

10 reasons threaten IE's hegemony

Internet Explorer still leads the browser market share, but IE's dominance is likely to be threatened. Here are some reasons.

***TipsMake.com* - Internet Explorer still leads the browser market share, but the dominant position of IE is likely to be threatened. Here are some reasons .**



The IE platform is having some trouble. After the European Union asked IE to allow Windows users to choose to download other browsers, Microsoft had to stop and consider when Internet Explorer's market share, which has always stood up in the market with the 90%, has fallen below 60%. If this situation continues, the problem is only a time for most users to switch to other browsers instead of Internet Explorer.

This is a sad reality for Redmond. Internet Explorer has always helped Microsoft dominate the Web. By deciding how many people access the Internet, Microsoft can have an impact on the search engines and the first websites users access when launching browsers. This ensures Microsoft stands firm against powerful rivals like Google and Yahoo. But now, users are finding that there are many other options besides IE that can give them more satisfaction than what IE can do. Here are 10 reasons that might threaten IE's hegemony:

1. European Union

If it is possible to give a reason for Internet Explorer 'current troubles, it is the European Union. For years, the European Union has always followed Microsoft's business activities. And when this alliance turned its attention to Internet Explorer and forced Redmond to allow Windows users to have the option of using other browsers, this became the beginning of the end of this reputable software. Users who were previously unaware of other browsers are now allowed to choose a browser, users who are no longer interested in Internet Explorer can easily switch to using other browsers.

2. Microsoft's self-gratification

Microsoft was a little too content with Internet Explorer. Over the years, Microsoft seems to believe that the success of IE can only continue to increase, and never assume that Firefox or Google Chrome may have an effect on their market share. This is a false belief. Because of self-content, Microsoft did not invest fully in Internet Explorer. It has also been unable to correctly identify how changes in customers' views affect market share. As time went by, users wanted to try new and useful features while Microsoft was not ready to meet these needs and now the company is suffering.

3. Security of Internet Explorer

At some point, Internet Explorer is one of Microsoft's most worrisome products. This browser has many bugs that affect Windows-based computers. In recent years, Microsoft has made great efforts in strengthening Internet Explorer security. We cannot forget that Internet Explorer is not the safest browser on the market, so customers can choose other alternative browsers that they believe will bring higher security. Although it's hard to talk about the reason why users choose other browsers, the security of Internet Explorer is still a disadvantage.

4. Influence from IE 6

Most security issues start with Internet Explorer 6. Microsoft's IE 6 browser is expected to become 'big guy' in the browser market and that is true, now IE is still widely used in the world. But this is also one of the poorest quality software products from Microsoft. IE exists a lot of security issues, the design is not eye-catching and can not provide some of the desired features of customers. Once new options appear with the same efficiency, users will have to consider. Internet Explorer 6 may be the start of a Microsoft browser downfall.

5. Lack of some features



Although Internet Explorer is a very familiar browser for users, it does not have some features that users really want. After a few years of waiting, Microsoft has added new tabs, but they don't work as well as Firefox tabs. The browser may also have new extensions, but some say they are not as effective as Firefox. Internet Explorer is slower than Chrome and much slower than Safari, still about security. Business customers may still consider IE as the most preferred browser, but consumers are shifting. The change of opinion of corporate customers is only a matter of time.

6. Hide Google numbers

Google is making Microsoft feel confused. The software giant has been trying for years to find the Google search firm's weakness, but has not done so. This is especially true in the browser market. Although Google Chrome's market share is still very low compared to Internet Explorer, Google Chrome is expanding its market share with a surprising speed. It seems only a matter of time for Google Chrome to rise to second place and shorten the gap with Microsoft. This will be a disaster for Microsoft. The company may win over small companies like Mozilla, but in the battle with Google, it will have to fight on every step.

7. Competition from many other brands

Like Google, Internet Explorer problems can directly become Google's rivals, like Mozilla, Opera and even Apple are starting to fight Microsoft. The market share of Internet Explorer has narrowed over the years and falls into the hands of competitors. Competitors are gaining market share from proving to customers that perhaps Internet Explorer is not the best choice.

8. Users become more and more knowledgeable

The more users understand, the lower the market share of Internet Explorer. Consumers use IE because this is the browser they use at work and they are happy with it. But when onFirefox started to appear, consumers realized that in addition to IE there are other browsers that can please customers. IE started losing market share.

9. Little-known brands are really working well.

We cannot simply say that the browser market is a battle between Microsoft and Google. Now, Google's market share is very low compared to IE. But the success of lesser-known browsers like Mozilla or Opera has also caused difficulties for IE. Mozilla and Opera have no reputation like Microsoft and Google. But when the names of these companies are confirmed along with the reliability that these browsers bring, Microsoft will lose its market share.

10. Microsoft is losing its Web market share

Another factor that is increasing Internet Explorer troubles may be direct because the company is unable to find a suitable strategy on the Internet. Google has shown that when used perfectly, a browser can truly deliver a company's Web service. Microsoft did not recognize this formula. When Internet Explorer's market share fluctuates at 90%, Microsoft should take advantage of this to support online services. But the company did not. And now, the company is wondering why its online services cannot speed up quickly when Internet Explorer is losing its market share.

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