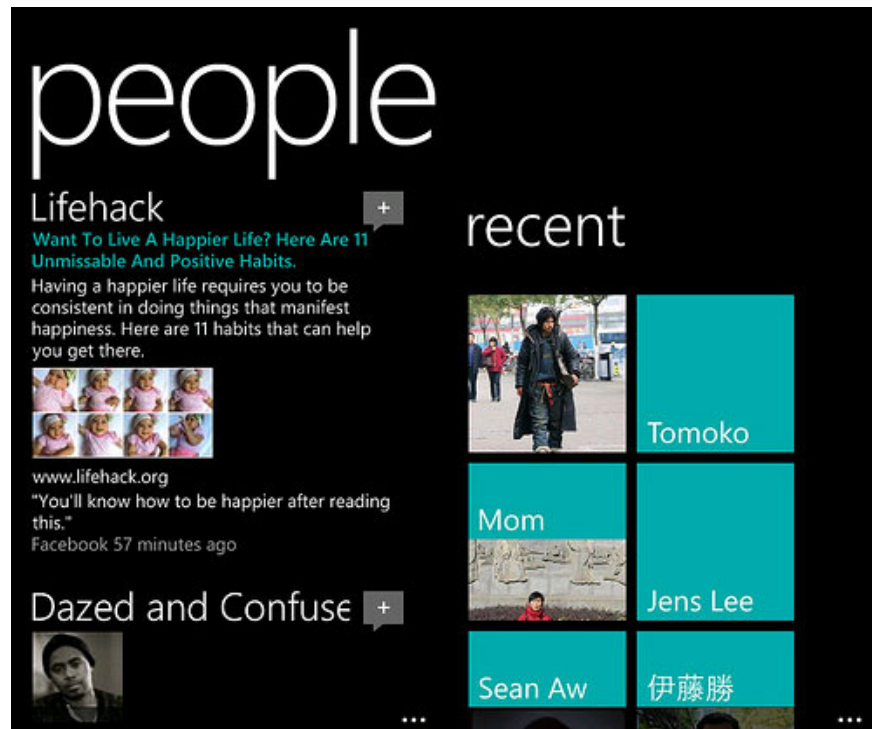
Although Microsoft's *Windows Store* lags far behind Google's *Play Store* in terms of the number of apps and quality, Windows Store apps are guaranteed for their applications. Windows Phone is not an open source operating system, so the standards for applications are also tightened by Microsoft compared to Google.



Google Play Store has a lot of junk applications, user information theft applications and applications that send messages to charge switchboards that are very popular in Vietnam. The applications on Windows Phone are very carefully checked so they are cleaner than Android.

## 3. Email and social networks are integrated deeply into the phone

Windows Phone has been built towards network users, so it is strongly integrated in email and social networks. People app collects all three of the most popular social networks today, Facebook, *Twitter* and *LinkedIn* . So you do not need to open each application separately for each social network and can still update the status and see the latest news about your friends and relatives.

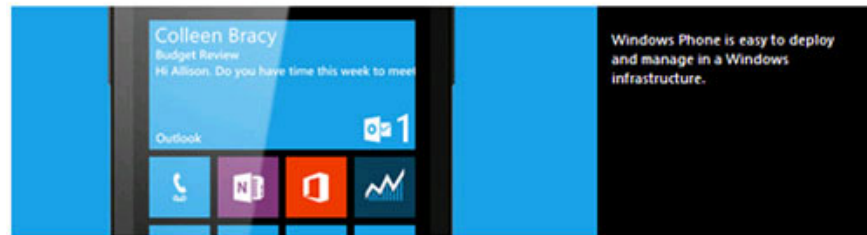


#### 4. Integrated services and supported by Microsoft as much as possible

Capital is Microsoft's darling so obviously Windows Phone will take care of 'take the teeth' . Windows Phone can work well with other Microsoft products like *Outlook.com*, *OneDrive*, *Skype*, *Xbox* and *OneNote* . And most especially, these Windows Phone phones are included with very powerful Microsoft Office software on mobile for free.

You can easily view, edit Word, Excel or PowerPoint files on your phone easily. Users can then download these files to the built-in **OneDrive** online backup service.

## The right choice for your business



- Outlook, Lync, and other Office Mobile apps**  
With familiar Office Mobile apps built-in, Windows Phone offers everything you need to get up and running right out of the box.
- Office 365, SharePoint, and Exchange**  
Collaborate and keep connected to important information while on the move. Download Office documents from SharePoint or Office 365.
- Line of business apps and Company Hubs**  
LOB apps are under your control. You can develop, package, sign, distribute, and maintain your apps end-to-end.
- Windows Phone security and encryption**  
Robust security to help protect your business information and guard against malware.
- Windows Phone and app management**  
Rich phone management capabilities make it easy to integrate Windows Phone into your Windows infrastructure.

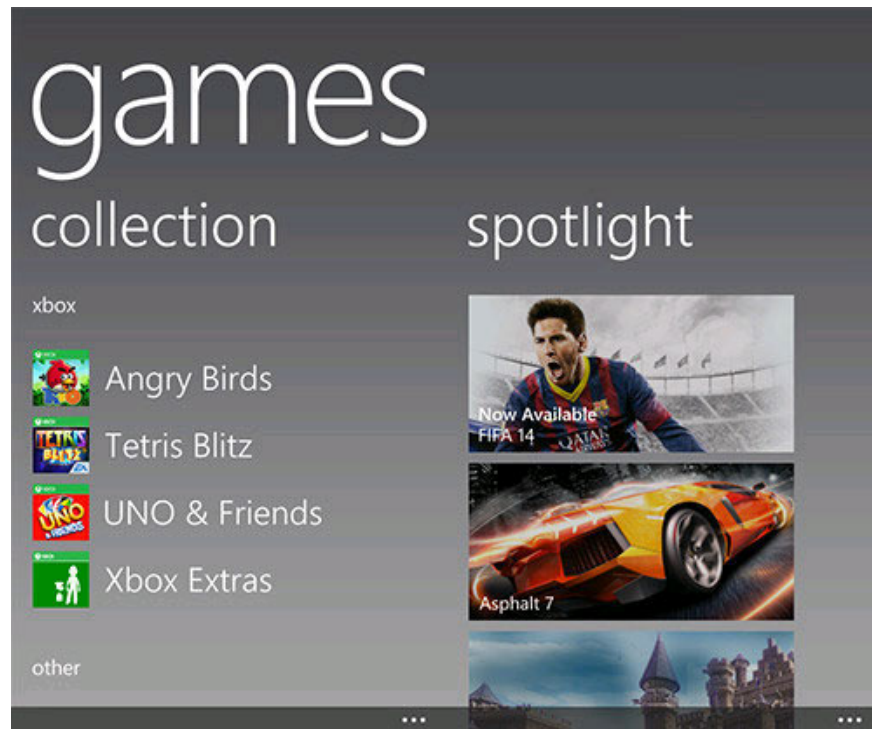
## 5. Consistency between devices

Android is an open operating system, so the phone makers raced to make their own device colors so the quality and performance were always a big question mark. But Windows Phone is not, with a relatively simple interface, less complex effects, it works smoothly on all low-cost devices like Lumia 520/525 or the most advanced Lumia 1520.



## 6. Number of applications, the game is gradually increasing

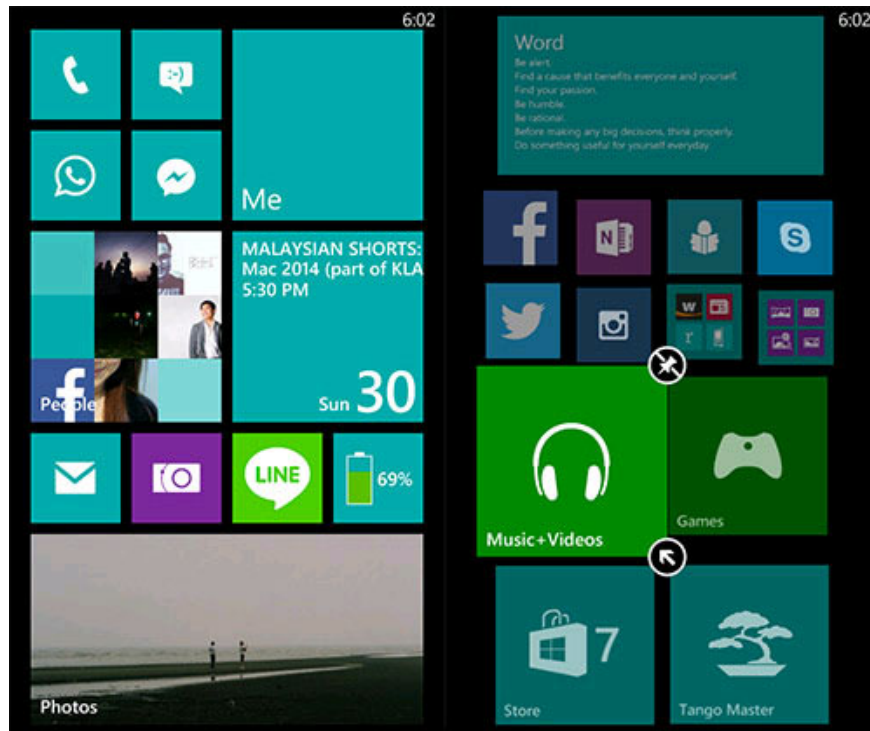
Although Android has more games, Microsoft tried to bring *Asphalt 8*, *Jetpack Joyride*, *Guns* and *Fifa 14* to run smoothly even on low-cost Lumia devices. Besides, with its influence, Microsoft is also trying to convince game makers, applications to launch simultaneous versions of Windows Phone with Android. A good example is **Modern Combat 5** for recently launched WP and Android and iOS.



## 7. The Live Tile works extremely flexible and new

Windows Phone allows users to bring whatever they want to the main screen. Unlike widgets, these apps will act as a live tile. The live tile will give you quickly what is happening in each application. We can view weather, notifications from Facebook, Email or messages right from the main screen.

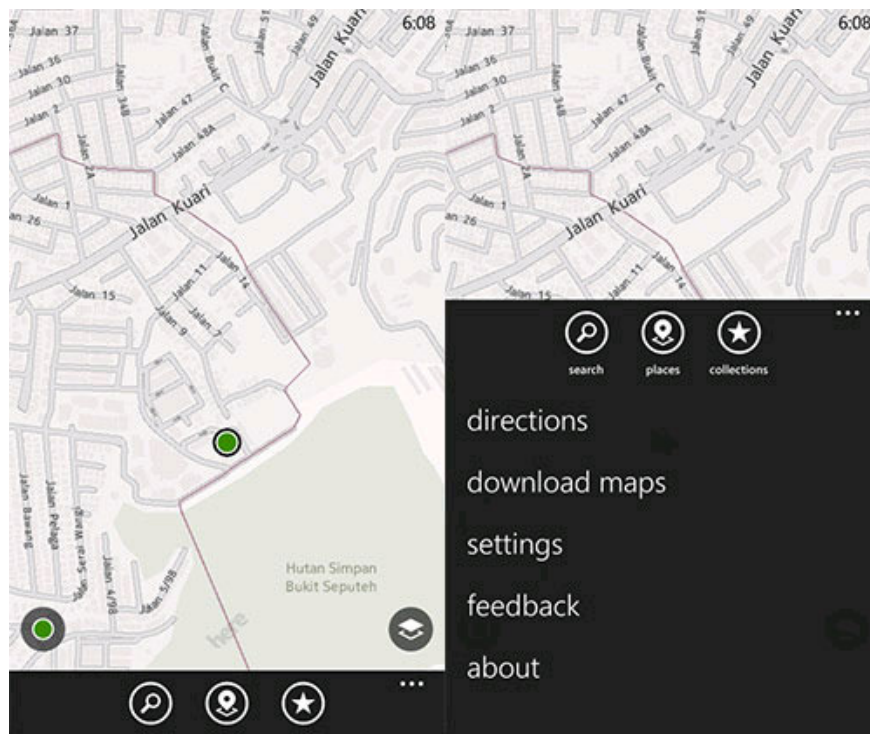
Live tiles screen layout also leaves very little room on the screen. Every position is used to display information, with just a glance you can update a lot of information.



The widgets on Android work completely independently and do not have any standard in size, color or shape. In contrast, Live tile is the opposite, the applications are all referenced to the homogeneous squares of shape. Thereby improving the overall aesthetic of the main screen of the phone.

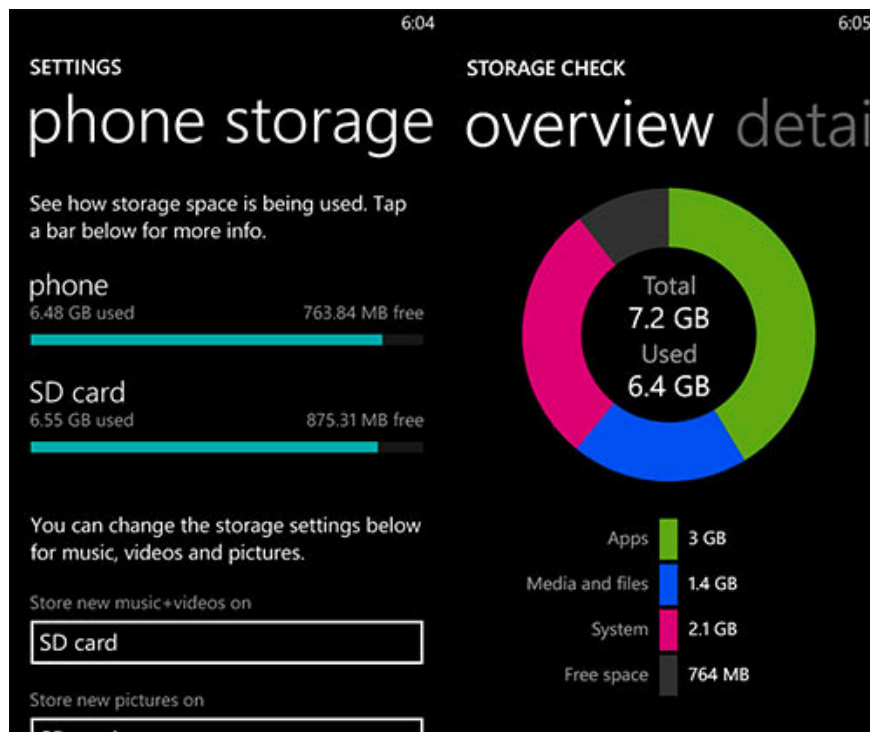
## 8. Use the map even when there is no Internet connection

Windows Phone is integrated HERE Maps, and it is basically used to replace Google Maps. If Google Maps can only let you download a small area of ??the map to use when there is no Internet connection, HERE Maps can download you maps of the country and see the route when you travel without connecting network. Besides in Vietnam, the voice-guided navigation feature of Here Maps also works well while Google Maps on Android does not support this feature.



## 9. Spacious storage space

Most Windows phones have memory capacity of about 8 GB but support memory cards up to 64Gb. You can also use the free OneDrive 7Gb provided by Microsoft. With this large storage space, you probably won't need to worry about storing files. Besides the space for the operating system of Windows Phone usually only accounts for more than 2GB a bit, while in Android devices this number can be up to 5-6 GB also makes the actual capacity to use is cramped so many, so much.



## 10. No worries about running configuration

1 device running Windows Phone will be slower than Android. Since software updates are often pushed out faster and more synchronously, the manufacturers such as Nokia often have less configuration updates also help users do not have to follow new products just because it has a little more RAM. Or little unnecessary processing power.

Not having to race the configuration also helps the cost of running Windows Phone devices "dirtier" than Android in the same segment. A typical example is the **Lumia 930** that has just come out of Nokia.

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