

# 10 most memorable statements of technology genius Steve Jobs

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**As the late CEO of Apple, Steve Jobs is known for his admiration of the tech world. His speeches and interviews, as well as his judgments about the growing world, were more accurate. Let's take a look at some of the most memorable statements of this technology legend.**

## 1. Speaking about design - BusinessWeek May 25, 1998



*"It's difficult to design products for a certain group of people. In many cases, they don't know what they want until you show them what they need."*

## 2. Speaking about work



*"Do you want to spend the rest of your life selling fresh water or willing to change yourself to change the world?"*

### **3. About yourself - At the Apple conference Confidential 2.0**



*"I'm the only person I know who lost a quarter of a billion dollars a year . It helped shape my character."*

### **4. About beautiful product design - BusinessWeek May 25, 1998**



*"I have a prejudice about that design is simple as well as purposeful. Simple design is much more difficult to implement than complex designs, you have to work harder and think well. It's better to make things simple, but everything has its price, when you achieve this success, you can do everything. "*

## **5. About the concept of life - Wall Street Journal May 25, 1993**



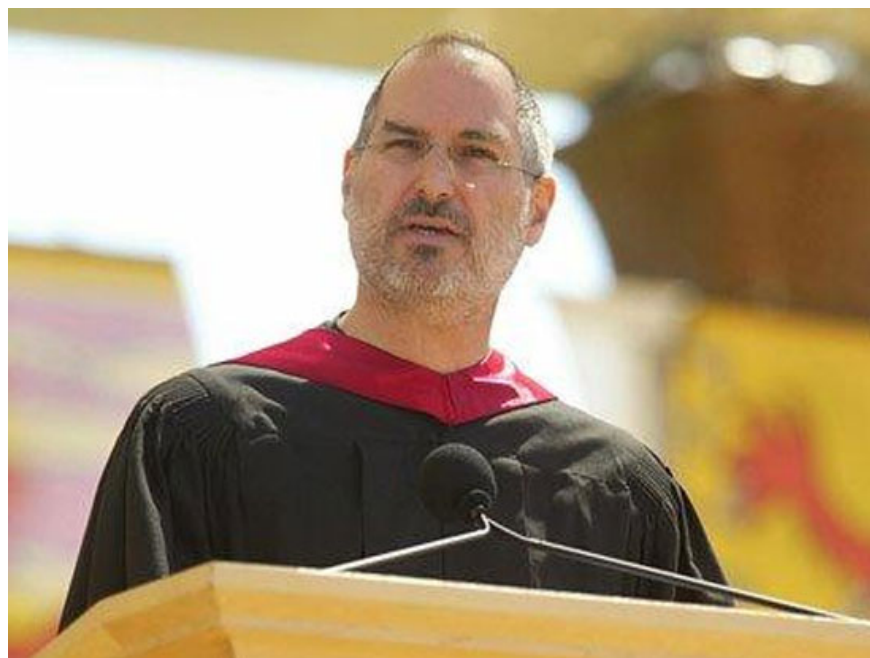
*"Being the richest person doesn't mean anything to me . Being able to sleep in comfort when doing great things, that's what I really care about."*

## 6. About the role at Apple - BusinessWeek on May 25, 1998



*"This is not my own game. There are two points that make up Apple 's identity: One, there are many talented people working at Apple and are willing to be humiliated by the world for a few years, however. they always believe in what they do.Of course, they are not losers, what they lack is a good leader, good plan as well as solid orientations.Now there is something they need . "*

## 7. About faith in the future - Stanford University, June 2005



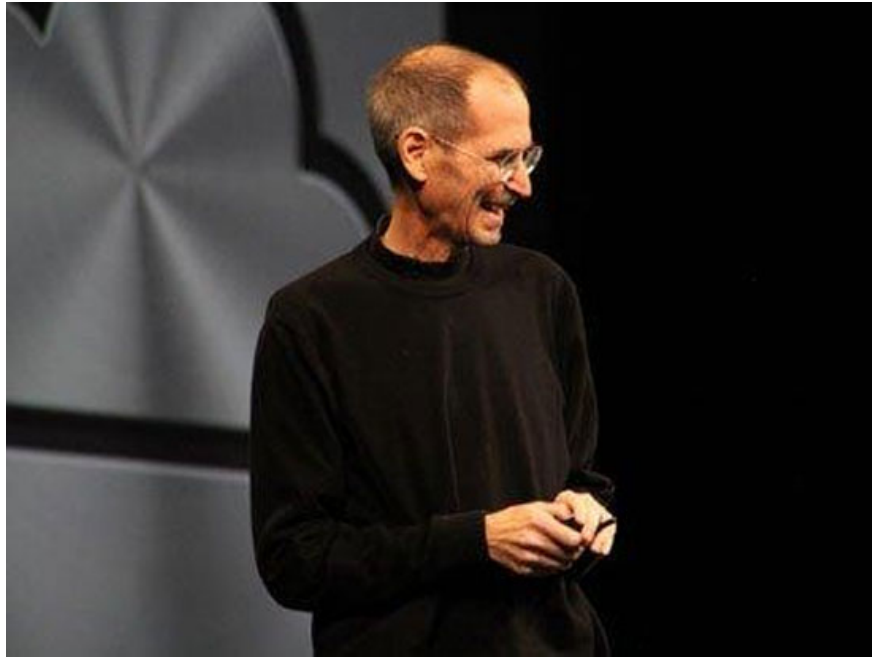
*"You can't connect points by looking at the future, you can only do that when looking at the past. It is for that reason that you need to believe that these points will connect with your future. You need to have faith in anything from fate, life, destiny . faith has never let me down, and it has changed my life completely. "*

## **8. Speaking about the importance of death - Stanford University, June 2005**



*"No one wants to die, even those who want to go to heaven don't want to die so they can get there. Death is the last destination we encounter, no one can escape it. death is the right thing to come, it is the greatest invention after life, death fulfills the things that life leaves, it cleans old things to pave the way for more new things. This is you guys, of course in the future we will all grow old and get rid of it. Sorry if this is too sudden, but it is true . "*

## **9. About the plans - NBC, May 2006**



*"I think that if you are doing something and it is developing in a favorable way, you should start doing other things that are more wonderful, don't submerge in something that has been stable for too long. need a look at what's coming ".*

## **10. About a great job - Stanford University, June 2005**



*"Work will be one of the most important parts of one's life, and the only way to live is to do the things you enjoy. However, if you haven't found it yet, please keep looking, don't be doomed to fate, with your heart, you'll find it soon, and like other great relationships, your life will get better over time. so don't stop until you find it, don't be resigned. "*

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