

# 10 books 'head pillow' of the world's most famous people

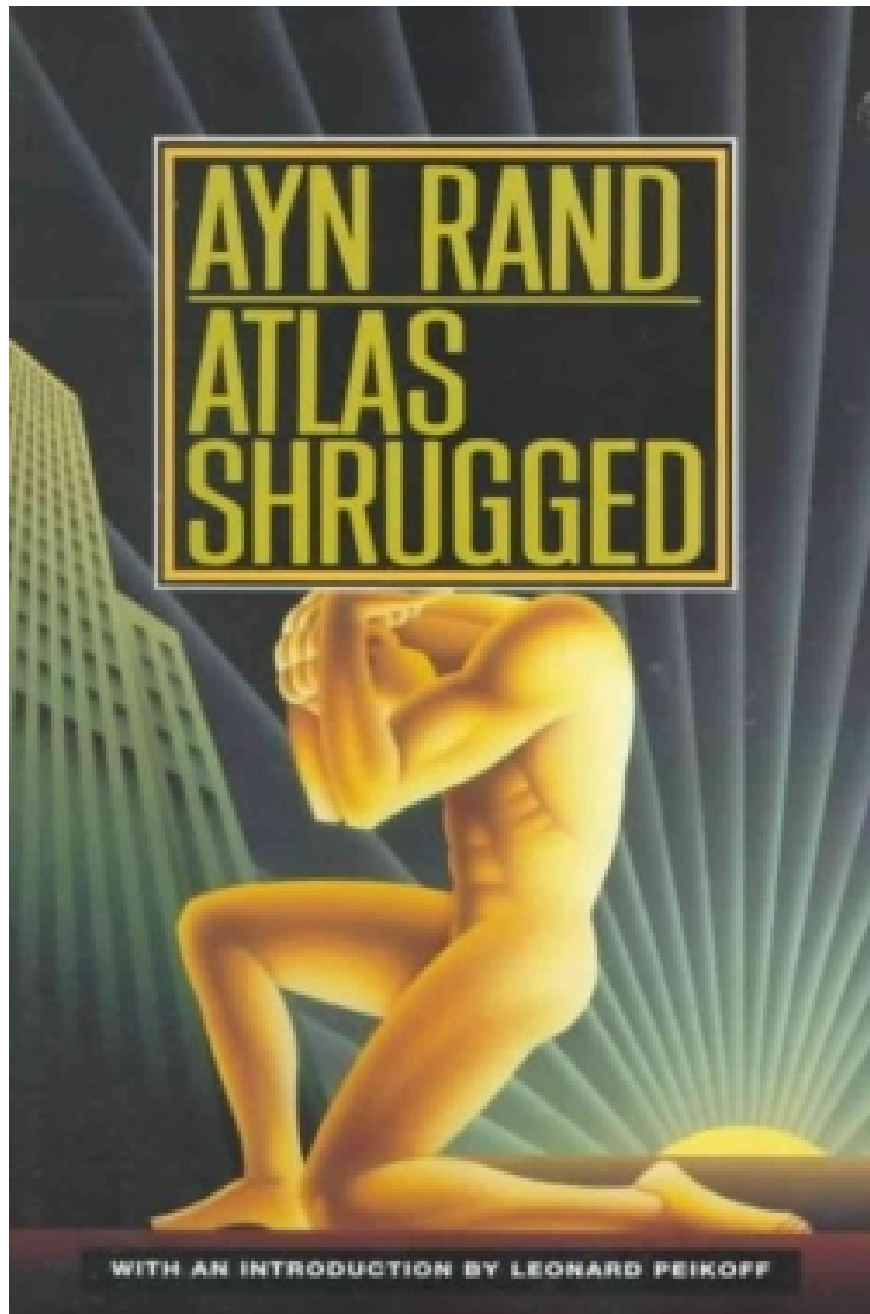
10 books President Barack Obama, Warren Buffet, Bill Gates, Steve Jobs, Elon Musk ... recommend that we read.

No matter how successful Elon Musk, Steve Jobs, Bill Gates or President Barack Obama . they all are constantly learning and experiencing. These celebrities claim that books are a huge part of their journey to help them do what they want and the following 10 books are some of the many meaningful books. Readers can refer to this list to choose for themselves the most suitable "headboard" works.

## 1. Atlas Shrugged (Atlas shrugs) - Ayn Rand

**Recommended by:** Steve Jobs.

**Topic:** Politics, business.



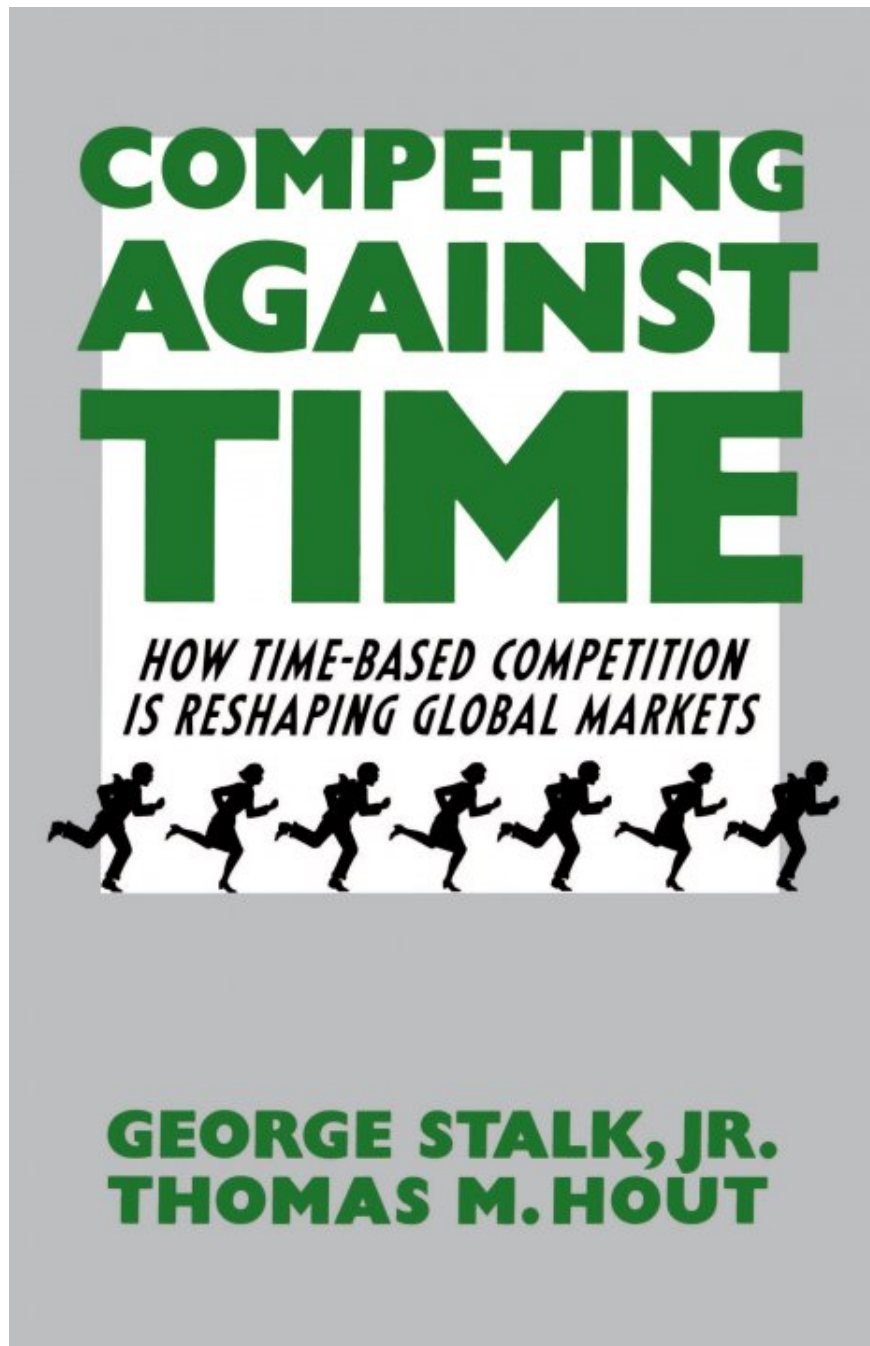
**Synopsis:** Atlas Shrugged revolves around the main character Dagny Taggart witnessing the gradual collapse of society as the state takes control of more and more industries. Meanwhile, the most contributing citizens, under the leadership of a mysterious character named John Galt, are increasingly losing their status. Galt said that this strike caused the world to "motivate" the world to stop and society would collapse if not based on the profits and efforts of those with reason and ability.

When **Steve Wozniak** - co-founder of Apple was asked what affected Steve Jobs in the early days of building Apple, he said that Atlas Shrugged is one of the books that Jobs considers as a "guide" for life and his business career.

## **2. Competing Against Time - George Stalk**

**Recommended by:** Tim Cook.

**Subject:** Business, economy, productivity.



**Summary of the main content:** *Competing Against Time* revolves around issues of strategy and supply chain: "time is synonymous with money, productivity, quality and creativity. The way leading companies manage time in production, in new product development, in sales and distribution is the strongest competitive advantage of that business".

*Competing Against Time* is a book that Tim Cook encourages all new employees at Apple to read.

### 3. Business Adventures - John Brooks

**Recommended by:** Warren Buffet and Bill Gates.

**Subject:** Business, finance.



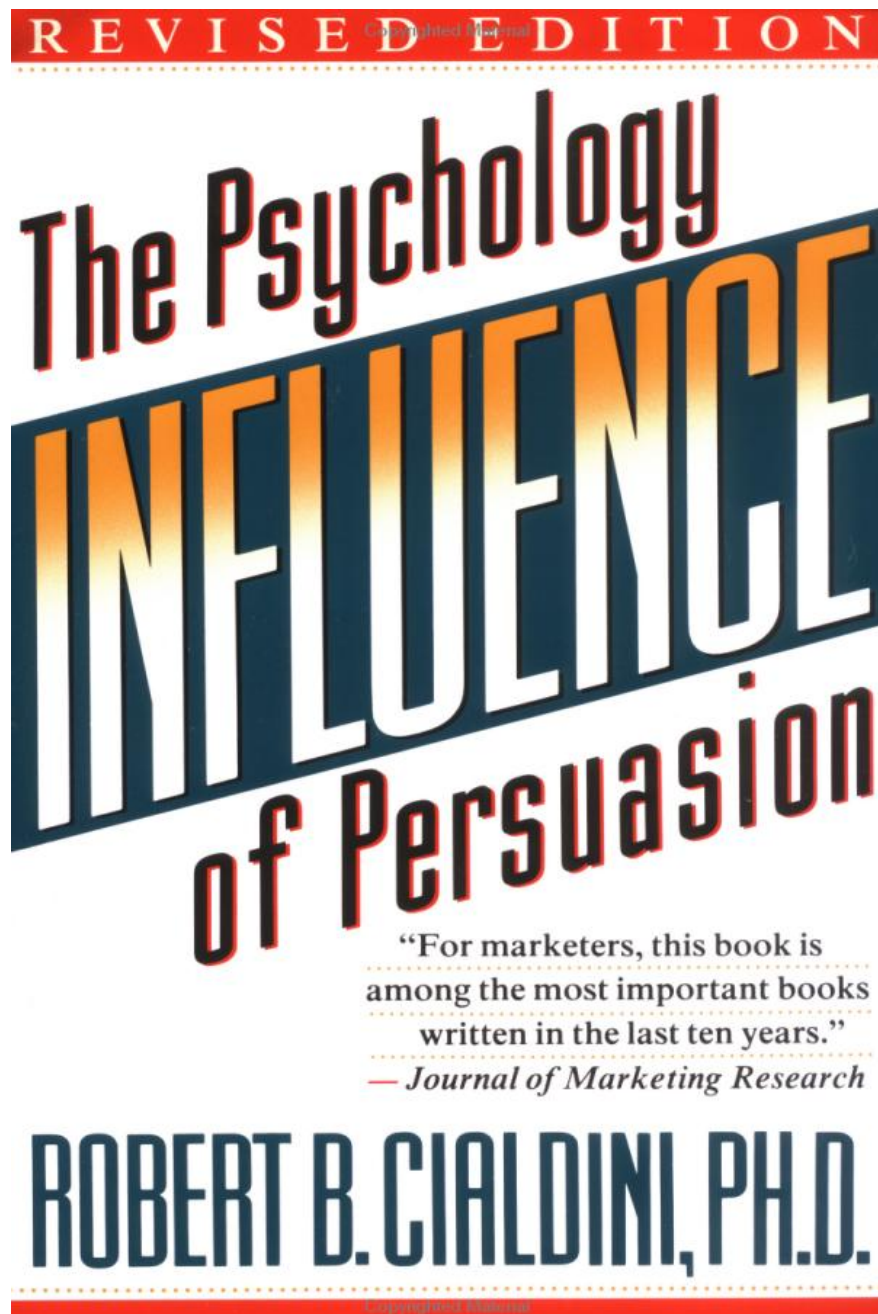
**Summary:** Business Adventures consists of 12 articles published in the New Yorker written by author John Brooks in the 1960s. According to Bill Gates, Business Adventures refers to the strengths and weaknesses of leaders in difficult circumstances as well as the key issues commonly encountered in business. This work is really about people and that's why over time, it's still standing.

Two of the richest men in the world have one thing in common: **They love the works of John Brooks** . With Gates, Business Adventures is not a "how" lesson or a simple explanation of success. Instead, this book tells you entertaining stories about characters with rich lives in the highest peak moments of the "trafficking" world. Meanwhile, Buffett is "more classic" with comments, reading this book, *"you only recognize people who don't wear swimsuits when the tide falls."*

## 4. Influence (Persuasion by psychology) - Robert Cialdini

**Recommended by:** Charlie Munger and Guy Kawasaki.

**Topic:** Psychology, persuasion, Marketing.



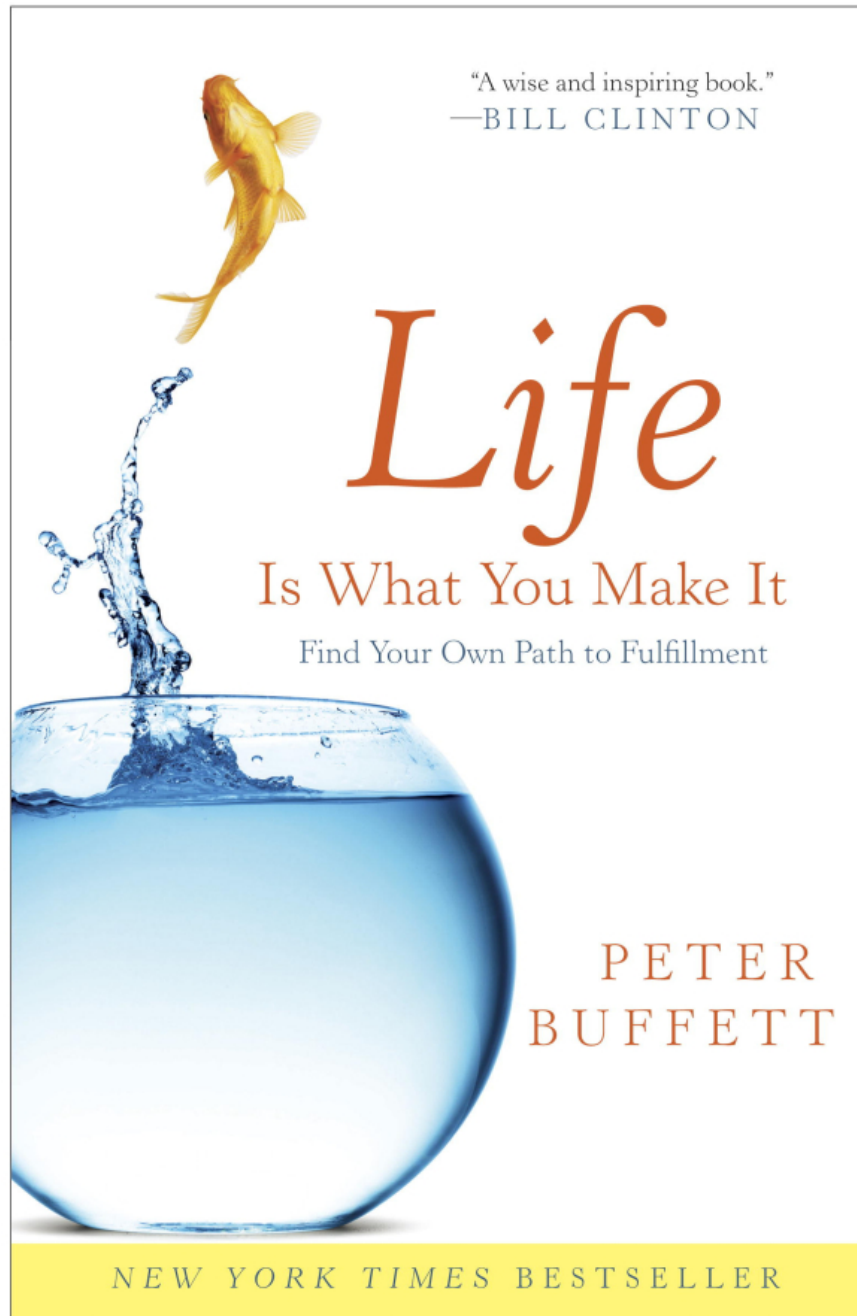
**Summary of main content:** Influence focuses on 6 key principles of persuasive art: consistency, scarcity, response, social evidence, supremacy and sympathy. Although each of these principles is governed by different conditions, they should be combined to create the greatest impact.

**Charlie Munger - Berkshire Hathaway** 's vice president, affirmed that Influence had a great influence on his thoughts. **The 25 Cognitive Biases**, which he published, is also largely influenced by Cialdini's book.

## **5. Life Is What You Make It - Peter Buffett)**

**Recommended by:** Bill Clinton.

**Subject:** Life, autobiography.

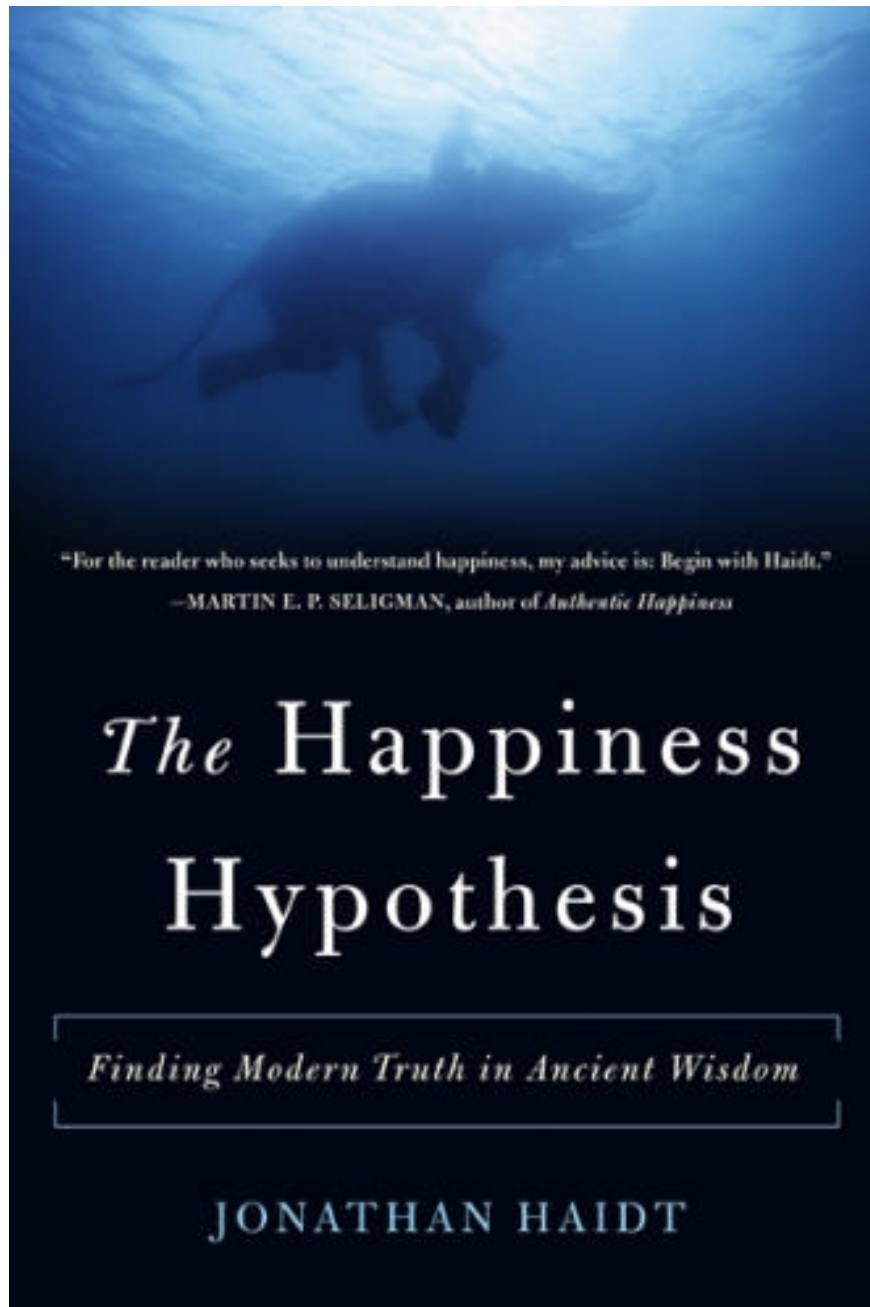


**Summary of the content:** This is the autobiographical book of **Peter Buffett** - billionaire Warren Buffett's father shares his feelings about the family and the process of pursuing the dream of becoming a musician and a music producer.

## 6. The Happiness Hypothesis - Jonathan Haidt

**Recommended by:** Tony Hsieh (CEO of Zappos).

**Topic:** Happiness, culture, psychology.



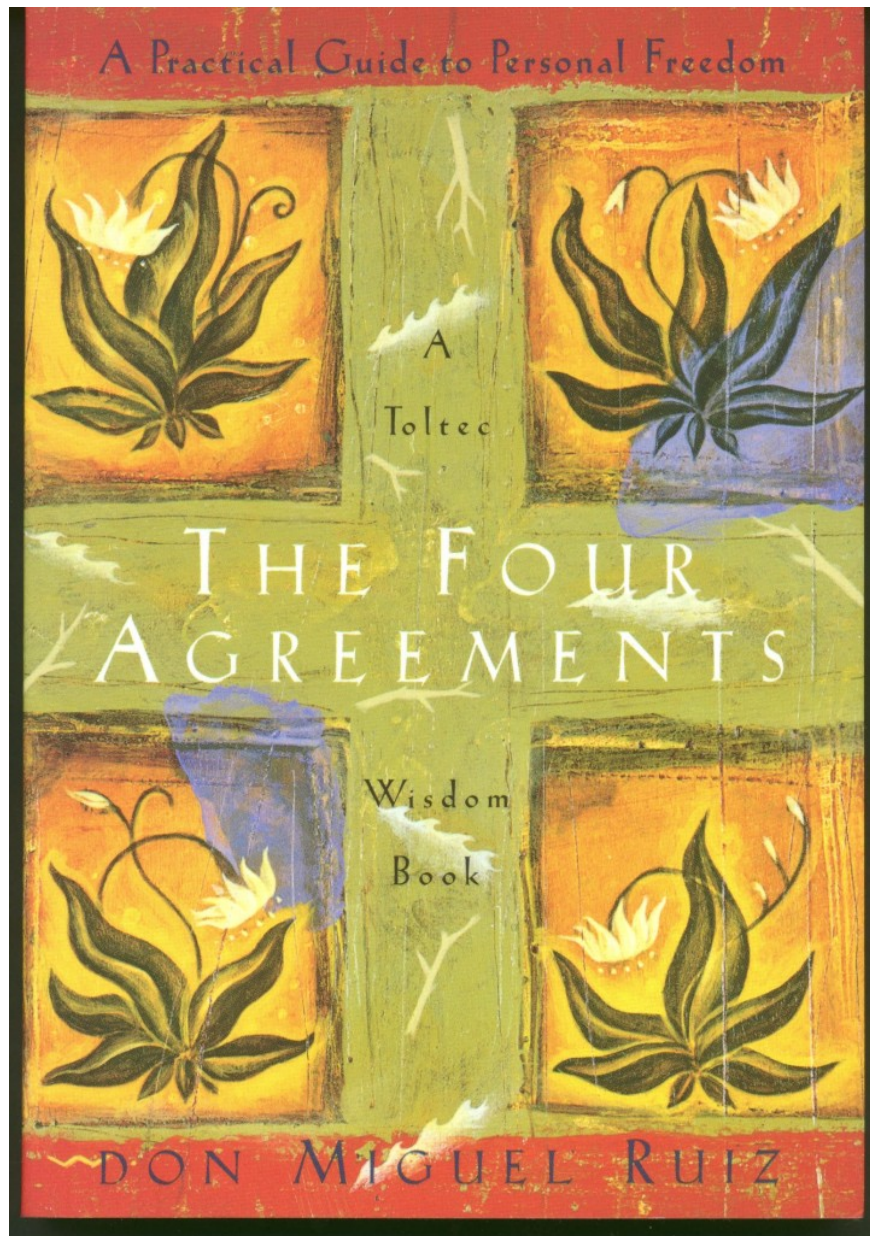
**Main content summary:** Jonathan Haidt has demonstrated the beliefs of ancient systems and thoroughly studied them according to modern science. The author imparted his superior knowledge in the field of psychology and neuroscience, and at the same time, witty and understandable with his understanding of ancient systems. Besides, the author also lists errors and misconceptions about many different issues, providing a viable solution for many bad habits and troubles of modern people.

Tony Hsieh said: *"This is probably the most influential book in my life in the last five years. The author has considered the beliefs about the happiness of cultures, religions and philosophical views. Study in different periods, then compare those beliefs with research done on science of happiness, the book has the ability to stimulate thinking and the concepts mentioned can apply. both in business and in life "*.

## **7. The Four Agreements - Don Miguel Ruiz**

**Recommended by:** Oprah Winfrey and Jack Dorsey.

**Topic:** Spirit, Life, happiness.

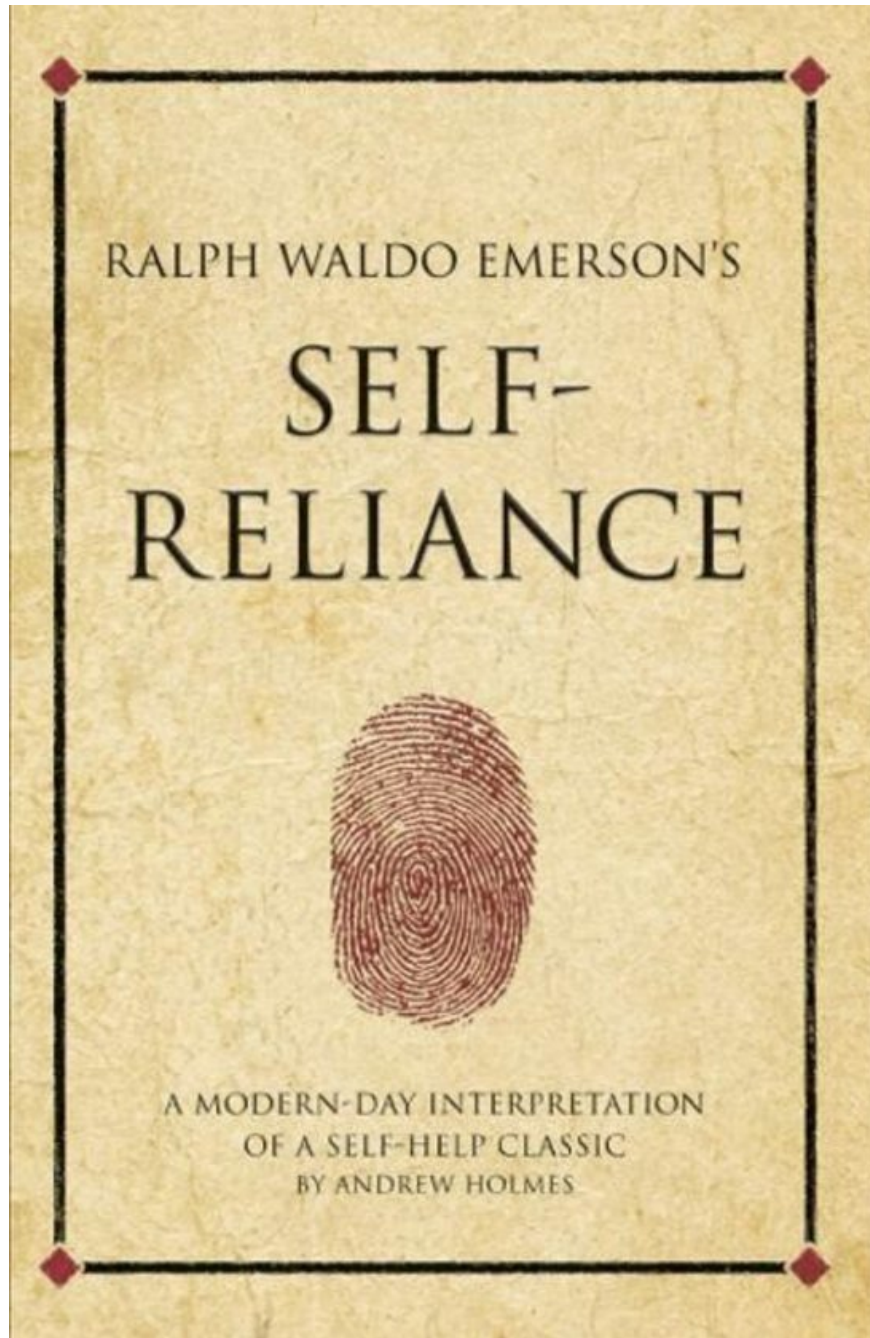


**Summary:** In *The Four Agreements*, Don Miguel Ruiz has built four treaties that we need to practice to create love and happiness in life, including: Be accurate with your words. (honest, say what you need to say, don't talk, don't contradict), don't consider everything to be about yourself (nothing others do is for you and don't let their thoughts affect you), not assuming (communicating clearly, willing to ask questions, not guessing) and always try your best (try your best with everything).

## **8. Self-Reliance - Ralph Waldo Emerson**

**Recommended by:** President Barack Obama.

**Subject:** Individualism, non-routine and independent.



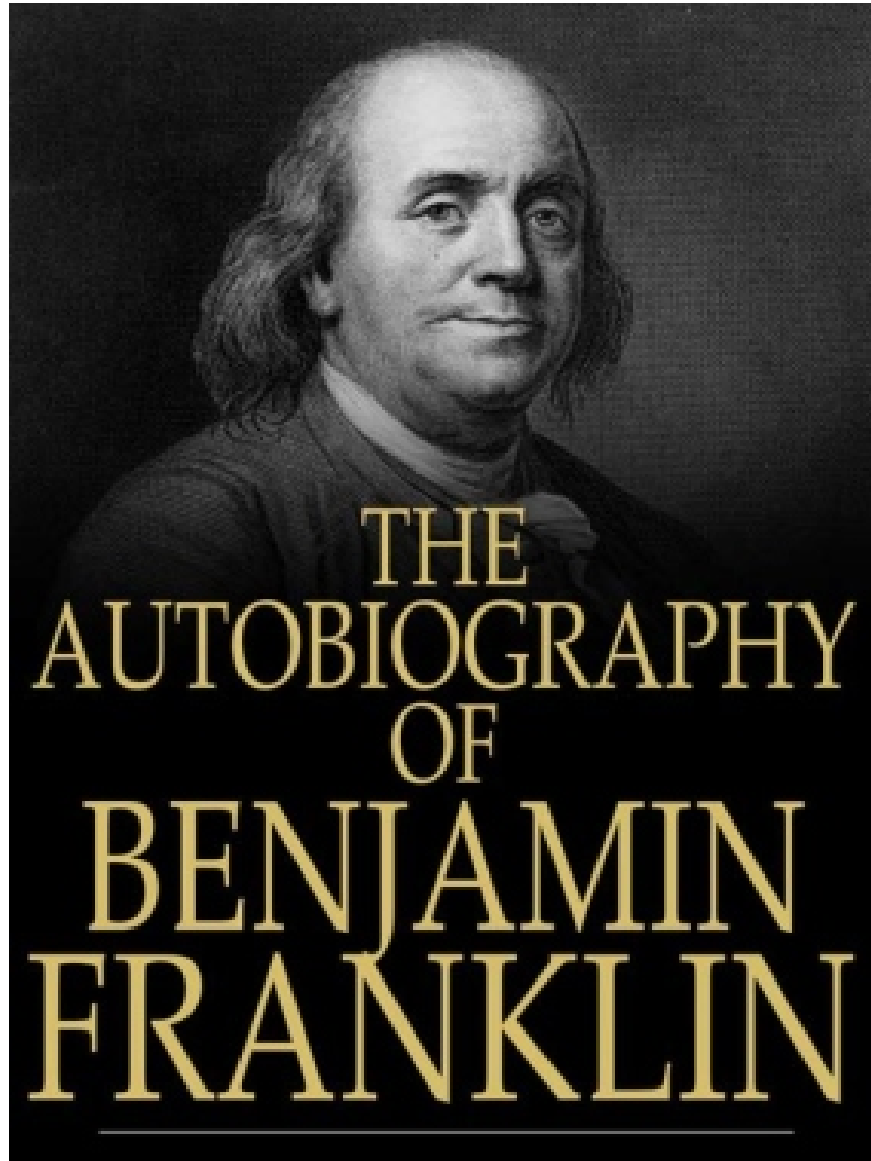
**Summary of the main content:** The lesson on how to keep your own beliefs despite what society and others want you to believe.

Self-Reliance has made **Ralph Waldo Emerson** one of the most influential poets and psychologists of the 19th century. President Obama considers it one of the most meaningful books for him and he also deals with it. updated in the speech at the presidential inauguration in 2008.

## **9. Autobiography Of Benjamin Franklin - Walter Isaacson)**

**Recommended by:** Elon Musk.

**Topic:** Autobiography, entrepreneur, Benjamin Franklin.



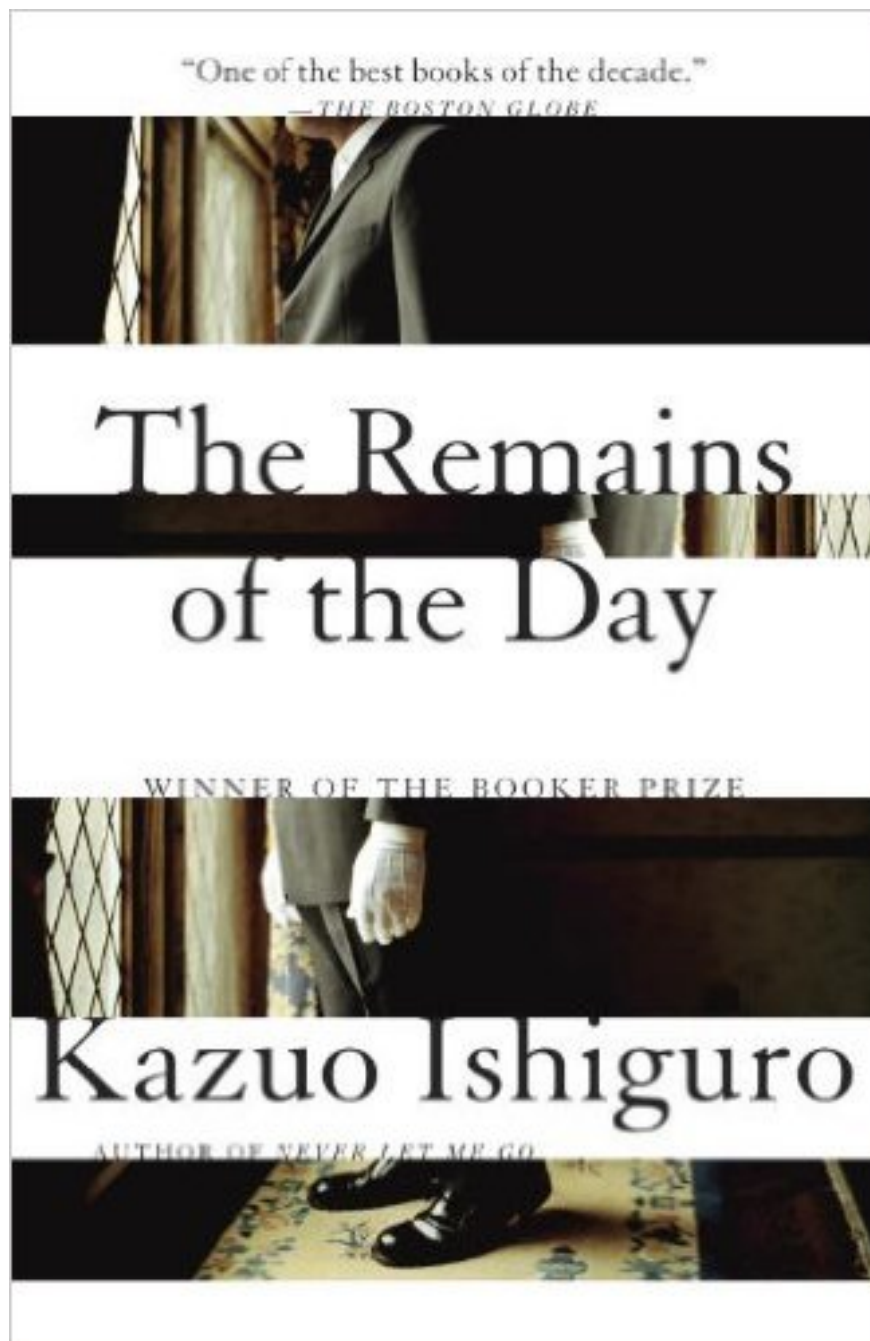
**Synopsis:** The book is about Benjamin Franklin's life since he lived in London until he became the representative of the Pennsylvania Legislative Assembly.

Elon Musk said that Benjamin was one of his heroes and the American type without striving: a politician, an inventor and a businessman.

## **10. The Remains Of The Day - Kazuo Ishiguro**

**Recommended by:** Jeff Bezos (Amazon CEO).

**Topic:** History, World War 2, life and regret.



**Summary of main content:** The fictional novel gives the reader different feelings about life and regret. Jeff Bezos shared that *"if you read The remains of the Day - one of my favorite books, you will understand why after 10 hours, I have lived another life."*

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