

10 coolest products at IFA 2025

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The world's largest tech show IFA 2025 draws the world's attention to the giant exhibition halls of Messe Berlin, and with over 200,000 visitors expected, every tech company is vying to be a part of the event.

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11. Baseus Inspire XH1

Great sound and best-in-class battery life



Baseus made an impressive statement at IFA 2025 when it launched a trio of new audio products, attracting the attention of thousands of tech enthusiasts there.

Of these, the Baseus Inspire XH1 is the jewel in the crown. The company has partnered with Bose to create a new sound profile for the XH1, and the collaboration has paid off handsomely. The XH1 headphones have excellent sound quality, and although the bass is a bit heavy, you can easily adjust this in the EQ settings of the accompanying app.

10. DuRoBo Krono

A great lightweight, minimalist smartphone



The DuRoBo Krono is a 6.13-inch e-paper device that falls somewhere between an e-reader and a phone. It runs Android 13, is powered by an octa-core processor with 6GB of RAM and 128GB of internal storage. The display is an 824 x 1648 pixel E Ink Carta 1200 panel, with an adjustable front-light for both warm and cool tones.

On paper, it looks like a compact e-reader that doubles as a distraction-free productivity device. That's exactly the point. Instead of another e-reader, DuRoBo is marketing the Krono as a focus hub.

Spec-wise, it's almost identical to the Onyx Boox Palma 2. Same screen, same RAM and storage, same Android OS. But while the Boox looks and feels like an engineering gadget, the Krono's design is more inspired. The back has a cylindrical spine that houses both a rotating dial and a flashing LED.

9. Lenovo Legion Go 2

A great device, but is it worth the price?



Lenovo is launching the Legion Go 2, its second-generation Windows gaming handheld, following the success of the first version. The Legion Go 2 is powered by an AMD Ryzen Z2 Extreme processor and up to 32GB of 8000MHz RAM. This is a significant performance improvement over the first generation, especially considering the changes to the display.

Lenovo has opted for a lower resolution display for the Legion Go 2. Instead of the 2560 x 1600 QHD+ IPS panel of the first Legion Go, the second generation features a 1920 x 1200 144Hz WUXGA OLED display with variable refresh rate support. While the resolution is lower than before, many people would still prefer an OLED display at this screen size, as you won't be able to tell the difference on an 8.8-inch touchscreen.

8. EarFun Air Pro 4+

High-Resolution Audio Under \$100



The EarFun Air Pro 4+ are billed as the world's first dual-driver, high-definition hybrid ANC earbuds under \$100. Those words may not mean much to you, but these earbuds pack a surprising amount of features for their price.

You get Bluetooth 6.0 support with codecs including aptX Lossless, aptX LDAC, Auracast, LC3, SBC, and AAC. Audio is delivered via 10mm hybrid drivers (with balanced armatures) in each earbud. Additionally, the earbuds are Hi-Res certified, support Qualcomm Snapdragon Sound, and the accompanying app supports custom EQs to fine-tune the sound to your liking.

7. Acer Swift Air 16

16 inch compact laptop



It's not often that people are overwhelmed by new laptop technology, but the Acer Swift Air 16 does. This large 16-inch laptop weighs less than 2.2 pounds, lighter than the 13-inch MacBook Air, and looks pretty darn good.

The Swift Air 16's chassis is made from a super-light magnesium-aluminum alloy, making it very sturdy, but surprisingly light to hold. The 15.9mm thickness is also impressive, giving the Swift Air 16 a truly unique feel.

6. Ugreen MagFlow 10000mAh 25W backup battery

Step into the future of wireless charging



UGREEN is no stranger to charging accessories, and its latest MagFlow Qi2 power bank is a preview of where wireless charging is headed. With a 10,000 mAh capacity, it's one of the first to adopt the Qi2.2 standard, which boosts wireless charging speeds to 25W, nearly twice as fast as the previous generation (15W). There's a catch, though: You'll need iOS 26 to unlock those speeds, at least on iPhone.

During testing, the results were as expected. Wireless charging added about 20% in 25 minutes, while wired charging achieved the same increase in just 20 minutes. UGREEN claims to reach 50% in half an hour, but in real life, it only reached about 35-40%, which is significantly faster than older power banks.

5. Plaud AI Note Pro

Taking notes has never been easier



The Plaud AI Note Pro inherits all the appeal of the original Plaud Note and significantly upgrades its capabilities. At just 2.79mm thick and weighing 30g, this credit card-sized AI voice recorder now features four precision MEMS microphones instead of two, doubling the recording range to 5m. This is perfect for large meeting rooms where you are not sitting right next to the speaker.

The standout upgrade is the 0.95-inch AMOLED display, which gives you a visual representation of what's going on. No more wondering if you're recording or if your battery is dead in the middle of a meeting. The display shows recording status, battery level, and even waveforms, eliminating the worry that plagued the original's simple LED.

4. Tecno Spark Slim

An incredibly thin and light smartphone



When the Tecno Slim concept first appeared at MWC 2025 , it won an award for innovation in smartphone technology. And now, 5 months later, the Tecno Slim is a fully-fledged smartphone, ready to wow the world with its stunning design.

At just 5.95mm thick, the Tecno Pova Slim 5G is a truly remarkable piece of engineering. Tecno has not been shy about its execution. It packs a seriously good 5160mAh battery, with 45W charging, using lithium-cobalt oxide. This has allowed Tecno to slim the battery down to just 4.04mm, allowing other components to fit around it.

3. DOOGEE V Max Play

A rugged phone with amazing battery life



The DOOGEE V Max Play takes rugged phones to the next level. It's not just a device that can withstand all weather conditions, it's one that thrives in them. With a long-lasting 20,500mAh battery and an efficient

MediaTek Dimensity 7300 processor, you'll have enough power for days of uninterrupted use.

What sets it apart is its built-in projector, which turns any flat surface into a personal movie theater. Whether you're projecting onto the ceiling of your tent, the wall of your garage, or even the side of your camper, you'll get a crisp 480p image in seconds.

2. Anker Soundcore Work AI Voice Recorder

Never miss a note in a meeting again



Anker is a long-standing and respected brand for phone chargers, cables, headphones, and more, but this year the company is expanding into a new area: Voice recording tools for in-person meetings. The Soundcore Work looks to be about the size of a Tile tracker, and is designed to record everything in a discussion so you can review the recording, along with an AI-generated summary, later. Currently, the AI ??summary uses GPT 4.1, but will be upgraded to GPT 5 later.

Everything about this device feels simple and minimalist. Press the button once to start recording; it's also lockable, so you won't accidentally turn it off while recording. While recording, you can double-tap to mark a key moment, perhaps to be noted in your notes later.

1. Acer Chromebook Plus Spin 514

Feels like the golden age of Chromebooks



The Acer Chromebook Plus Spin 514 is one of those laptops that's designed to make life easier without being too complicated. It's powered by Mediatek's new Kompanio Ultra 910 processor with up to 50 TOPS of built-in AI power, along with an Arm Immortalis-G925 GPU that makes creative tasks like editing or rendering lag-free. Acer also boasts up to 17 hours of battery life, a number that will make anyone want to test how long they can go without charging.

The 14-inch touchscreen is available in WQXGA+ (2800x1800) or WUXGA (1920x1200) resolution, both covered with fingerprint-resistant Gorilla Glass. It supports the USI 2.0 stylus, and ChromeOS now has handy gesture editing features like doodle to erase and circle to move, which sound like little things you'll quickly get addicted to. The hinge can flip into laptop, tablet, tent, or display modes, and it's MIL-STD 810H certified, so you don't have to be too careful.

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