

10 books of 'life changes' are read by global entrepreneurs

Read the 10 life-changing books recommended by global entrepreneurs!

Are you a fan of your business and always aspire to success? So good books that " *change lives* " are recommended by entrepreneurs around the world. You will find inspiration, draw good lessons from success or failure of successes. Books have the power to help people realize their dreams and maximize their potential. A good book can change your life. And surely you will find values ??through **10 titles proposed by global entrepreneurs** below!

**1. The One Thing (The most significant thing in every moment of life)
- Gary Keller and Jay Papasan**

THE NUMBER 1 BESTSELLER

GARY
KELLER
WITH JAY
PAPASAN

THE 1 ONE THING

The surprisingly simple truth
behind extraordinary results

" *People focus on one thing at a time who will advance in this world* " - Og Mandio.

This book " *The One Thing* " is number one on Wall Street, New York Times and USA Today, so promising it will be a great book and value. Point out what's important and need to focus energy accordingly. When starting a business, starting a good business or an idea, this is a valuable book worth watching. " *The One Thing* " is perfect in letting you set exactly what you want to achieve and help you do everything in direct relation to the ultimate goal. If you look at one of the most successful people or the largest companies, they all focus on one thing. **Steve Jobs** , founder of Apple, one of the most profitable companies in the world, is known to " *focus on one thing* " .

The book is described as a "*great thing to read not only for your business, but also for any goal you are trying to achieve in life .*"

With a series of issues taking place during the day, the number of emails, text messages and phone calls distributes you, making it difficult to keep track of the things you really care about. When reading this book, you will learn how to achieve the best results in a short period of time with less stress, able to plan and achieve what is really important to yourself.

In the book cited: "*The 'abnormal' result requires focused attention and time. Focusing time on one thing is more meaningful than taking time away from one thing to another .*"

Outline what you want to do and achieve in life!


2. The Magic of Thinking Big - David J. Schwartz

MORE THAN 4 MILLION COPIES SOLD

— THE —
**MAGIC OF
THINKING**

BIG

**ACQUIRE THE SECRETS OF
SUCCESS...
ACHIEVE EVERYTHING YOU'VE
ALWAYS WANTED:**

**PERSONAL PROPERTY • FINANCIAL SECURITY •
POWER AND INFLUENCE • THE IDEAL JOB •
SATISFYING RELATIONSHIPS •
 A REWARDING AND ENJOYABLE LIFE**

David J. Schwartz, Ph.D.

" Believe that you can succeed and you will do it ."

If you want to do more and achieve more, you need to learn to think right.

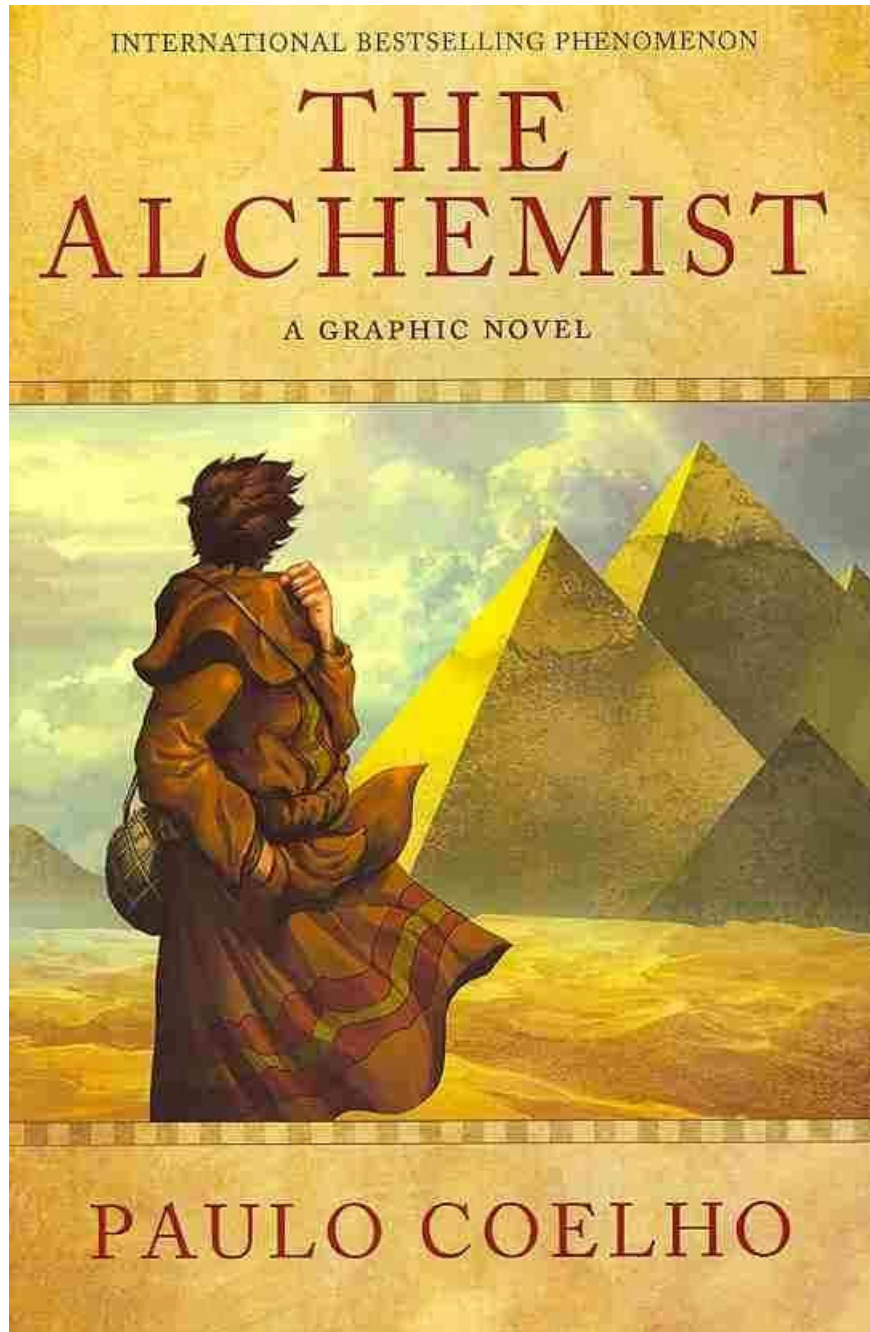
In the book cited: " The historical process after history has proven that the size of a bank account, the size of a happy account and the size of a person's satisfied account is generally dependent on size. think of that person. There is magic in big thinking " .

Starting up a business has a lot to say at least to imagine how far it can go, how it grows and how many people reach it, it depends on your thinking. . Real strength and belief in something that will activate your brain at work when experiencing difficulties and obstacles.

" Trust in success is a fundamental part, absolutely necessary for successful people. "

When reading this book, you will learn to think to go through difficult times and find positive things. You will also understand that it is not necessary to be the smartest or the most talented to achieve great success.

3. The Alchemist - Paulo Coelho



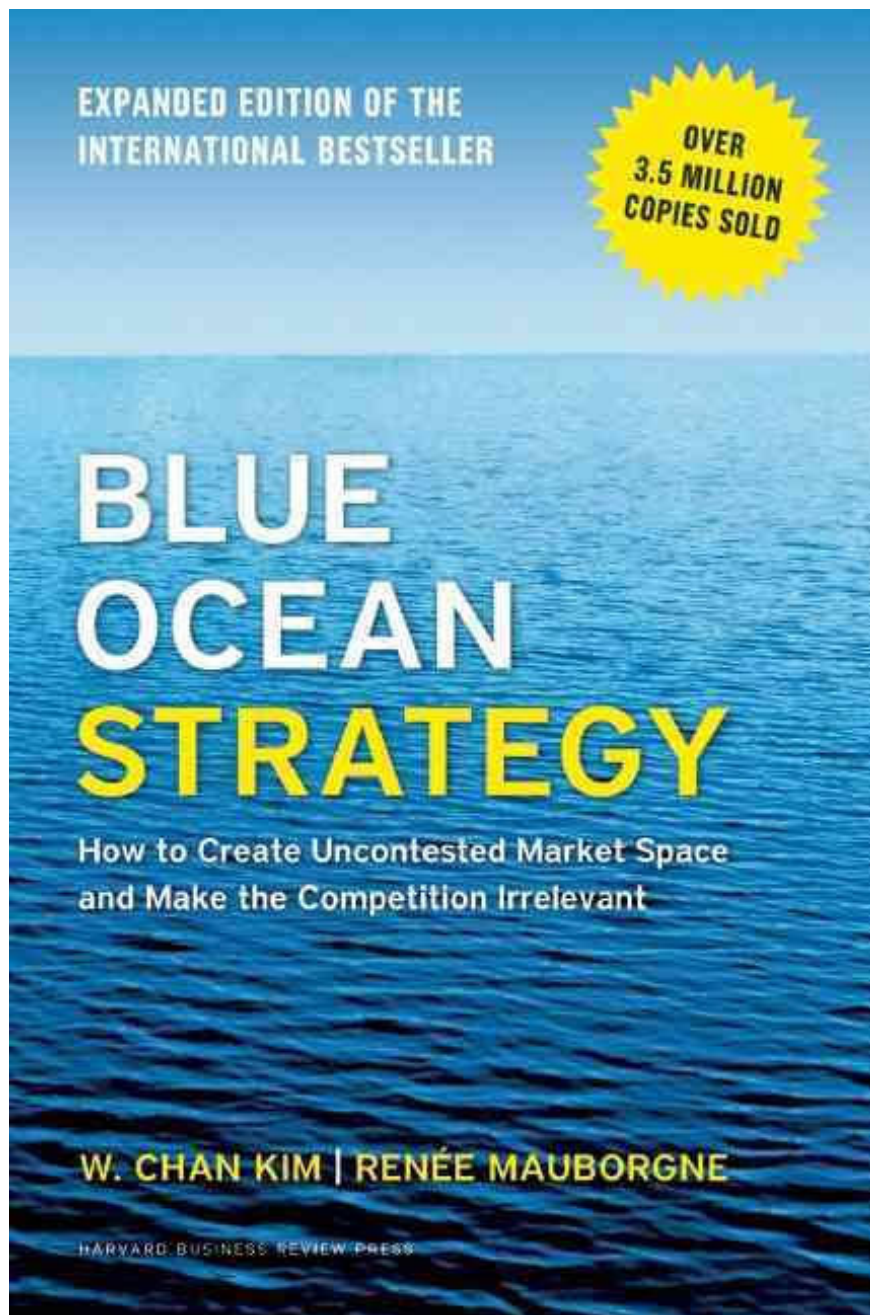
" That's the ability to make dreams come true, make life more interesting ."

This may not help technical activities in the business, but it will make you confident that you are on the right track.

Spencer Johnson - the author who highly appreciated this book, said: "*We can apply the genius business story to our own business .*"

When you have passion and enthusiasm, you will succeed. Each of us has different talents, strengths and interests, it is something to pursue and is also the purpose of life. In this book, you will understand for sure that you are going and doing everything right in life. It not only helps you confirm the problem but also inspires the goal in the future.

4. The Blue Ocean Strategy - W. Chan Kim



" Blue ocean strategy challenges companies to get out of the red ocean in the bloody competition by creating a new, less competitive market or where there are no competitors yet. "

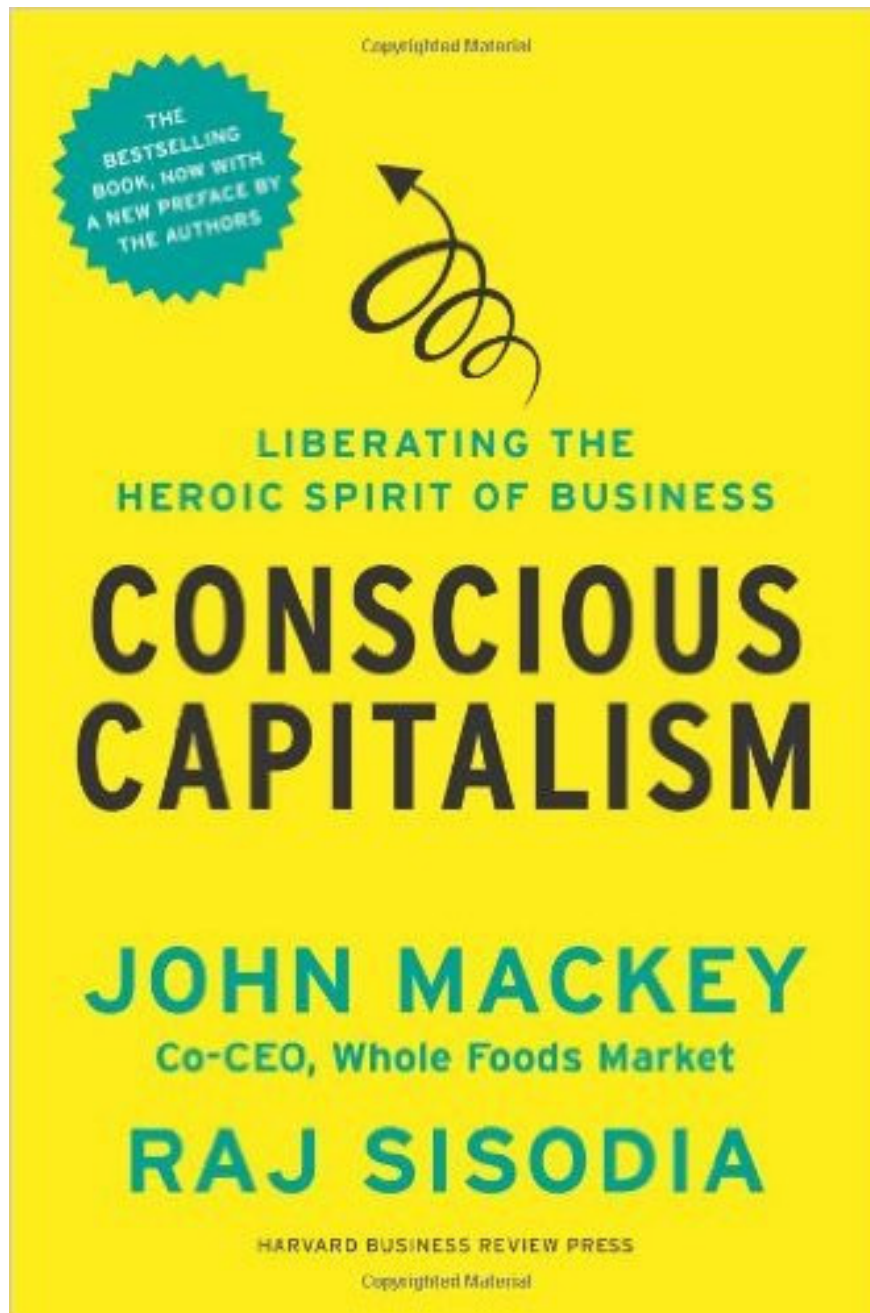
This is a good book for anyone who doesn't want to go into the ocean into the red blood ocean of the business.

" A book that challenges everything, requires you to find a successful strategy ."

By developing new ideas and creating a less competitive market, will definitely help your business thrive. In this book, you will learn how to create a place where there are no competitors and how to build and diversify your business from what is already on the market. The book "Blue Ocean Strategy" will help you learn about what may not be available to consumers, display your product or service in a different way, making it more attractive

and unique. And no anywhere there is.

5. Conscious Capitalism - John Mackey & Raj Sisodia



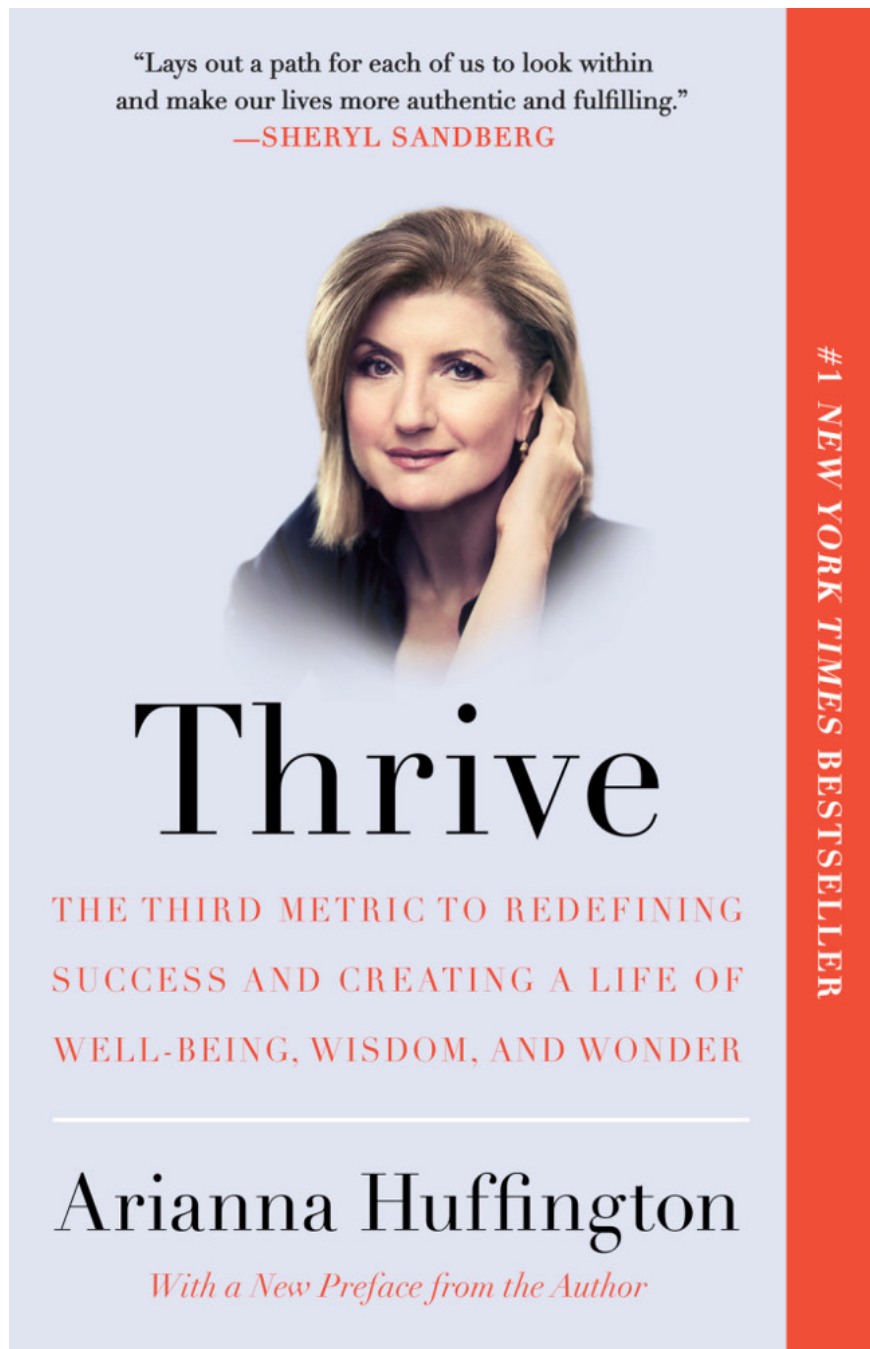
" The longest journey that everyone has to go through is the 18-inch gap between their heads and their hearts ."

A book about value, purpose, leadership and management. In this book, you will understand that there is no need to build a valuable and commendable business, just how to build a better society. With tips on how to succeed sustainably and what to do to become a great entrepreneur, learn how to achieve your goals and connect your

social needs with your passion. friend.

" *Conscious Capitalism* " is a story about business philosophy: " *Business not only creates value, but business is ethical because it is based on voluntary, noble exchange because it can enhance the Our existence, and it is a hero because it helps people to escape poverty and create prosperity .* "

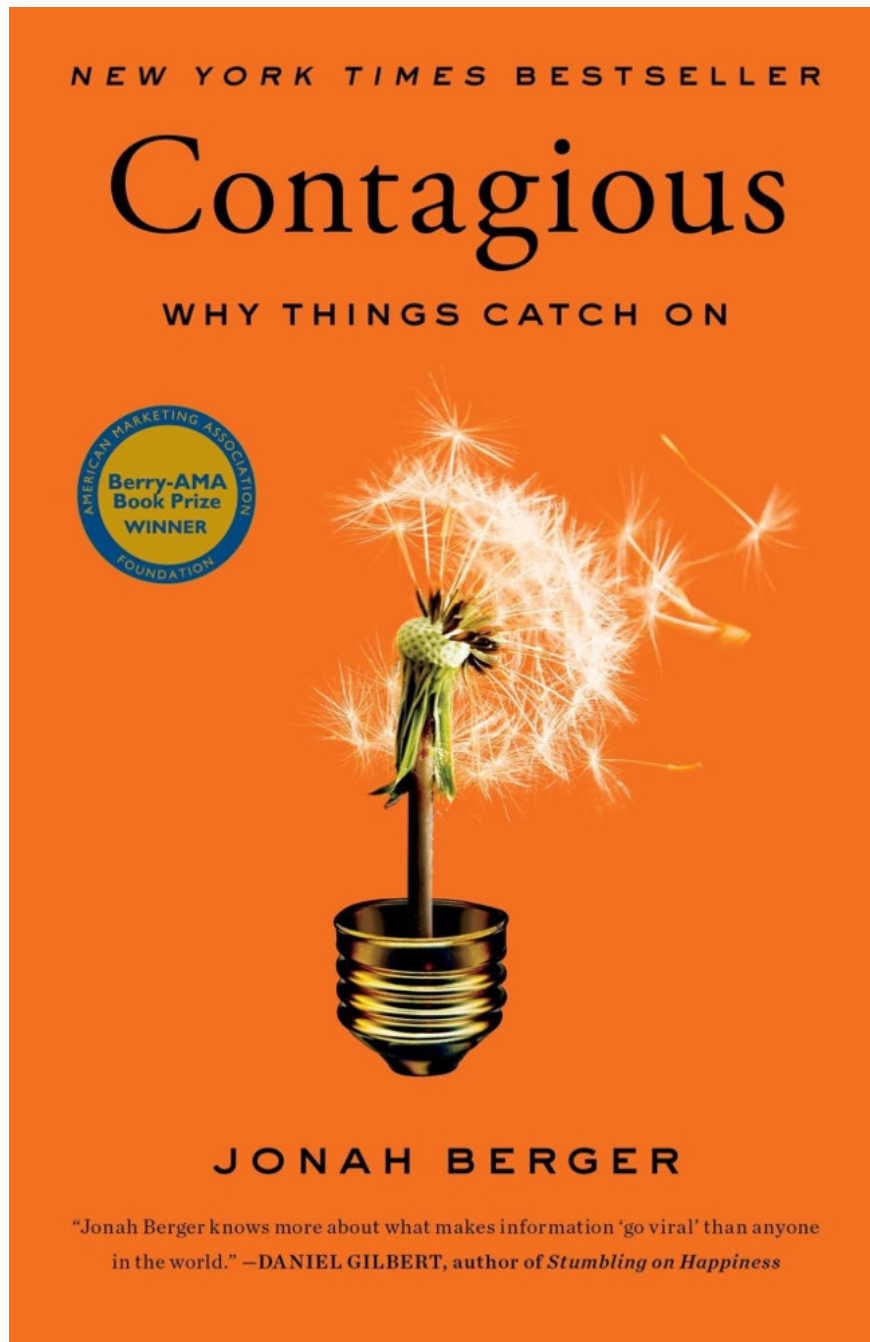
6. Thrive (Jump to prosperity) - Arianna Huffington



" Focus your intellect and intuition to learn, grow stronger ".

Thrive - defining success from achieving typical power and money to pursue your dreams, interests and passion. A lot of people follow the way of businesses, then realize they don't feel satisfied when they achieve their goals. After collapsing from exhaustion, the author asked how successful people really felt. Learn how to manage time, prioritize what's really important in your life and work towards what you really want to achieve.

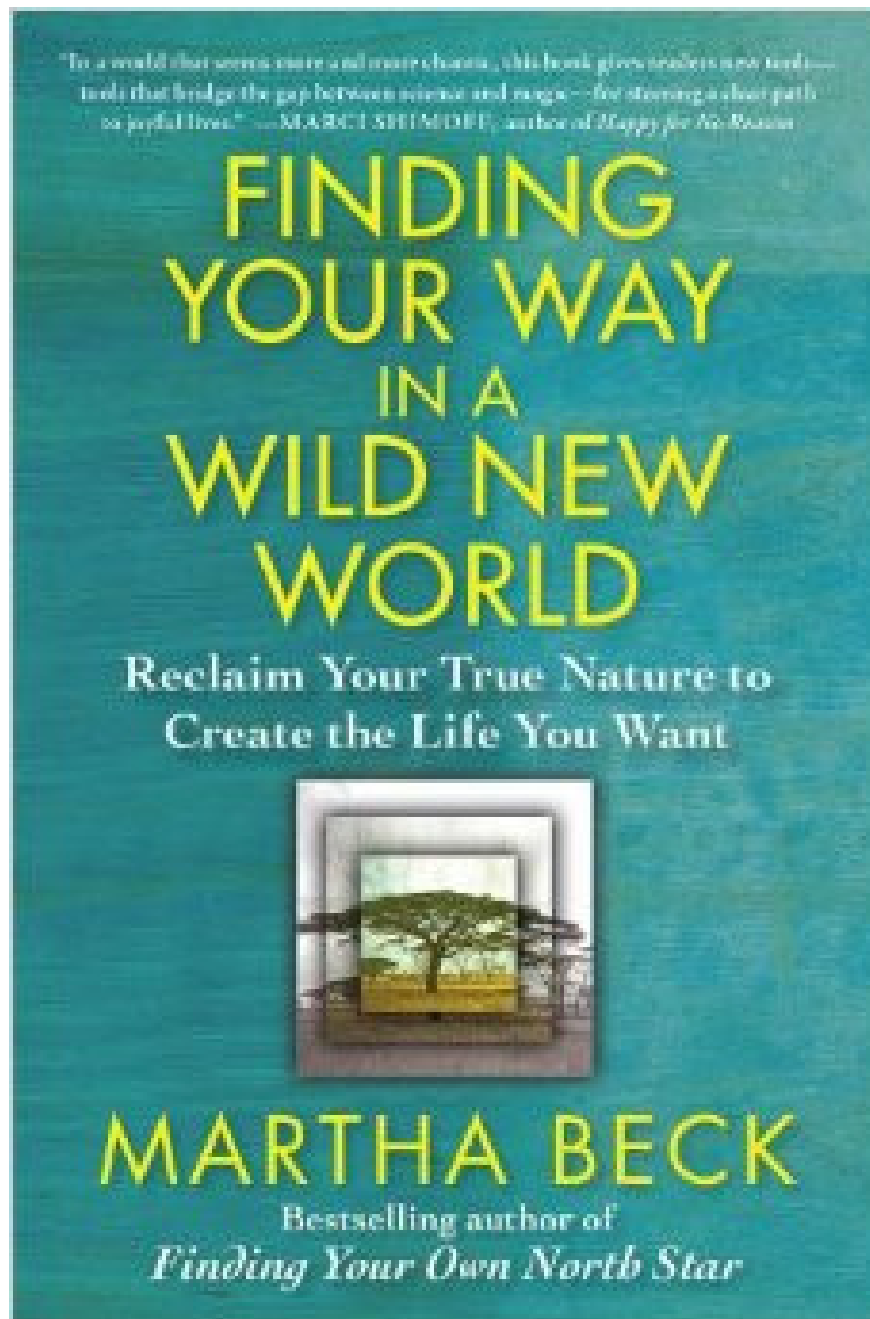
7. Contagious - Jonah Berger



Find out why people often talk about certain products and not other products, why things become so popular and why some things spread like viruses. The most valuable part is that the book does not equate them to using the advertising method. The author writes about how those things are spread by word of mouth and how social influences will shape your product or business. With statistical research on real-life stories, being able to "infect" will give you a different perspective on how to get your idea from there.

" *Jonah Berger knows more about what makes information 'go viral' than anyone in the world.* " - Daniel Gilbert.

8. Finding Your Way in a Wild New World by Martha Beck



Forbes voted " *Finding Your Way in a Wild New World* " as one of the five books that entrepreneurs should read. If you are not sure what to do, how to get there, or the next step you need to do, it is really a perfect book. With a higher calling and desire to learn what it means to do with your life, this book helps you " *find a small path to explore, most importantly you can do it. : knowledge of what you need to do is explore a wild world and precious life* ".

9. Enchantment - Guy Kawasaki

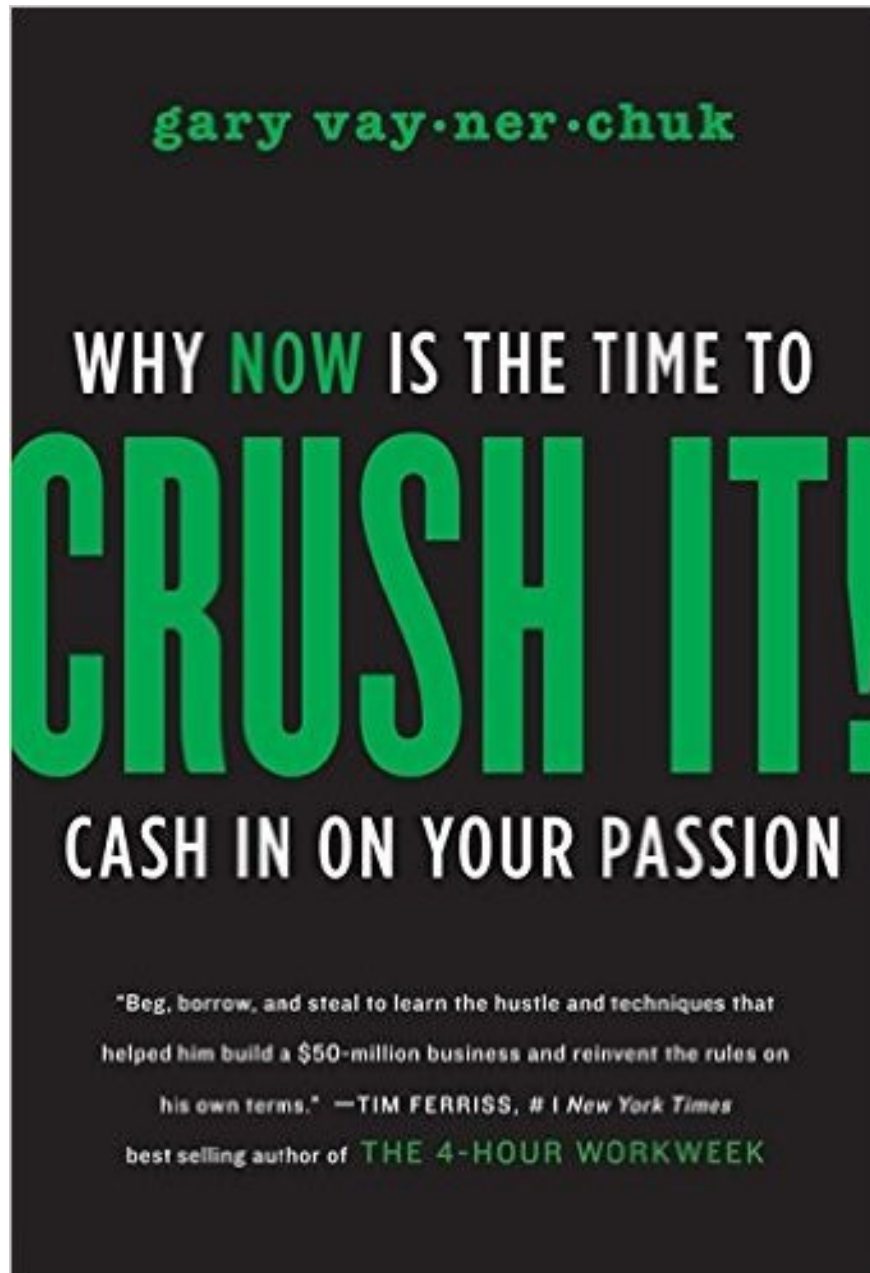


The book " *Enchantment* " guides you on the journey to find out how you can change the feelings, thoughts and actions of others. This book is for people who have a positive and not negative outlook on life, giving the market a certain goal - product, service, organization or idea - to make this world become so better. Because they

realized that in the world of mass media, social media and advertising media, to achieve a goal can not use social relations quickly, superficially and temporary.

" Enchantment can happen in a retail transaction, a high-level company negotiation, or a Facebook update. And when done correctly, it will have a stronger impact than traditional persuasion, influence. , or marketing techniques . "

10. Crush It! (Passion for discovery) - Gary Vaynerchuk



The main cause of Gary being one of the key speakers in the United States as well as the television network, the reason for his position as today is the combination of practical strategies and analysis with passion. passion and

penchant To help other young people achieve success in life, the book " *Crush It! - Passion for Discovery* " will be a useful document for those who want to understand and exploit in business and work. me

This book is described as " *the ultimate handwritten guide for modern business* ".

In this book, author Gary describes success based on happiness, not on your income. Having passion is all. Please be patient with each step, you will achieve what you want in the future!

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